



Community Profile

Crosby city, MN (2713924)

Geography: Place

Crosby city, ...

Population Summary

2000 Total Population	2,279
2010 Total Population	2,386
2020 Total Population	2,626
2020 Group Quarters	57
2025 Total Population	2,741
2020-2025 Annual Rate	0.86%
2020 Total Daytime Population	3,452
Workers	1,728
Residents	1,724

Household Summary

2000 Households	949
2000 Average Household Size	2.32
2010 Households	1,065
2010 Average Household Size	2.13
2020 Households	1,181
2020 Average Household Size	2.18
2025 Households	1,235
2025 Average Household Size	2.17
2020-2025 Annual Rate	0.90%
2010 Families	552
2010 Average Family Size	2.88
2020 Families	652
2020 Average Family Size	2.83
2025 Families	677
2025 Average Family Size	2.84
2020-2025 Annual Rate	0.76%

Housing Unit Summary

2000 Housing Units	1,044
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	9.1%
2010 Housing Units	1,241
Owner Occupied Housing Units	48.2%
Renter Occupied Housing Units	37.6%
Vacant Housing Units	14.2%
2020 Housing Units	1,370
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	13.8%
2025 Housing Units	1,432
Owner Occupied Housing Units	54.5%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	13.8%

Median Household Income

2020	\$39,521
2025	\$42,816

Median Home Value

2020	\$124,606
2025	\$139,037

Per Capita Income

2020	\$27,447
2025	\$29,633

Median Age

2010	43.2
2020	46.2
2025	44.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	1,180
<\$15,000	13.8%
\$15,000 - \$24,999	18.0%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	1.8%
\$200,000+	3.8%
Average Household Income	\$60,133

2025 Households by Income

Household Income Base	1,236
<\$15,000	12.2%
\$15,000 - \$24,999	16.8%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	9.4%
\$150,000 - \$199,999	2.2%
\$200,000+	3.6%
Average Household Income	\$64,708

2020 Owner Occupied Housing Units by Value

Total	737
<\$50,000	7.2%
\$50,000 - \$99,999	34.3%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	14.7%
\$200,000 - \$249,999	7.1%
\$250,000 - \$299,999	3.9%
\$300,000 - \$399,999	6.6%
\$400,000 - \$499,999	3.9%
\$500,000 - \$749,999	3.9%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.0%
Average Home Value	\$180,563

2025 Owner Occupied Housing Units by Value

Total	780
<\$50,000	6.0%
\$50,000 - \$99,999	25.3%
\$100,000 - \$149,999	24.0%
\$150,000 - \$199,999	13.3%
\$200,000 - \$249,999	7.8%
\$250,000 - \$299,999	5.0%
\$300,000 - \$399,999	7.3%
\$400,000 - \$499,999	5.3%
\$500,000 - \$749,999	5.0%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.0%
Average Home Value	\$198,397

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	2,386
0 - 4	7.3%
5 - 9	6.3%
10 - 14	5.8%
15 - 24	11.6%
25 - 34	12.1%
35 - 44	8.5%
45 - 54	12.4%
55 - 64	11.9%
65 - 74	8.3%
75 - 84	8.9%
85 +	7.0%
18 +	76.7%

2020 Population by Age

Total	2,625
0 - 4	6.1%
5 - 9	6.0%
10 - 14	5.2%
15 - 24	10.2%
25 - 34	11.7%
35 - 44	9.6%
45 - 54	11.0%
55 - 64	14.3%
65 - 74	13.0%
75 - 84	7.7%
85 +	5.1%
18 +	79.7%

2025 Population by Age

Total	2,739
0 - 4	6.1%
5 - 9	6.1%
10 - 14	6.0%
15 - 24	9.9%
25 - 34	10.9%
35 - 44	11.5%
45 - 54	9.4%
55 - 64	12.9%
65 - 74	14.5%
75 - 84	8.6%
85 +	4.3%
18 +	78.8%

2010 Population by Sex

Males	1,114
Females	1,272

2020 Population by Sex

Males	1,268
Females	1,357

2025 Population by Sex

Males	1,333
Females	1,406

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2010 Population by Race/Ethnicity

Total	2,386
White Alone	96.3%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.5%
Hispanic Origin	1.3%
Diversity Index	9.6

2020 Population by Race/Ethnicity

Total	2,627
White Alone	95.5%
Black Alone	1.0%
American Indian Alone	1.0%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.5%
Hispanic Origin	1.9%
Diversity Index	12.0

2025 Population by Race/Ethnicity

Total	2,743
White Alone	94.6%
Black Alone	1.4%
American Indian Alone	1.1%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.7%
Hispanic Origin	2.2%
Diversity Index	14.2

2010 Population by Relationship and Household Type

Total	2,386
In Households	95.2%
In Family Households	70.7%
Householder	23.1%
Spouse	14.4%
Child	27.4%
Other relative	1.8%
Nonrelative	3.9%
In Nonfamily Households	24.6%
In Group Quarters	4.8%
Institutionalized Population	4.8%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	1,903
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	8.0%
High School Graduate	30.0%
GED/Alternative Credential	4.2%
Some College, No Degree	24.6%
Associate Degree	11.6%
Bachelor's Degree	11.4%
Graduate/Professional Degree	7.5%

2020 Population 15+ by Marital Status

Total	2,171
Never Married	31.0%
Married	47.6%
Widowed	10.5%
Divorced	10.9%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,086
Population 16+ Employed	82.5%
Population 16+ Unemployment rate	17.5%
Population 16-24 Employed	12.1%
Population 16-24 Unemployment rate	22.9%
Population 25-54 Employed	62.2%
Population 25-54 Unemployment rate	17.1%
Population 55-64 Employed	19.0%
Population 55-64 Unemployment rate	16.3%
Population 65+ Employed	6.8%
Population 65+ Unemployment rate	14.1%

2020 Employed Population 16+ by Industry

Total	896
Agriculture/Mining	1.7%
Construction	9.3%
Manufacturing	11.6%
Wholesale Trade	1.6%
Retail Trade	11.0%
Transportation/Utilities	3.6%
Information	1.2%
Finance/Insurance/Real Estate	5.7%
Services	52.8%
Public Administration	1.6%

2020 Employed Population 16+ by Occupation

Total	894
White Collar	56.6%
Management/Business/Financial	7.9%
Professional	22.9%
Sales	11.2%
Administrative Support	14.5%
Services	20.4%
Blue Collar	23.0%
Farming/Forestry/Fishing	1.8%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	3.7%
Production	7.0%
Transportation/Material Moving	4.8%

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2010 Households by Type	
Total	1,065
Households with 1 Person	42.3%
Households with 2+ People	57.7%
Family Households	51.8%
Husband-wife Families	32.3%
With Related Children	12.0%
Other Family (No Spouse Present)	19.5%
Other Family with Male Householder	5.7%
With Related Children	4.7%
Other Family with Female Householder	13.8%
With Related Children	10.2%
Nonfamily Households	5.8%
All Households with Children	27.5%
Multigenerational Households	1.6%
Unmarried Partner Households	8.8%
Male-female	8.1%
Same-sex	0.8%
2010 Households by Size	
Total	1,065
1 Person Household	42.3%
2 Person Household	29.8%
3 Person Household	10.8%
4 Person Household	9.7%
5 Person Household	4.8%
6 Person Household	2.2%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	1,065
Owner Occupied	56.2%
Owned with a Mortgage/Loan	35.0%
Owned Free and Clear	21.1%
Renter Occupied	43.8%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	195
Percent of Income for Mortgage	13.2%
Wealth Index	57
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,241
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	93.4%
Rural Housing Units	6.6%
2010 Population By Urban/ Rural Status	
Total Population	2,386
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	92.1%
Rural Population	7.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Small Town Simplicity (12C)
2. Traditional Living (12B)
3. Rural Resort Dwellers (6E)

2020 Consumer Spending

Apparel & Services: Total \$	\$1,682,349
Average Spent	\$1,424.51
Spending Potential Index	66
Education: Total \$	\$1,223,719
Average Spent	\$1,036.17
Spending Potential Index	58
Entertainment/Recreation: Total \$	\$2,828,958
Average Spent	\$2,395.39
Spending Potential Index	74
Food at Home: Total \$	\$4,607,586
Average Spent	\$3,901.43
Spending Potential Index	73
Food Away from Home: Total \$	\$2,991,846
Average Spent	\$2,533.32
Spending Potential Index	67
Health Care: Total \$	\$5,192,888
Average Spent	\$4,397.03
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$1,756,498
Average Spent	\$1,487.30
Spending Potential Index	68
Personal Care Products & Services: Total \$	\$721,815
Average Spent	\$611.19
Spending Potential Index	67
Shelter: Total \$	\$14,417,211
Average Spent	\$12,207.63
Spending Potential Index	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,044,223
Average Spent	\$1,730.93
Spending Potential Index	74
Travel: Total \$	\$1,785,235
Average Spent	\$1,511.63
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$1,041,672
Average Spent	\$882.03
Spending Potential Index	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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