



Community Profile

Baxter city, MN (2704042)

Geography: Place

Baxter city, ...

Population Summary

2000 Total Population	5,906
2010 Total Population	7,610
2020 Total Population	8,655
2020 Group Quarters	62
2025 Total Population	9,128
2020-2025 Annual Rate	1.07%
2020 Total Daytime Population	11,343
Workers	6,637
Residents	4,706

Household Summary

2000 Households	2,107
2000 Average Household Size	2.77
2010 Households	2,963
2010 Average Household Size	2.55
2020 Households	3,390
2020 Average Household Size	2.53
2025 Households	3,580
2025 Average Household Size	2.53
2020-2025 Annual Rate	1.10%
2010 Families	2,109
2010 Average Family Size	3.02
2020 Families	2,302
2020 Average Family Size	3.05
2025 Families	2,419
2025 Average Family Size	3.05
2020-2025 Annual Rate	1.00%

Housing Unit Summary

2000 Housing Units	2,177
Owner Occupied Housing Units	80.7%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	3.2%
2010 Housing Units	3,177
Owner Occupied Housing Units	69.2%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	6.7%
2020 Housing Units	3,617
Owner Occupied Housing Units	66.9%
Renter Occupied Housing Units	26.8%
Vacant Housing Units	6.3%
2025 Housing Units	3,817
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	6.2%

Median Household Income

2020	\$58,093
2025	\$60,838

Median Home Value

2020	\$200,289
2025	\$216,295

Per Capita Income

2020	\$30,949
2025	\$33,701

Median Age

2010	38.6
2020	39.4
2025	39.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	
<\$15,000	3,389
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	9.1%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	17.9%
\$200,000+	5.0%
Average Household Income	4.3%
	\$78,385

2025 Households by Income

Household Income Base	
<\$15,000	3,579
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	19.4%
\$200,000+	5.9%
Average Household Income	5.0%
	\$85,398

2020 Owner Occupied Housing Units by Value

Total	
<\$50,000	2,420
\$50,000 - \$99,999	4.4%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	13.8%
\$200,000 - \$249,999	28.6%
\$250,000 - \$299,999	21.4%
\$300,000 - \$399,999	8.5%
\$400,000 - \$499,999	11.8%
\$500,000 - \$749,999	5.2%
\$750,000 - \$999,999	2.7%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.0%
Average Home Value	0.0%
	\$228,760

2025 Owner Occupied Housing Units by Value

Total	
<\$50,000	2,575
\$50,000 - \$99,999	2.5%
\$100,000 - \$149,999	1.6%
\$150,000 - \$199,999	9.4%
\$200,000 - \$249,999	28.9%
\$250,000 - \$299,999	23.5%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	14.7%
\$500,000 - \$749,999	5.8%
\$750,000 - \$999,999	2.9%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.0%
Average Home Value	0.0%
	\$245,476

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	7,610
0 - 4	6.6%
5 - 9	7.6%
10 - 14	7.7%
15 - 24	12.8%
25 - 34	10.8%
35 - 44	13.1%
45 - 54	14.0%
55 - 64	11.5%
65 - 74	7.6%
75 - 84	5.5%
85 +	2.7%
18 +	73.0%

2020 Population by Age

Total	8,658
0 - 4	6.2%
5 - 9	6.8%
10 - 14	7.1%
15 - 24	11.8%
25 - 34	12.9%
35 - 44	11.6%
45 - 54	12.1%
55 - 64	12.7%
65 - 74	10.0%
75 - 84	5.6%
85 +	3.2%
18 +	75.8%

2025 Population by Age

Total	9,130
0 - 4	6.3%
5 - 9	6.7%
10 - 14	6.9%
15 - 24	11.5%
25 - 34	12.8%
35 - 44	12.4%
45 - 54	11.7%
55 - 64	11.3%
65 - 74	10.8%
75 - 84	6.6%
85 +	3.0%
18 +	75.8%

2010 Population by Sex

Males	3,683
Females	3,927

2020 Population by Sex

Males	4,206
Females	4,452

2025 Population by Sex

Males	4,427
Females	4,703

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 13, 2021



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2010 Population by Race/Ethnicity

Total	7,610
White Alone	96.4%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.4%
Hispanic Origin	1.1%
Diversity Index	8.9

2020 Population by Race/Ethnicity

Total	8,656
White Alone	94.5%
Black Alone	1.2%
American Indian Alone	0.6%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.0%
Hispanic Origin	2.1%
Diversity Index	14.3

2025 Population by Race/Ethnicity

Total	9,128
White Alone	93.5%
Black Alone	1.5%
American Indian Alone	0.7%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	2.4%
Hispanic Origin	2.5%
Diversity Index	16.9

2010 Population by Relationship and Household Type

Total	7,610
In Households	99.4%
In Family Households	85.9%
Householder	27.7%
Spouse	23.2%
Child	31.7%
Other relative	1.2%
Nonrelative	2.1%
In Nonfamily Households	13.6%
In Group Quarters	0.6%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment

Total	5,897
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	1.6%
High School Graduate	19.6%
GED/Alternative Credential	3.3%
Some College, No Degree	24.0%
Associate Degree	15.7%
Bachelor's Degree	19.4%
Graduate/Professional Degree	14.7%

2020 Population 15+ by Marital Status

Total	6,920
Never Married	28.7%
Married	54.8%
Widowed	6.5%
Divorced	10.0%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	4,587
Population 16+ Employed	86.5%
Population 16+ Unemployment rate	13.5%
Population 16-24 Employed	14.6%
Population 16-24 Unemployment rate	19.0%
Population 25-54 Employed	63.4%
Population 25-54 Unemployment rate	12.9%
Population 55-64 Employed	16.6%
Population 55-64 Unemployment rate	10.7%
Population 65+ Employed	5.4%
Population 65+ Unemployment rate	11.5%

2020 Employed Population 16+ by Industry

Total	3,970
Agriculture/Mining	0.6%
Construction	4.8%
Manufacturing	5.4%
Wholesale Trade	2.0%
Retail Trade	14.8%
Transportation/Utilities	3.7%
Information	2.8%
Finance/Insurance/Real Estate	7.9%
Services	52.9%
Public Administration	5.1%

2020 Employed Population 16+ by Occupation

Total	3,971
White Collar	65.7%
Management/Business/Financial	13.6%
Professional	27.7%
Sales	10.1%
Administrative Support	14.3%
Services	18.9%
Blue Collar	15.4%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	2.3%
Production	3.5%
Transportation/Material Moving	4.4%

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2010 Households by Type

Total	2,963
Households with 1 Person	23.9%
Households with 2+ People	76.1%
Family Households	71.2%
Husband-wife Families	59.5%
With Related Children	27.3%
Other Family (No Spouse Present)	11.7%
Other Family with Male Householder	4.1%
With Related Children	2.6%
Other Family with Female Householder	7.6%
With Related Children	5.5%
Nonfamily Households	4.9%
All Households with Children	35.8%

2010 Households by Size

Total	2,963
1 Person Household	23.9%
2 Person Household	36.2%
3 Person Household	14.9%
4 Person Household	15.2%
5 Person Household	6.9%
6 Person Household	2.1%
7 + Person Household	0.9%

2010 Households by Tenure and Mortgage Status

Total	2,963
Owner Occupied	74.2%
Owned with a Mortgage/Loan	56.2%
Owned Free and Clear	18.0%
Renter Occupied	25.8%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	174
Percent of Income for Mortgage	14.4%
Wealth Index	81

2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,177
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	76.6%
Rural Housing Units	23.4%

2010 Population By Urban/ Rural Status

Total Population	7,610
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	77.0%
Rural Population	23.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Middleburg (4C)
2. Green Acres (6A)
3. Old and Newcomers (8F)

2020 Consumer Spending

Apparel & Services: Total \$	\$6,352,926
Average Spent	\$1,874.02
Spending Potential Index	87
Education: Total \$	\$4,869,121
Average Spent	\$1,436.32
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$9,691,776
Average Spent	\$2,858.93
Spending Potential Index	88
Food at Home: Total \$	\$15,723,401
Average Spent	\$4,638.17
Spending Potential Index	87
Food Away from Home: Total \$	\$11,201,297
Average Spent	\$3,304.22
Spending Potential Index	88
Health Care: Total \$	\$17,677,730
Average Spent	\$5,214.67
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$6,666,502
Average Spent	\$1,966.52
Spending Potential Index	90
Personal Care Products & Services: Total \$	\$2,786,766
Average Spent	\$822.05
Spending Potential Index	89
Shelter: Total \$	\$54,841,549
Average Spent	\$16,177.45
Spending Potential Index	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,368,403
Average Spent	\$2,173.57
Spending Potential Index	93
Travel: Total \$	\$7,100,310
Average Spent	\$2,094.49
Spending Potential Index	87
Vehicle Maintenance & Repairs: Total \$	\$3,536,224
Average Spent	\$1,043.13
Spending Potential Index	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 13, 2021