



# Community Profile

Riverton city, MN (2754736)

Geography: Place

Riverton city...

Population Summary	
2000 Total Population	105
2010 Total Population	117
2020 Total Population	125
2020 Group Quarters	0
2025 Total Population	129
2020-2025 Annual Rate	0.63%
2020 Total Daytime Population	85
Workers	16
Residents	69
Household Summary	
2000 Households	41
2000 Average Household Size	2.56
2010 Households	48
2010 Average Household Size	2.44
2020 Households	51
2020 Average Household Size	2.45
2025 Households	53
2025 Average Household Size	2.43
2020-2025 Annual Rate	0.77%
2010 Families	30
2010 Average Family Size	3.03
2020 Families	37
2020 Average Family Size	2.81
2025 Families	38
2025 Average Family Size	2.82
2020-2025 Annual Rate	0.53%
Housing Unit Summary	
2000 Housing Units	49
Owner Occupied Housing Units	77.6%
Renter Occupied Housing Units	6.1%
Vacant Housing Units	16.3%
2010 Housing Units	61
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	11.5%
Vacant Housing Units	21.3%
2020 Housing Units	65
Owner Occupied Housing Units	73.8%
Renter Occupied Housing Units	6.2%
Vacant Housing Units	21.5%
2025 Housing Units	67
Owner Occupied Housing Units	73.1%
Renter Occupied Housing Units	6.0%
Vacant Housing Units	20.9%
Median Household Income	
2020	\$64,193
2025	\$66,667
Median Home Value	
2020	\$195,000
2025	\$225,000
Per Capita Income	
2020	\$29,646
2025	\$31,575
Median Age	
2010	42.0
2020	48.0
2025	46.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## 2020 Households by Income

Household Income Base	Count	Percentage
<\$15,000	52	5.8%
\$15,000 - \$24,999		5.8%
\$25,000 - \$34,999		9.6%
\$35,000 - \$49,999		13.5%
\$50,000 - \$74,999		23.1%
\$75,000 - \$99,999		17.3%
\$100,000 - \$149,999		19.2%
\$150,000 - \$199,999		3.8%
\$200,000+		1.9%
Average Household Income		\$73,481

## 2025 Households by Income

Household Income Base	Count	Percentage
<\$15,000	54	5.6%
\$15,000 - \$24,999		5.6%
\$25,000 - \$34,999		9.3%
\$35,000 - \$49,999		13.0%
\$50,000 - \$74,999		22.2%
\$75,000 - \$99,999		16.7%
\$100,000 - \$149,999		20.4%
\$150,000 - \$199,999		5.6%
\$200,000+		1.9%
Average Household Income		\$77,775

## 2020 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	46	2.2%
\$50,000 - \$99,999		10.9%
\$100,000 - \$149,999		17.4%
\$150,000 - \$199,999		21.7%
\$200,000 - \$249,999		10.9%
\$250,000 - \$299,999		17.4%
\$300,000 - \$399,999		10.9%
\$400,000 - \$499,999		6.5%
\$500,000 - \$749,999		0.0%
\$750,000 - \$999,999		2.2%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$227,174

## 2025 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	50	2.0%
\$50,000 - \$99,999		6.0%
\$100,000 - \$149,999		12.0%
\$150,000 - \$199,999		24.0%
\$200,000 - \$249,999		12.0%
\$250,000 - \$299,999		22.0%
\$300,000 - \$399,999		12.0%
\$400,000 - \$499,999		8.0%
\$500,000 - \$749,999		0.0%
\$750,000 - \$999,999		2.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$245,000

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age		
Total		117
0 - 4		8.5%
5 - 9		4.3%
10 - 14		7.7%
15 - 24		12.8%
25 - 34		10.3%
35 - 44		12.0%
45 - 54		12.0%
55 - 64		18.8%
65 - 74		10.3%
75 - 84		2.6%
85 +		0.9%
18 +		75.2%
2020 Population by Age		
Total		122
0 - 4		5.7%
5 - 9		5.7%
10 - 14		5.7%
15 - 24		9.0%
25 - 34		11.5%
35 - 44		9.8%
45 - 54		10.7%
55 - 64		17.2%
65 - 74		17.2%
75 - 84		5.7%
85 +		1.6%
18 +		81.1%
2025 Population by Age		
Total		128
0 - 4		5.5%
5 - 9		6.2%
10 - 14		7.0%
15 - 24		8.6%
25 - 34		8.6%
35 - 44		12.5%
45 - 54		9.4%
55 - 64		14.1%
65 - 74		18.0%
75 - 84		8.6%
85 +		1.6%
18 +		78.9%
2010 Population by Sex		
Males		59
Females		58
2020 Population by Sex		
Males		65
Females		57
2025 Population by Sex		
Males		68
Females		60

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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Geography: Place

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## 2010 Population by Race/Ethnicity

Total	117
White Alone	98.3%
Black Alone	0.0%
American Indian Alone	1.7%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.0%
Hispanic Origin	0.9%
Diversity Index	5.0

## 2020 Population by Race/Ethnicity

Total	126
White Alone	94.4%
Black Alone	1.6%
American Indian Alone	0.8%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	1.6%
Hispanic Origin	0.8%
Diversity Index	10.8

## 2025 Population by Race/Ethnicity

Total	129
White Alone	94.6%
Black Alone	1.6%
American Indian Alone	0.8%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	1.6%
Hispanic Origin	0.8%
Diversity Index	11.9

## 2010 Population by Relationship and Household Type

Total	117
In Households	100.0%
In Family Households	81.2%
Householder	25.6%
Spouse	19.7%
Child	29.9%
Other relative	2.6%
Nonrelative	3.4%
In Nonfamily Households	18.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2020 Population 25+ by Educational Attainment

Total	91
Less than 9th Grade	0.0%
9th - 12th Grade, No Diploma	5.5%
High School Graduate	25.3%
GED/Alternative Credential	5.5%
Some College, No Degree	24.2%
Associate Degree	15.4%
Bachelor's Degree	16.5%
Graduate/Professional Degree	7.7%

## 2020 Population 15+ by Marital Status

Total	102
Never Married	29.4%
Married	56.9%
Widowed	2.9%
Divorced	10.8%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	63
Population 16+ Employed	87.3%
Population 16+ Unemployment rate	12.7%
Population 16-24 Employed	10.9%
Population 16-24 Unemployment rate	25.0%
Population 25-54 Employed	56.4%
Population 25-54 Unemployment rate	11.4%
Population 55-64 Employed	23.6%
Population 55-64 Unemployment rate	13.3%
Population 65+ Employed	9.1%
Population 65+ Unemployment rate	16.7%

## 2020 Employed Population 16+ by Industry

Total	55
Agriculture/Mining	1.8%
Construction	5.5%
Manufacturing	14.5%
Wholesale Trade	1.8%
Retail Trade	10.9%
Transportation/Utilities	1.8%
Information	3.6%
Finance/Insurance/Real Estate	5.5%
Services	50.9%
Public Administration	3.6%

## 2020 Employed Population 16+ by Occupation

Total	55
White Collar	50.9%
Management/Business/Financial	7.3%
Professional	25.5%
Sales	9.1%
Administrative Support	9.1%
Services	23.6%
Blue Collar	25.5%
Farming/Forestry/Fishing	1.8%
Construction/Extraction	3.6%
Installation/Maintenance/Repair	3.6%
Production	10.9%
Transportation/Material Moving	5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	48
Households with 1 Person	31.2%
Households with 2+ People	68.8%
Family Households	62.5%
Husband-wife Families	47.9%
With Related Children	22.9%
Other Family (No Spouse Present)	14.6%
Other Family with Male Householder	4.2%
With Related Children	2.1%
Other Family with Female Householder	10.4%
With Related Children	6.2%
Nonfamily Households	6.2%
All Households with Children	31.2%
Multigenerational Households	2.1%
Unmarried Partner Households	6.2%
Male-female	6.2%
Same-sex	0.0%
2010 Households by Size	
Total	48
1 Person Household	31.2%
2 Person Household	31.2%
3 Person Household	16.7%
4 Person Household	12.5%
5 Person Household	4.2%
6 Person Household	2.1%
7 + Person Household	2.1%
2010 Households by Tenure and Mortgage Status	
Total	48
Owner Occupied	85.4%
Owned with a Mortgage/Loan	54.2%
Owned Free and Clear	31.2%
Renter Occupied	14.6%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	0
Percent of Income for Mortgage	0.0%
Wealth Index	72
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	61
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	117
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. The Great Outdoors (6C)
- 2.
- 3.

## 2020 Consumer Spending

Apparel & Services: Total \$	\$84,447
Average Spent	\$1,655.82
Spending Potential Index	77
Education: Total \$	\$69,547
Average Spent	\$1,363.66
Spending Potential Index	76
Entertainment/Recreation: Total \$	\$136,897
Average Spent	\$2,684.26
Spending Potential Index	83
Food at Home: Total \$	\$225,152
Average Spent	\$4,414.74
Spending Potential Index	83
Food Away from Home: Total \$	\$153,697
Average Spent	\$3,013.68
Spending Potential Index	80
Health Care: Total \$	\$245,261
Average Spent	\$4,809.04
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$87,857
Average Spent	\$1,722.69
Spending Potential Index	79
Personal Care Products & Services: Total \$	\$35,602
Average Spent	\$698.07
Spending Potential Index	76
Shelter: Total \$	\$811,269
Average Spent	\$15,907.24
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$115,480
Average Spent	\$2,264.32
Spending Potential Index	97
Travel: Total \$	\$106,374
Average Spent	\$2,085.76
Spending Potential Index	87
Vehicle Maintenance & Repairs: Total \$	\$49,797
Average Spent	\$976.42
Spending Potential Index	84

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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