



Community Profile

Emily city, MN (2719286)

Geography: Place

Emily city, M...

Population Summary	
2000 Total Population	844
2010 Total Population	813
2020 Total Population	960
2020 Group Quarters	0
2025 Total Population	1,024
2020-2025 Annual Rate	1.30%
2020 Total Daytime Population	901
Workers	211
Residents	690
Household Summary	
2000 Households	377
2000 Average Household Size	2.24
2010 Households	368
2010 Average Household Size	2.21
2020 Households	436
2020 Average Household Size	2.20
2025 Households	465
2025 Average Household Size	2.20
2020-2025 Annual Rate	1.30%
2010 Families	237
2010 Average Family Size	2.73
2020 Families	291
2020 Average Family Size	2.66
2025 Families	310
2025 Average Family Size	2.65
2020-2025 Annual Rate	1.27%
Housing Unit Summary	
2000 Housing Units	881
Owner Occupied Housing Units	39.3%
Renter Occupied Housing Units	3.5%
Vacant Housing Units	57.2%
2010 Housing Units	1,055
Owner Occupied Housing Units	30.8%
Renter Occupied Housing Units	4.1%
Vacant Housing Units	65.1%
2020 Housing Units	1,245
Owner Occupied Housing Units	32.3%
Renter Occupied Housing Units	2.7%
Vacant Housing Units	65.0%
2025 Housing Units	1,330
Owner Occupied Housing Units	32.3%
Renter Occupied Housing Units	2.6%
Vacant Housing Units	65.0%
Median Household Income	
2020	\$46,279
2025	\$49,105
Median Home Value	
2020	\$271,538
2025	\$289,506
Per Capita Income	
2020	\$30,197
2025	\$32,432
Median Age	
2010	52.8
2020	56.5
2025	57.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	Count	Percentage
<\$15,000	437	7.8%
\$15,000 - \$24,999		14.6%
\$25,000 - \$34,999		13.5%
\$35,000 - \$49,999		17.4%
\$50,000 - \$74,999		19.9%
\$75,000 - \$99,999		10.8%
\$100,000 - \$149,999		8.5%
\$150,000 - \$199,999		3.7%
\$200,000+		3.9%
Average Household Income		\$66,941

2025 Households by Income

Household Income Base	Count	Percentage
<\$15,000	465	7.1%
\$15,000 - \$24,999		13.5%
\$25,000 - \$34,999		12.9%
\$35,000 - \$49,999		17.2%
\$50,000 - \$74,999		19.8%
\$75,000 - \$99,999		11.4%
\$100,000 - \$149,999		10.1%
\$150,000 - \$199,999		4.3%
\$200,000+		3.7%
Average Household Income		\$72,056

2020 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	400	3.8%
\$50,000 - \$99,999		5.8%
\$100,000 - \$149,999		9.5%
\$150,000 - \$199,999		11.2%
\$200,000 - \$249,999		12.8%
\$250,000 - \$299,999		16.2%
\$300,000 - \$399,999		20.5%
\$400,000 - \$499,999		9.8%
\$500,000 - \$749,999		7.8%
\$750,000 - \$999,999		1.8%
\$1,000,000 - \$1,499,999		0.5%
\$1,500,000 - \$1,999,999		0.2%
\$2,000,000 +		0.2%
Average Home Value		\$305,813

2025 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	430	2.1%
\$50,000 - \$99,999		2.8%
\$100,000 - \$149,999		6.3%
\$150,000 - \$199,999		10.5%
\$200,000 - \$249,999		13.5%
\$250,000 - \$299,999		18.8%
\$300,000 - \$399,999		24.7%
\$400,000 - \$499,999		10.7%
\$500,000 - \$749,999		8.1%
\$750,000 - \$999,999		1.6%
\$1,000,000 - \$1,499,999		0.5%
\$1,500,000 - \$1,999,999		0.2%
\$2,000,000 +		0.2%
Average Home Value		\$325,581

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	813
0 - 4	3.9%
5 - 9	5.2%
10 - 14	6.9%
15 - 24	7.3%
25 - 34	5.7%
35 - 44	9.7%
45 - 54	15.0%
55 - 64	16.2%
65 - 74	18.5%
75 - 84	8.9%
85 +	2.8%
18 +	81.7%

2020 Population by Age

Total	959
0 - 4	4.2%
5 - 9	4.6%
10 - 14	4.8%
15 - 24	8.0%
25 - 34	7.3%
35 - 44	7.2%
45 - 54	11.4%
55 - 64	19.4%
65 - 74	18.9%
75 - 84	11.2%
85 +	3.1%
18 +	83.5%

2025 Population by Age

Total	1,024
0 - 4	4.1%
5 - 9	4.3%
10 - 14	5.3%
15 - 24	7.3%
25 - 34	7.1%
35 - 44	8.3%
45 - 54	10.3%
55 - 64	16.6%
65 - 74	20.8%
75 - 84	12.1%
85 +	3.8%
18 +	83.6%

2010 Population by Sex

Males	410
Females	403

2020 Population by Sex

Males	496
Females	463

2025 Population by Sex

Males	532
Females	492

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	813
White Alone	97.4%
Black Alone	0.2%
American Indian Alone	0.2%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	2.0%
Hispanic Origin	0.9%
Diversity Index	6.7

2020 Population by Race/Ethnicity

Total	960
White Alone	95.8%
Black Alone	0.4%
American Indian Alone	0.4%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	1.7%
Hispanic Origin	2.7%
Diversity Index	13.0

2025 Population by Race/Ethnicity

Total	1,025
White Alone	95.0%
Black Alone	0.6%
American Indian Alone	0.5%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	1.9%
Hispanic Origin	3.3%
Diversity Index	15.3

2010 Population by Relationship and Household Type

Total	813
In Households	100.0%
In Family Households	81.8%
Householder	29.2%
Spouse	24.7%
Child	23.9%
Other relative	2.0%
Nonrelative	2.1%
In Nonfamily Households	18.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	753
Less than 9th Grade	0.7%
9th - 12th Grade, No Diploma	6.0%
High School Graduate	27.9%
GED/Alternative Credential	4.5%
Some College, No Degree	23.9%
Associate Degree	11.7%
Bachelor's Degree	17.5%
Graduate/Professional Degree	7.8%

2020 Population 15+ by Marital Status

Total	830
Never Married	13.9%
Married	66.3%
Widowed	8.4%
Divorced	11.4%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	332
Population 16+ Employed	84.3%
Population 16+ Unemployment rate	15.7%
Population 16-24 Employed	8.9%
Population 16-24 Unemployment rate	21.9%
Population 25-54 Employed	57.1%
Population 25-54 Unemployment rate	15.8%
Population 55-64 Employed	22.1%
Population 55-64 Unemployment rate	13.9%
Population 65+ Employed	11.4%
Population 65+ Unemployment rate	11.1%

2020 Employed Population 16+ by Industry

Total	280
Agriculture/Mining	2.8%
Construction	9.6%
Manufacturing	9.2%
Wholesale Trade	1.8%
Retail Trade	16.0%
Transportation/Utilities	4.3%
Information	3.9%
Finance/Insurance/Real Estate	8.2%
Services	39.0%
Public Administration	5.3%

2020 Employed Population 16+ by Occupation

Total	280
White Collar	59.6%
Management/Business/Financial	12.5%
Professional	20.0%
Sales	10.0%
Administrative Support	17.1%
Services	17.5%
Blue Collar	22.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.9%
Installation/Maintenance/Repair	3.6%
Production	4.6%
Transportation/Material Moving	6.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	368
Households with 1 Person	31.0%
Households with 2+ People	69.0%
Family Households	64.4%
Husband-wife Families	54.6%
With Related Children	11.7%
Other Family (No Spouse Present)	9.8%
Other Family with Male Householder	4.9%
With Related Children	3.0%
Other Family with Female Householder	4.9%
With Related Children	3.5%
Nonfamily Households	4.6%
All Households with Children	18.5%
Multigenerational Households	2.4%
Unmarried Partner Households	6.8%
Male-female	5.7%
Same-sex	1.1%
2010 Households by Size	
Total	368
1 Person Household	31.0%
2 Person Household	45.4%
3 Person Household	8.7%
4 Person Household	7.6%
5 Person Household	3.0%
6 Person Household	3.0%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	368
Owner Occupied	88.3%
Owned with a Mortgage/Loan	45.9%
Owned Free and Clear	42.4%
Renter Occupied	11.7%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	108
Percent of Income for Mortgage	24.5%
Wealth Index	95
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,055
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	813
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
- 2.
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$642,244
Average Spent	\$1,473.04
Spending Potential Index	69
Education: Total \$	\$434,379
Average Spent	\$996.28
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$1,227,487
Average Spent	\$2,815.34
Spending Potential Index	87
Food at Home: Total \$	\$1,952,416
Average Spent	\$4,478.02
Spending Potential Index	84
Food Away from Home: Total \$	\$1,177,462
Average Spent	\$2,700.60
Spending Potential Index	72
Health Care: Total \$	\$2,325,183
Average Spent	\$5,332.99
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$705,987
Average Spent	\$1,619.24
Spending Potential Index	74
Personal Care Products & Services: Total \$	\$273,709
Average Spent	\$627.77
Spending Potential Index	68
Shelter: Total \$	\$5,772,549
Average Spent	\$13,239.79
Spending Potential Index	68
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,076,069
Average Spent	\$2,468.05
Spending Potential Index	105
Travel: Total \$	\$796,844
Average Spent	\$1,827.62
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$459,567
Average Spent	\$1,054.05
Spending Potential Index	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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