



Community Profile

Manhattan Beach city, MN (2739806)

Geography: Place

Manhattan Bea...

Population Summary	
2000 Total Population	60
2010 Total Population	57
2020 Total Population	64
2020 Group Quarters	0
2025 Total Population	67
2020-2025 Annual Rate	0.92%
2020 Total Daytime Population	84
Workers	42
Residents	42
Household Summary	
2000 Households	27
2000 Average Household Size	2.22
2010 Households	25
2010 Average Household Size	2.28
2020 Households	28
2020 Average Household Size	2.29
2025 Households	29
2025 Average Household Size	2.31
2020-2025 Annual Rate	0.70%
2010 Families	17
2010 Average Family Size	2.53
2020 Families	19
2020 Average Family Size	2.74
2025 Families	20
2025 Average Family Size	2.75
2020-2025 Annual Rate	1.03%
Housing Unit Summary	
2000 Housing Units	53
Owner Occupied Housing Units	47.2%
Renter Occupied Housing Units	3.8%
Vacant Housing Units	49.1%
2010 Housing Units	58
Owner Occupied Housing Units	36.2%
Renter Occupied Housing Units	6.9%
Vacant Housing Units	56.9%
2020 Housing Units	64
Owner Occupied Housing Units	39.1%
Renter Occupied Housing Units	4.7%
Vacant Housing Units	56.2%
2025 Housing Units	67
Owner Occupied Housing Units	40.3%
Renter Occupied Housing Units	4.5%
Vacant Housing Units	56.7%
Median Household Income	
2020	\$68,385
2025	\$75,000
Median Home Value	
2020	\$400,000
2025	\$425,000
Per Capita Income	
2020	\$42,927
2025	\$45,772
Median Age	
2010	52.1
2020	60.9
2025	62.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	2020 Households by Income
<\$15,000	7.1%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	7.1%
\$200,000+	7.1%
Average Household Income	\$93,256

2025 Households by Income

Household Income Base	2025 Households by Income
<\$15,000	6.7%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	6.7%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	10.0%
\$200,000+	6.7%
Average Household Income	\$97,187

2020 Owner Occupied Housing Units by Value

Total	2020 Owner Occupied Housing Units by Value
<\$50,000	4.2%
\$50,000 - \$99,999	4.2%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	8.3%
\$200,000 - \$249,999	8.3%
\$250,000 - \$299,999	4.2%
\$300,000 - \$399,999	16.7%
\$400,000 - \$499,999	8.3%
\$500,000 - \$749,999	25.0%
\$750,000 - \$999,999	8.3%
\$1,000,000 - \$1,499,999	8.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$483,333

2025 Owner Occupied Housing Units by Value

Total	2025 Owner Occupied Housing Units by Value
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	7.4%
\$200,000 - \$249,999	11.1%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	18.5%
\$400,000 - \$499,999	7.4%
\$500,000 - \$749,999	25.9%
\$750,000 - \$999,999	11.1%
\$1,000,000 - \$1,499,999	7.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$512,963

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	57
0 - 4	5.3%
5 - 9	8.8%
10 - 14	3.5%
15 - 24	3.5%
25 - 34	14.0%
35 - 44	7.0%
45 - 54	14.0%
55 - 64	17.5%
65 - 74	10.5%
75 - 84	8.8%
85 +	7.0%
18 +	82.5%

2020 Population by Age

Total	65
0 - 4	3.1%
5 - 9	3.1%
10 - 14	3.1%
15 - 24	6.2%
25 - 34	6.2%
35 - 44	6.2%
45 - 54	10.8%
55 - 64	21.5%
65 - 74	24.6%
75 - 84	12.3%
85 +	3.1%
18 +	87.7%

2025 Population by Age

Total	68
0 - 4	2.9%
5 - 9	2.9%
10 - 14	2.9%
15 - 24	5.9%
25 - 34	5.9%
35 - 44	5.9%
45 - 54	10.3%
55 - 64	19.1%
65 - 74	26.5%
75 - 84	14.7%
85 +	2.9%
18 +	88.2%

2010 Population by Sex

Males	29
Females	28

2020 Population by Sex

Males	35
Females	30

2025 Population by Sex

Males	36
Females	32

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2010 Population by Race/Ethnicity

Total	57
White Alone	98.2%
Black Alone	0.0%
American Indian Alone	1.8%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.0%
Hispanic Origin	1.8%
Diversity Index	6.8

2020 Population by Race/Ethnicity

Total	64
White Alone	98.4%
Black Alone	0.0%
American Indian Alone	0.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.6%
Hispanic Origin	0.0%
Diversity Index	3.1

2025 Population by Race/Ethnicity

Total	67
White Alone	97.0%
Black Alone	0.0%
American Indian Alone	1.5%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.5%
Hispanic Origin	0.0%
Diversity Index	5.9

2010 Population by Relationship and Household Type

Total	57
In Households	100.0%
In Family Households	75.4%
Householder	29.8%
Spouse	22.8%
Child	22.8%
Other relative	0.0%
Nonrelative	0.0%
In Nonfamily Households	24.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	55
Less than 9th Grade	0.0%
9th - 12th Grade, No Diploma	1.8%
High School Graduate	25.5%
GED/Alternative Credential	3.6%
Some College, No Degree	18.2%
Associate Degree	9.1%
Bachelor's Degree	25.5%
Graduate/Professional Degree	16.4%

2020 Population 15+ by Marital Status

Total	57
Never Married	19.3%
Married	68.4%
Widowed	5.3%
Divorced	7.0%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	25
Population 16+ Employed	84.0%
Population 16+ Unemployment rate	16.0%
Population 16-24 Employed	9.5%
Population 16-24 Unemployment rate	0.0%
Population 25-54 Employed	47.6%
Population 25-54 Unemployment rate	16.7%
Population 55-64 Employed	28.6%
Population 55-64 Unemployment rate	14.3%
Population 65+ Employed	14.3%
Population 65+ Unemployment rate	0.0%

2020 Employed Population 16+ by Industry

Total	21
Agriculture/Mining	0.0%
Construction	4.8%
Manufacturing	9.5%
Wholesale Trade	0.0%
Retail Trade	14.3%
Transportation/Utilities	4.8%
Information	0.0%
Finance/Insurance/Real Estate	9.5%
Services	57.1%
Public Administration	0.0%

2020 Employed Population 16+ by Occupation

Total	18
White Collar	72.2%
Management/Business/Financial	27.8%
Professional	16.7%
Sales	16.7%
Administrative Support	11.1%
Services	11.1%
Blue Collar	16.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.0%
Installation/Maintenance/Repair	0.0%
Production	11.1%
Transportation/Material Moving	5.6%

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2010 Households by Type

Total	25
Households with 1 Person	12.0%
Households with 2+ People	88.0%
Family Households	68.0%
Husband-wife Families	52.0%
With Related Children	12.0%
Other Family (No Spouse Present)	16.0%
Other Family with Male Householder	8.0%
With Related Children	8.0%
Other Family with Female Householder	8.0%
With Related Children	0.0%
Nonfamily Households	20.0%
All Households with Children	20.0%

2010 Households by Size

Total	25
1 Person Household	12.0%
2 Person Household	64.0%
3 Person Household	12.0%
4 Person Household	8.0%
5 Person Household	4.0%
6 Person Household	0.0%
7 + Person Household	0.0%

2010 Households by Tenure and Mortgage Status

Total	25
Owner Occupied	84.0%
Owned with a Mortgage/Loan	44.0%
Owned Free and Clear	40.0%
Renter Occupied	16.0%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	0
Percent of Income for Mortgage	0.0%
Wealth Index	148

2010 Housing Units By Urban/ Rural Status

Total Housing Units	58
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

2010 Population By Urban/ Rural Status

Total Population	57
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Silver & Gold (9A)
2. Rural Resort Dwellers (6E)
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$57,898
Average Spent	\$2,067.77
Spending Potential Index	96
Education: Total \$	\$43,377
Average Spent	\$1,549.17
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$95,105
Average Spent	\$3,396.61
Spending Potential Index	105
Food at Home: Total \$	\$153,989
Average Spent	\$5,499.62
Spending Potential Index	103
Food Away from Home: Total \$	\$105,207
Average Spent	\$3,757.38
Spending Potential Index	100
Health Care: Total \$	\$184,895
Average Spent	\$6,603.40
Spending Potential Index	115
HH Furnishings & Equipment: Total \$	\$63,542
Average Spent	\$2,269.36
Spending Potential Index	104
Personal Care Products & Services: Total \$	\$27,754
Average Spent	\$991.20
Spending Potential Index	108
Shelter: Total \$	\$540,941
Average Spent	\$19,319.32
Spending Potential Index	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$86,599
Average Spent	\$3,092.83
Spending Potential Index	132
Travel: Total \$	\$78,033
Average Spent	\$2,786.90
Spending Potential Index	116
Vehicle Maintenance & Repairs: Total \$	\$34,212
Average Spent	\$1,221.87
Spending Potential Index	105

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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