



Nisswa city, ...

Population Summary	
2000 Total Population	1,864
2010 Total Population	1,971
2019 Total Population	2,094
2019 Group Quarters	0
2024 Total Population	2,161
2019-2024 Annual Rate	0.63%
2019 Total Daytime Population	3,783
Workers	2,781
Residents	1,002
Household Summary	
2000 Households	784
2000 Average Household Size	2.36
2010 Households	876
2010 Average Household Size	2.25
2019 Households	930
2019 Average Household Size	2.25
2024 Households	959
2024 Average Household Size	2.25
2019-2024 Annual Rate	0.62%
2010 Families	607
2010 Average Family Size	2.69
2019 Families	651
2019 Average Family Size	2.66
2024 Families	669
2024 Average Family Size	2.66
2019-2024 Annual Rate	0.55%
Housing Unit Summary	
2000 Housing Units	1,461
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	6.4%
Vacant Housing Units	46.3%
2010 Housing Units	1,474
Owner Occupied Housing Units	49.8%
Renter Occupied Housing Units	9.6%
Vacant Housing Units	40.6%
2019 Housing Units	1,540
Owner Occupied Housing Units	51.7%
Renter Occupied Housing Units	8.6%
Vacant Housing Units	39.6%
2024 Housing Units	1,579
Owner Occupied Housing Units	52.1%
Renter Occupied Housing Units	8.7%
Vacant Housing Units	39.3%
Median Household Income	
2019	\$72,504
2024	\$84,049
Median Home Value	
2019	\$332,903
2024	\$384,132
Per Capita Income	
2019	\$41,746
2024	\$47,199
Median Age	
2010	50.8
2019	55.3
2024	57.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Nisswa city, ...

2019 Households by Income

Household Income Base	929
<\$15,000	4.3%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	22.4%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	6.5%
\$200,000+	6.7%
Average Household Income	\$94,466

2024 Households by Income

Household Income Base	959
<\$15,000	3.5%
\$15,000 - \$24,999	4.4%
\$25,000 - \$34,999	6.7%
\$35,000 - \$49,999	9.0%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	25.5%
\$150,000 - \$199,999	9.1%
\$200,000+	7.1%
Average Household Income	\$106,796

2019 Owner Occupied Housing Units by Value

Total	796
<\$50,000	1.6%
\$50,000 - \$99,999	3.5%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	13.9%
\$200,000 - \$249,999	6.3%
\$250,000 - \$299,999	12.8%
\$300,000 - \$399,999	19.5%
\$400,000 - \$499,999	13.6%
\$500,000 - \$749,999	18.8%
\$750,000 - \$999,999	3.4%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.5%
Average Home Value	\$381,910

2024 Owner Occupied Housing Units by Value

Total	821
<\$50,000	1.2%
\$50,000 - \$99,999	2.3%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	9.5%
\$200,000 - \$249,999	5.0%
\$250,000 - \$299,999	11.6%
\$300,000 - \$399,999	20.3%
\$400,000 - \$499,999	16.3%
\$500,000 - \$749,999	24.2%
\$750,000 - \$999,999	4.8%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.7%
Average Home Value	\$432,156

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Nisswa city, ...

2010 Population by Age

Total	1,971
0 - 4	5.1%
5 - 9	4.6%
10 - 14	4.9%
15 - 24	9.2%
25 - 34	7.7%
35 - 44	9.5%
45 - 54	16.3%
55 - 64	18.4%
65 - 74	14.9%
75 - 84	7.7%
85 +	1.8%
18 +	81.8%

2019 Population by Age

Total	2,092
0 - 4	4.2%
5 - 9	4.0%
10 - 14	4.3%
15 - 24	7.6%
25 - 34	8.0%
35 - 44	8.9%
45 - 54	12.3%
55 - 64	20.2%
65 - 74	19.7%
75 - 84	8.5%
85 +	2.2%
18 +	84.9%

2024 Population by Age

Total	2,161
0 - 4	3.9%
5 - 9	3.8%
10 - 14	4.2%
15 - 24	7.2%
25 - 34	7.5%
35 - 44	8.7%
45 - 54	11.7%
55 - 64	18.5%
65 - 74	21.4%
75 - 84	10.9%
85 +	2.3%
18 +	85.3%

2010 Population by Sex

Males	978
Females	993

2019 Population by Sex

Males	1,080
Females	1,012

2024 Population by Sex

Males	1,123
Females	1,038

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Nisswa city, ...

2010 Population by Race/Ethnicity

Total	1,971
White Alone	97.7%
Black Alone	0.4%
American Indian Alone	0.7%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.6%
Hispanic Origin	0.5%
Diversity Index	5.5

2019 Population by Race/Ethnicity

Total	2,094
White Alone	96.1%
Black Alone	0.6%
American Indian Alone	1.0%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	0.6%
Hispanic Origin	1.3%
Diversity Index	10.0

2024 Population by Race/Ethnicity

Total	2,162
White Alone	95.5%
Black Alone	0.7%
American Indian Alone	1.1%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	0.7%
Hispanic Origin	1.7%
Diversity Index	11.7

2010 Population by Relationship and Household Type

Total	1,971
In Households	100.0%
In Family Households	84.1%
Householder	30.8%
Spouse	27.4%
Child	23.6%
Other relative	1.0%
Nonrelative	1.2%
In Nonfamily Households	15.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Nisswa city, ...

<b>2019 Population 25+ by Educational Attainment</b>	
Total	1,672
Less than 9th Grade	0.4%
9th - 12th Grade, No Diploma	2.1%
High School Graduate	18.1%
GED/Alternative Credential	2.2%
Some College, No Degree	23.8%
Associate Degree	11.4%
Bachelor's Degree	30.0%
Graduate/Professional Degree	12.0%
<b>2019 Population 15+ by Marital Status</b>	
Total	1,832
Never Married	18.0%
Married	67.8%
Widowed	5.4%
Divorced	8.7%
<b>2019 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	99.6%
Civilian Unemployed (Unemployment Rate)	0.4%
<b>2019 Employed Population 16+ by Industry</b>	
Total	1,116
Agriculture/Mining	1.9%
Construction	11.6%
Manufacturing	11.5%
Wholesale Trade	1.9%
Retail Trade	9.0%
Transportation/Utilities	1.4%
Information	2.7%
Finance/Insurance/Real Estate	6.7%
Services	48.7%
Public Administration	4.7%
<b>2019 Employed Population 16+ by Occupation</b>	
Total	1,117
White Collar	67.7%
Management/Business/Financial	17.1%
Professional	27.8%
Sales	12.0%
Administrative Support	10.7%
Services	15.0%
Blue Collar	17.4%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	7.8%
Installation/Maintenance/Repair	2.2%
Production	6.0%
Transportation/Material Moving	1.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	1,971
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Households by Type	
Total	876
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	69.3%
Husband-wife Families	61.8%
With Related Children	17.5%
Other Family (No Spouse Present)	7.5%
Other Family with Male Householder	2.4%
With Related Children	1.0%
Other Family with Female Householder	5.1%
With Related Children	3.5%
Nonfamily Households	4.7%
All Households with Children	22.1%
Multigenerational Households	1.5%
Unmarried Partner Households	4.7%
Male-female	4.5%
Same-sex	0.2%
2010 Households by Size	
Total	876
1 Person Household	26.0%
2 Person Household	46.5%
3 Person Household	11.4%
4 Person Household	10.7%
5 Person Household	3.8%
6 Person Household	1.3%
7 + Person Household	0.3%
2010 Households by Tenure and Mortgage Status	
Total	876
Owner Occupied	83.8%
Owned with a Mortgage/Loan	55.1%
Owned Free and Clear	28.7%
Renter Occupied	16.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,474
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Nisswa city, ...

Top 3 Tapestry Segments

- 1. Rural Resort Dwellers (6E)
- 2. Top Tier (1A)
- 3. Professional Pride (1B)

2019 Consumer Spending

Apparel & Services: Total \$	\$1,974,593
Average Spent	\$2,123.22
Spending Potential Index	99
Education: Total \$	\$1,199,989
Average Spent	\$1,290.31
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$3,858,433
Average Spent	\$4,148.85
Spending Potential Index	127
Food at Home: Total \$	\$5,867,991
Average Spent	\$6,309.67
Spending Potential Index	122
Food Away from Home: Total \$	\$3,557,535
Average Spent	\$3,825.31
Spending Potential Index	104
Health Care: Total \$	\$7,481,857
Average Spent	\$8,045.01
Spending Potential Index	136
HH Furnishings & Equipment: Total \$	\$2,152,935
Average Spent	\$2,314.98
Spending Potential Index	109
Personal Care Products & Services: Total \$	\$797,094
Average Spent	\$857.09
Spending Potential Index	97
Shelter: Total \$	\$17,188,602
Average Spent	\$18,482.37
Spending Potential Index	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,638,061
Average Spent	\$2,836.63
Spending Potential Index	114
Travel: Total \$	\$2,206,438
Average Spent	\$2,372.51
Spending Potential Index	106
Vehicle Maintenance & Repairs: Total \$	\$1,304,535
Average Spent	\$1,402.73
Spending Potential Index	123

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.