



Community Profile

Crosslake city, MN (2713978)

Geography: Place

Crosslake cit...

Population Summary

2000 Total Population	1,826
2010 Total Population	2,141
2020 Total Population	2,487
2020 Group Quarters	6
2025 Total Population	2,642
2020-2025 Annual Rate	1.22%
2020 Total Daytime Population	2,603
Workers	1,009
Residents	1,594

Household Summary

2000 Households	883
2000 Average Household Size	2.07
2010 Households	1,027
2010 Average Household Size	2.08
2020 Households	1,194
2020 Average Household Size	2.08
2025 Households	1,268
2025 Average Household Size	2.08
2020-2025 Annual Rate	1.21%
2010 Families	651
2010 Average Family Size	2.59
2020 Families	755
2020 Average Family Size	2.57
2025 Families	798
2025 Average Family Size	2.57
2020-2025 Annual Rate	1.11%

Housing Unit Summary

2000 Housing Units	2,427
Owner Occupied Housing Units	34.1%
Renter Occupied Housing Units	2.3%
Vacant Housing Units	63.6%
2010 Housing Units	2,799
Owner Occupied Housing Units	32.6%
Renter Occupied Housing Units	4.1%
Vacant Housing Units	63.3%
2020 Housing Units	3,223
Owner Occupied Housing Units	32.5%
Renter Occupied Housing Units	4.5%
Vacant Housing Units	63.0%
2025 Housing Units	3,413
Owner Occupied Housing Units	32.7%
Renter Occupied Housing Units	4.4%
Vacant Housing Units	62.8%

Median Household Income

2020	\$59,166
2025	\$62,018

Median Home Value

2020	\$339,316
2025	\$348,625

Per Capita Income

2020	\$39,421
2025	\$42,069

Median Age

2010	56.1
2020	58.7
2025	60.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	
<\$15,000	1,195
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	18.4%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	15.2%
\$200,000+	6.5%
Average Household Income	5.3%
	\$84,097

2025 Households by Income

Household Income Base	
<\$15,000	1,267
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	9.7%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	17.9%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	16.7%
\$200,000+	7.1%
Average Household Income	5.4%
	\$89,904

2020 Owner Occupied Housing Units by Value

Total	
<\$50,000	1,048
\$50,000 - \$99,999	2.8%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	4.4%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	10.1%
\$300,000 - \$399,999	11.9%
\$400,000 - \$499,999	22.3%
\$500,000 - \$749,999	9.4%
\$750,000 - \$999,999	15.4%
\$1,000,000 - \$1,499,999	4.5%
\$1,500,000 - \$1,999,999	4.6%
\$2,000,000 +	2.2%
Average Home Value	0.5%
	\$441,126

2025 Owner Occupied Housing Units by Value

Total	
<\$50,000	1,117
\$50,000 - \$99,999	1.4%
\$100,000 - \$149,999	1.6%
\$150,000 - \$199,999	2.8%
\$200,000 - \$249,999	7.8%
\$250,000 - \$299,999	10.4%
\$300,000 - \$399,999	13.3%
\$400,000 - \$499,999	26.1%
\$500,000 - \$749,999	10.0%
\$750,000 - \$999,999	15.8%
\$1,000,000 - \$1,499,999	4.2%
\$1,500,000 - \$1,999,999	4.2%
\$2,000,000 +	2.0%
Average Home Value	0.4%
	\$447,449

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	2,141
0 - 4	3.7%
5 - 9	4.5%
10 - 14	4.5%
15 - 24	6.6%
25 - 34	6.8%
35 - 44	9.0%
45 - 54	13.2%
55 - 64	17.7%
65 - 74	18.0%
75 - 84	12.9%
85 +	3.0%
18 +	83.9%

2020 Population by Age

Total	2,487
0 - 4	3.5%
5 - 9	4.3%
10 - 14	4.7%
15 - 24	5.9%
25 - 34	7.3%
35 - 44	8.8%
45 - 54	9.8%
55 - 64	19.0%
65 - 74	21.5%
75 - 84	11.5%
85 +	3.7%
18 +	84.8%

2025 Population by Age

Total	2,641
0 - 4	3.5%
5 - 9	4.1%
10 - 14	4.6%
15 - 24	5.9%
25 - 34	6.6%
35 - 44	9.4%
45 - 54	8.7%
55 - 64	16.7%
65 - 74	23.4%
75 - 84	13.6%
85 +	3.6%
18 +	85.0%

2010 Population by Sex

Males	1,069
Females	1,072

2020 Population by Sex

Males	1,259
Females	1,228

2025 Population by Sex

Males	1,343
Females	1,298

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2010 Population by Race/Ethnicity

Total	2,141
White Alone	98.5%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.7%
Hispanic Origin	0.2%
Diversity Index	3.5

2020 Population by Race/Ethnicity

Total	2,486
White Alone	98.0%
Black Alone	0.5%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.6%
Hispanic Origin	0.4%
Diversity Index	4.8

2025 Population by Race/Ethnicity

Total	2,642
White Alone	97.6%
Black Alone	0.6%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.7%
Hispanic Origin	0.6%
Diversity Index	5.9

2010 Population by Relationship and Household Type

Total	2,141
In Households	99.8%
In Family Households	79.8%
Householder	30.4%
Spouse	27.3%
Child	20.2%
Other relative	0.8%
Nonrelative	1.1%
In Nonfamily Households	20.0%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	2,031
Less than 9th Grade	0.0%
9th - 12th Grade, No Diploma	1.9%
High School Graduate	28.7%
GED/Alternative Credential	3.1%
Some College, No Degree	21.1%
Associate Degree	11.8%
Bachelor's Degree	23.2%
Graduate/Professional Degree	10.1%

2020 Population 15+ by Marital Status

Total	2,176
Never Married	16.4%
Married	66.3%
Widowed	6.2%
Divorced	11.0%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,053
Population 16+ Employed	85.3%
Population 16+ Unemployment rate	14.7%
Population 16-24 Employed	7.2%
Population 16-24 Unemployment rate	25.3%
Population 25-54 Employed	54.1%
Population 25-54 Unemployment rate	14.6%
Population 55-64 Employed	26.7%
Population 55-64 Unemployment rate	12.7%
Population 65+ Employed	11.9%
Population 65+ Unemployment rate	13.0%

2020 Employed Population 16+ by Industry

Total	898
Agriculture/Mining	1.3%
Construction	7.5%
Manufacturing	12.0%
Wholesale Trade	4.9%
Retail Trade	11.0%
Transportation/Utilities	5.9%
Information	1.7%
Finance/Insurance/Real Estate	6.7%
Services	43.0%
Public Administration	6.0%

2020 Employed Population 16+ by Occupation

Total	899
White Collar	65.4%
Management/Business/Financial	19.1%
Professional	22.7%
Sales	14.2%
Administrative Support	9.3%
Services	20.5%
Blue Collar	14.1%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	2.2%
Production	5.2%
Transportation/Material Moving	1.9%

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2010 Households by Type

Total	1,027
Households with 1 Person	31.9%
Households with 2+ People	68.1%
Family Households	63.4%
Husband-wife Families	56.9%
With Related Children	13.5%
Other Family (No Spouse Present)	6.5%
Other Family with Male Householder	2.9%
With Related Children	1.8%
Other Family with Female Householder	3.6%
With Related Children	1.8%
Nonfamily Households	4.7%
All Households with Children	17.1%

2010 Households by Size

Multigenerational Households	1.7%
Unmarried Partner Households	5.8%
Male-female	5.0%
Same-sex	0.9%

2010 Households by Size

Total	1,027
1 Person Household	31.9%
2 Person Household	47.3%
3 Person Household	9.0%
4 Person Household	6.7%
5 Person Household	3.2%
6 Person Household	1.4%
7 + Person Household	0.5%

2010 Households by Tenure and Mortgage Status

Total	1,027
Owner Occupied	88.8%
Owned with a Mortgage/Loan	49.1%
Owned Free and Clear	39.7%
Renter Occupied	11.2%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	108
Percent of Income for Mortgage	24.0%
Wealth Index	123

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,799
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

2010 Population By Urban/ Rural Status

Total Population	2,141
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Silver & Gold (9A)
2. Rural Resort Dwellers (6E)
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$2,219,563
Average Spent	\$1,858.93
Spending Potential Index	87
Education: Total \$	\$1,597,308
Average Spent	\$1,337.78
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$3,887,752
Average Spent	\$3,256.07
Spending Potential Index	100
Food at Home: Total \$	\$6,245,696
Average Spent	\$5,230.90
Spending Potential Index	98
Food Away from Home: Total \$	\$4,047,820
Average Spent	\$3,390.13
Spending Potential Index	90
Health Care: Total \$	\$7,472,462
Average Spent	\$6,258.34
Spending Potential Index	109
HH Furnishings & Equipment: Total \$	\$2,437,536
Average Spent	\$2,041.49
Spending Potential Index	93
Personal Care Products & Services: Total \$	\$1,016,086
Average Spent	\$850.99
Spending Potential Index	93
Shelter: Total \$	\$20,417,959
Average Spent	\$17,100.47
Spending Potential Index	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,481,684
Average Spent	\$2,915.98
Spending Potential Index	125
Travel: Total \$	\$2,895,099
Average Spent	\$2,424.71
Spending Potential Index	101
Vehicle Maintenance & Repairs: Total \$	\$1,423,783
Average Spent	\$1,192.45
Spending Potential Index	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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