



Business Summary

Crow Wing County, MN (27035)
 Geography: County

Data for all businesses in area		Crow Wing Cou...			
Total Businesses:		3,250			
Total Employees:		37,610			
Total Residential Population:		68,324			
Employee/Residential Population Ratio (per 100 Residents)		55			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	74	2.3%	422	1.1%	
Construction	303	9.3%	1,724	4.6%	
Manufacturing	140	4.3%	2,835	7.5%	
Transportation	100	3.1%	607	1.6%	
Communication	36	1.1%	410	1.1%	
Utility	14	0.4%	151	0.4%	
Wholesale Trade	96	3.0%	908	2.4%	
Retail Trade Summary	705	21.7%	8,569	22.8%	
Home Improvement	47	1.4%	603	1.6%	
General Merchandise Stores	26	0.8%	1,129	3.0%	
Food Stores	61	1.9%	940	2.5%	
Auto Dealers, Gas Stations, Auto Aftermarket	91	2.8%	1,139	3.0%	
Apparel & Accessory Stores	30	0.9%	159	0.4%	
Furniture & Home Furnishings	55	1.7%	242	0.6%	
Eating & Drinking Places	172	5.3%	3,206	8.5%	
Miscellaneous Retail	223	6.9%	1,151	3.1%	
Finance, Insurance, Real Estate Summary	303	9.3%	2,709	7.2%	
Banks, Savings & Lending Institutions	58	1.8%	669	1.8%	
Securities Brokers	37	1.1%	105	0.3%	
Insurance Carriers & Agents	69	2.1%	1,038	2.8%	
Real Estate, Holding, Other Investment Offices	139	4.3%	897	2.4%	
Services Summary	1,220	37.5%	17,170	45.7%	
Hotels & Lodging	101	3.1%	1,712	4.6%	
Automotive Services	92	2.8%	589	1.6%	
Motion Pictures & Amusements	106	3.3%	2,258	6.0%	
Health Services	186	5.7%	5,161	13.7%	
Legal Services	37	1.1%	160	0.4%	
Education Institutions & Libraries	38	1.2%	2,229	5.9%	
Other Services	660	20.3%	5,061	13.5%	
Government	124	3.8%	2,063	5.5%	
Unclassified Establishments	135	4.2%	42	0.1%	
Totals	3,250	100.0%	37,610	100.0%	

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	22	0.7%	40	0.1%
Mining	3	0.1%	11	0.0%
Utilities	6	0.2%	98	0.3%
Construction	319	9.8%	1,790	4.8%
Manufacturing	145	4.5%	2,609	6.9%
Wholesale Trade	94	2.9%	899	2.4%
Retail Trade	518	15.9%	5,289	14.1%
Motor Vehicle & Parts Dealers	79	2.4%	1,005	2.7%
Furniture & Home Furnishings Stores	27	0.8%	105	0.3%
Electronics & Appliance Stores	12	0.4%	93	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	46	1.4%	593	1.6%
Food & Beverage Stores	64	2.0%	943	2.5%
Health & Personal Care Stores	41	1.3%	257	0.7%
Gasoline Stations	12	0.4%	134	0.4%
Clothing & Clothing Accessories Stores	33	1.0%	172	0.5%
Sport Goods, Hobby, Book, & Music Stores	47	1.4%	283	0.8%
General Merchandise Stores	26	0.8%	1,129	3.0%
Miscellaneous Store Retailers	95	2.9%	544	1.4%
Nonstore Retailers	36	1.1%	31	0.1%
Transportation & Warehousing	73	2.2%	521	1.4%
Information	67	2.1%	813	2.2%
Finance & Insurance	166	5.1%	1,817	4.8%
Central Bank/Credit Intermediation & Related Activities	60	1.8%	674	1.8%
Securities, Commodity Contracts & Other Financial	37	1.1%	105	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	69	2.1%	1,038	2.8%
Real Estate, Rental & Leasing	173	5.3%	869	2.3%
Professional, Scientific & Tech Services	203	6.2%	1,319	3.5%
Legal Services	49	1.5%	233	0.6%
Management of Companies & Enterprises	5	0.2%	71	0.2%
Administrative & Support & Waste Management & Remediation	113	3.5%	672	1.8%
Educational Services	42	1.3%	2,306	6.1%
Health Care & Social Assistance	278	8.6%	6,647	17.7%
Arts, Entertainment & Recreation	96	3.0%	2,264	6.0%
Accommodation & Food Services	275	8.5%	4,955	13.2%
Accommodation	101	3.1%	1,712	4.6%
Food Services & Drinking Places	174	5.4%	3,243	8.6%
Other Services (except Public Administration)	395	12.2%	2,527	6.7%
Automotive Repair & Maintenance	69	2.1%	517	1.4%
Public Administration	123	3.8%	2,055	5.5%
Unclassified Establishments	134	4.1%	38	0.1%
Total	3,250	100.0%	37,610	100.0%

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