



Business Summary

Nisswa city, MN (2746348)
 Geography: Place

Data for all businesses in area		Nisswa city, ...			
Total Businesses:		205			
Total Employees:		2,967			
Total Residential Population:		2,103			
Employee/Residential Population Ratio (per 100 Residents)		141			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	3	1.5%	6	0.2%	
Construction	13	6.3%	47	1.6%	
Manufacturing	9	4.4%	99	3.3%	
Transportation	9	4.4%	63	2.1%	
Communication	0	0.0%	0	0.0%	
Utility	0	0.0%	0	0.0%	
Wholesale Trade	3	1.5%	24	0.8%	
Retail Trade Summary	58	28.3%	422	14.2%	
Home Improvement	3	1.5%	16	0.5%	
General Merchandise Stores	1	0.5%	6	0.2%	
Food Stores	4	2.0%	115	3.9%	
Auto Dealers, Gas Stations, Auto Aftermarket	3	1.5%	6	0.2%	
Apparel & Accessory Stores	8	3.9%	35	1.2%	
Furniture & Home Furnishings	2	1.0%	9	0.3%	
Eating & Drinking Places	16	7.8%	165	5.6%	
Miscellaneous Retail	21	10.2%	70	2.4%	
Finance, Insurance, Real Estate Summary	21	10.2%	139	4.7%	
Banks, Savings & Lending Institutions	5	2.4%	28	0.9%	
Securities Brokers	2	1.0%	4	0.1%	
Insurance Carriers & Agents	4	2.0%	10	0.3%	
Real Estate, Holding, Other Investment Offices	10	4.9%	97	3.3%	
Services Summary	78	38.0%	2,148	72.4%	
Hotels & Lodging	10	4.9%	103	3.5%	
Automotive Services	5	2.4%	20	0.7%	
Motion Pictures & Amusements	13	6.3%	1,339	45.1%	
Health Services	10	4.9%	99	3.3%	
Legal Services	0	0.0%	0	0.0%	
Education Institutions & Libraries	1	0.5%	50	1.7%	
Other Services	39	19.0%	537	18.1%	
Government	5	2.4%	19	0.6%	
Unclassified Establishments	6	2.9%	0	0.0%	
Totals	205	100.0%	2,967	100.0%	

Source: Copyright 2020 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.5%	1	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	13	6.3%	47	1.6%
Manufacturing	8	3.9%	97	3.3%
Wholesale Trade	3	1.5%	24	0.8%
Retail Trade	43	21.0%	260	8.8%
Motor Vehicle & Parts Dealers	3	1.5%	6	0.2%
Furniture & Home Furnishings Stores	1	0.5%	1	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	3	1.5%	16	0.5%
Food & Beverage Stores	5	2.4%	122	4.1%
Health & Personal Care Stores	3	1.5%	8	0.3%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	9	4.4%	37	1.2%
Sport Goods, Hobby, Book, & Music Stores	5	2.4%	20	0.7%
General Merchandise Stores	1	0.5%	6	0.2%
Miscellaneous Store Retailers	11	5.4%	33	1.1%
Nonstore Retailers	2	1.0%	11	0.4%
Transportation & Warehousing	9	4.4%	33	1.1%
Information	3	1.5%	22	0.7%
Finance & Insurance	11	5.4%	42	1.4%
Central Bank/Credit Intermediation & Related Activities	5	2.4%	28	0.9%
Securities, Commodity Contracts & Other Financial	2	1.0%	4	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	4	2.0%	10	0.3%
Real Estate, Rental & Leasing	12	5.9%	101	3.4%
Professional, Scientific & Tech Services	11	5.4%	35	1.2%
Legal Services	1	0.5%	1	0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	3	1.5%	12	0.4%
Educational Services	1	0.5%	50	1.7%
Health Care & Social Assistance	13	6.3%	113	3.8%
Arts, Entertainment & Recreation	12	5.9%	1,371	46.2%
Accommodation & Food Services	26	12.7%	268	9.0%
Accommodation	10	4.9%	103	3.5%
Food Services & Drinking Places	16	7.8%	165	5.6%
Other Services (except Public Administration)	25	12.2%	472	15.9%
Automotive Repair & Maintenance	4	2.0%	17	0.6%
Public Administration	5	2.4%	19	0.6%
Unclassified Establishments	6	2.9%	0	0.0%
Total	205	100.0%	2,967	100.0%

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