



Business Summary

Brainerd city, MN (2707300)
 Geography: Place

Data for all businesses in area		Brainerd city...			
Total Businesses:		825			
Total Employees:		11,297			
Total Residential Population:		14,173			
Employee/Residential Population Ratio (per 100 Residents)		80			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	4	0.5%	55	0.5%	
Construction	24	2.9%	82	0.7%	
Manufacturing	39	4.7%	861	7.6%	
Transportation	20	2.4%	134	1.2%	
Communication	10	1.2%	62	0.5%	
Utility	0	0.0%	0	0.0%	
Wholesale Trade	31	3.8%	500	4.4%	
Retail Trade Summary	149	18.1%	1,347	11.9%	
Home Improvement	10	1.2%	94	0.8%	
General Merchandise Stores	4	0.5%	28	0.2%	
Food Stores	11	1.3%	93	0.8%	
Auto Dealers, Gas Stations, Auto Aftermarket	19	2.3%	233	2.1%	
Apparel & Accessory Stores	5	0.6%	19	0.2%	
Furniture & Home Furnishings	9	1.1%	33	0.3%	
Eating & Drinking Places	39	4.7%	620	5.5%	
Miscellaneous Retail	52	6.3%	227	2.0%	
Finance, Insurance, Real Estate Summary	78	9.5%	1,228	10.9%	
Banks, Savings & Lending Institutions	13	1.6%	225	2.0%	
Securities Brokers	12	1.5%	30	0.3%	
Insurance Carriers & Agents	25	3.0%	829	7.3%	
Real Estate, Holding, Other Investment Offices	28	3.4%	144	1.3%	
Services Summary	374	45.3%	5,820	51.5%	
Hotels & Lodging	2	0.2%	6	0.1%	
Automotive Services	26	3.2%	107	0.9%	
Motion Pictures & Amusements	19	2.3%	67	0.6%	
Health Services	65	7.9%	2,166	19.2%	
Legal Services	21	2.5%	100	0.9%	
Education Institutions & Libraries	22	2.7%	1,201	10.6%	
Other Services	219	26.5%	2,173	19.2%	
Government	50	6.1%	1,190	10.5%	
Unclassified Establishments	46	5.6%	18	0.2%	
Totals	825	100.0%	11,297	100.0%	

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	1	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	28	3.4%	103	0.9%
Manufacturing	41	5.0%	700	6.2%
Wholesale Trade	31	3.8%	500	4.4%
Retail Trade	107	13.0%	696	6.2%
Motor Vehicle & Parts Dealers	16	1.9%	199	1.8%
Furniture & Home Furnishings Stores	3	0.4%	8	0.1%
Electronics & Appliance Stores	3	0.4%	14	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	9	1.1%	84	0.7%
Food & Beverage Stores	10	1.2%	70	0.6%
Health & Personal Care Stores	10	1.2%	72	0.6%
Gasoline Stations	3	0.4%	34	0.3%
Clothing & Clothing Accessories Stores	6	0.7%	24	0.2%
Sport Goods, Hobby, Book, & Music Stores	10	1.2%	30	0.3%
General Merchandise Stores	4	0.5%	28	0.2%
Miscellaneous Store Retailers	26	3.2%	124	1.1%
Nonstore Retailers	7	0.8%	9	0.1%
Transportation & Warehousing	13	1.6%	123	1.1%
Information	21	2.5%	284	2.5%
Finance & Insurance	50	6.1%	1,084	9.6%
Central Bank/Credit Intermediation & Related Activities	13	1.6%	225	2.0%
Securities, Commodity Contracts & Other Financial	12	1.5%	30	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	25	3.0%	829	7.3%
Real Estate, Rental & Leasing	32	3.9%	104	0.9%
Professional, Scientific & Tech Services	64	7.8%	410	3.6%
Legal Services	24	2.9%	133	1.2%
Management of Companies & Enterprises	1	0.1%	20	0.2%
Administrative & Support & Waste Management & Remediation	21	2.5%	309	2.7%
Educational Services	24	2.9%	1,188	10.5%
Health Care & Social Assistance	107	13.0%	3,117	27.6%
Arts, Entertainment & Recreation	15	1.8%	62	0.5%
Accommodation & Food Services	42	5.1%	648	5.7%
Accommodation	2	0.2%	6	0.1%
Food Services & Drinking Places	40	4.8%	642	5.7%
Other Services (except Public Administration)	131	15.9%	740	6.6%
Automotive Repair & Maintenance	21	2.5%	90	0.8%
Public Administration	50	6.1%	1,190	10.5%
Unclassified Establishments	46	5.6%	18	0.2%
Total	825	100.0%	11,297	100.0%

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