



Community Profile

Ironton city, MN (2731274)

Geography: Place

Ironton city,...

Population Summary

2000 Total Population	517
2010 Total Population	575
2020 Total Population	600
2020 Group Quarters	0
2025 Total Population	614
2020-2025 Annual Rate	0.46%
2020 Total Daytime Population	473
Workers	131
Residents	342

Household Summary

2000 Households	236
2000 Average Household Size	2.19
2010 Households	263
2010 Average Household Size	2.19
2020 Households	275
2020 Average Household Size	2.18
2025 Households	281
2025 Average Household Size	2.19
2020-2025 Annual Rate	0.43%
2010 Families	136
2010 Average Family Size	2.99
2020 Families	167
2020 Average Family Size	2.71
2025 Families	170
2025 Average Family Size	2.71
2020-2025 Annual Rate	0.36%

Housing Unit Summary

2000 Housing Units	266
Owner Occupied Housing Units	75.9%
Renter Occupied Housing Units	12.8%
Vacant Housing Units	11.3%
2010 Housing Units	301
Owner Occupied Housing Units	55.5%
Renter Occupied Housing Units	31.9%
Vacant Housing Units	12.6%
2020 Housing Units	314
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	20.4%
Vacant Housing Units	12.4%
2025 Housing Units	321
Owner Occupied Housing Units	67.9%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	12.5%

Median Household Income

2020	\$44,123
2025	\$47,779

Median Home Value

2020	\$120,982
2025	\$147,170

Per Capita Income

2020	\$22,692
2025	\$24,763

Median Age

2010	37.3
2020	42.6
2025	43.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	2020 Households by Income
<\$15,000	14.9%
\$15,000 - \$24,999	15.6%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	24.0%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.8%
\$200,000+	1.1%
Average Household Income	\$53,044

2025 Households by Income

Household Income Base	2025 Households by Income
<\$15,000	13.5%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	23.8%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	2.5%
\$200,000+	1.1%
Average Household Income	\$57,969

2020 Owner Occupied Housing Units by Value

Total	2020 Owner Occupied Housing Units by Value
<\$50,000	6.6%
\$50,000 - \$99,999	32.2%
\$100,000 - \$149,999	26.5%
\$150,000 - \$199,999	14.2%
\$200,000 - \$249,999	6.2%
\$250,000 - \$299,999	5.7%
\$300,000 - \$399,999	1.9%
\$400,000 - \$499,999	3.3%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$160,427

2025 Owner Occupied Housing Units by Value

Total	2025 Owner Occupied Housing Units by Value
<\$50,000	5.0%
\$50,000 - \$99,999	22.0%
\$100,000 - \$149,999	24.3%
\$150,000 - \$199,999	18.3%
\$200,000 - \$249,999	9.2%
\$250,000 - \$299,999	8.7%
\$300,000 - \$399,999	3.2%
\$400,000 - \$499,999	5.0%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	2.3%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$190,367

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 15, 2021



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2010 Population by Age

Total	575
0 - 4	8.0%
5 - 9	9.4%
10 - 14	7.1%
15 - 24	10.1%
25 - 34	12.9%
35 - 44	9.9%
45 - 54	13.2%
55 - 64	12.2%
65 - 74	7.3%
75 - 84	7.0%
85 +	3.0%
18 +	72.2%

2020 Population by Age

Total	598
0 - 4	6.7%
5 - 9	6.7%
10 - 14	6.4%
15 - 24	9.7%
25 - 34	12.7%
35 - 44	9.9%
45 - 54	12.5%
55 - 64	14.7%
65 - 74	11.0%
75 - 84	7.2%
85 +	2.5%
18 +	76.9%

2025 Population by Age

Total	614
0 - 4	6.5%
5 - 9	6.5%
10 - 14	6.2%
15 - 24	9.3%
25 - 34	12.7%
35 - 44	9.9%
45 - 54	11.7%
55 - 64	13.4%
65 - 74	12.2%
75 - 84	9.0%
85 +	2.6%
18 +	77.7%

2010 Population by Sex

Males	275
Females	300

2020 Population by Sex

Males	304
Females	294

2025 Population by Sex

Males	312
Females	302

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 15, 2021



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2010 Population by Race/Ethnicity

Total	575
White Alone	95.8%
Black Alone	0.0%
American Indian Alone	1.0%
Asian Alone	0.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	2.3%
Hispanic Origin	1.2%
Diversity Index	10.4

2020 Population by Race/Ethnicity

Total	600
White Alone	94.8%
Black Alone	1.0%
American Indian Alone	1.3%
Asian Alone	0.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	2.0%
Hispanic Origin	2.0%
Diversity Index	13.6

2025 Population by Race/Ethnicity

Total	614
White Alone	94.0%
Black Alone	1.3%
American Indian Alone	1.5%
Asian Alone	0.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	2.3%
Hispanic Origin	2.6%
Diversity Index	16.1

2010 Population by Relationship and Household Type

Total	575
In Households	100.0%
In Family Households	73.9%
Householder	23.7%
Spouse	14.8%
Child	30.6%
Other relative	1.7%
Nonrelative	3.1%
In Nonfamily Households	26.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 15, 2021



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2020 Population 25+ by Educational Attainment

Total	426
Less than 9th Grade	1.9%
9th - 12th Grade, No Diploma	6.1%
High School Graduate	36.4%
GED/Alternative Credential	6.6%
Some College, No Degree	21.4%
Associate Degree	12.0%
Bachelor's Degree	12.2%
Graduate/Professional Degree	3.5%

2020 Population 15+ by Marital Status

Total	483
Never Married	23.2%
Married	56.1%
Widowed	4.6%
Divorced	16.1%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	297
Population 16+ Employed	85.5%
Population 16+ Unemployment rate	14.5%
Population 16-24 Employed	11.0%
Population 16-24 Unemployment rate	20.0%
Population 25-54 Employed	61.4%
Population 25-54 Unemployment rate	13.8%
Population 55-64 Employed	20.1%
Population 55-64 Unemployment rate	12.1%
Population 65+ Employed	7.5%
Population 65+ Unemployment rate	13.6%

2020 Employed Population 16+ by Industry

Total	254
Agriculture/Mining	1.6%
Construction	10.2%
Manufacturing	13.0%
Wholesale Trade	1.6%
Retail Trade	9.1%
Transportation/Utilities	4.3%
Information	1.2%
Finance/Insurance/Real Estate	7.9%
Services	48.0%
Public Administration	3.1%

2020 Employed Population 16+ by Occupation

Total	254
White Collar	49.2%
Management/Business/Financial	5.9%
Professional	19.3%
Sales	5.9%
Administrative Support	18.1%
Services	20.9%
Blue Collar	29.9%
Farming/Forestry/Fishing	2.0%
Construction/Extraction	9.1%
Installation/Maintenance/Repair	3.5%
Production	10.6%
Transportation/Material Moving	4.7%

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2010 Households by Type

Total	263
Households with 1 Person	41.1%
Households with 2+ People	58.9%
Family Households	51.7%
Husband-wife Families	32.3%
With Related Children	12.5%
Other Family (No Spouse Present)	19.4%
Other Family with Male Householder	7.6%
With Related Children	5.7%
Other Family with Female Householder	11.8%
With Related Children	9.1%
Nonfamily Households	7.2%
All Households with Children	28.5%

Multigenerational Households

Multigenerational Households	1.5%
Unmarried Partner Households	8.7%
Male-female	8.0%
Same-sex	0.8%

2010 Households by Size

Total	263
1 Person Household	41.1%
2 Person Household	29.3%
3 Person Household	10.6%
4 Person Household	11.4%
5 Person Household	4.9%
6 Person Household	1.9%
7 + Person Household	0.8%

2010 Households by Tenure and Mortgage Status

Total	263
Owner Occupied	63.5%
Owned with a Mortgage/Loan	42.2%
Owned Free and Clear	21.3%
Renter Occupied	36.5%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	235
Percent of Income for Mortgage	11.5%
Wealth Index	44

2010 Housing Units By Urban/ Rural Status

Total Housing Units	301
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	85.4%
Rural Housing Units	14.6%

2010 Population By Urban/ Rural Status

Total Population	575
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	82.3%
Rural Population	17.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1.	Heartland Communities (6F)
2.	Traditional Living (12B)
3.	

2020 Consumer Spending

Apparel & Services: Total \$	\$339,124
Average Spent	\$1,233.18
Spending Potential Index	57
Education: Total \$	\$249,623
Average Spent	\$907.72
Spending Potential Index	51
Entertainment/Recreation: Total \$	\$596,084
Average Spent	\$2,167.58
Spending Potential Index	67
Food at Home: Total \$	\$933,563
Average Spent	\$3,394.77
Spending Potential Index	64
Food Away from Home: Total \$	\$598,914
Average Spent	\$2,177.87
Spending Potential Index	58
Health Care: Total \$	\$1,103,062
Average Spent	\$4,011.13
Spending Potential Index	70
HH Furnishings & Equipment: Total \$	\$362,361
Average Spent	\$1,317.68
Spending Potential Index	60
Personal Care Products & Services: Total \$	\$151,770
Average Spent	\$551.89
Spending Potential Index	60
Shelter: Total \$	\$2,927,374
Average Spent	\$10,645.00
Spending Potential Index	55
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$391,818
Average Spent	\$1,424.79
Spending Potential Index	61
Travel: Total \$	\$372,686
Average Spent	\$1,355.22
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$211,233
Average Spent	\$768.12
Spending Potential Index	66

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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