



Ironton city,...

Population Summary

2000 Total Population	517
2010 Total Population	575
2019 Total Population	596
2019 Group Quarters	0
2024 Total Population	608
2019-2024 Annual Rate	0.40%
2019 Total Daytime Population	427
Workers	130
Residents	297

Household Summary

2000 Households	236
2000 Average Household Size	2.19
2010 Households	263
2010 Average Household Size	2.19
2019 Households	272
2019 Average Household Size	2.19
2024 Households	278
2024 Average Household Size	2.19
2019-2024 Annual Rate	0.44%
2010 Families	136
2010 Average Family Size	2.99
2019 Families	166
2019 Average Family Size	2.72
2024 Families	169
2024 Average Family Size	2.72
2019-2024 Annual Rate	0.36%

Housing Unit Summary

2000 Housing Units	265
Owner Occupied Housing Units	76.2%
Renter Occupied Housing Units	12.8%
Vacant Housing Units	10.9%
2010 Housing Units	300
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	32.0%
Vacant Housing Units	12.3%
2019 Housing Units	308
Owner Occupied Housing Units	68.2%
Renter Occupied Housing Units	20.1%
Vacant Housing Units	11.7%
2024 Housing Units	313
Owner Occupied Housing Units	68.4%
Renter Occupied Housing Units	20.1%
Vacant Housing Units	11.2%

Median Household Income

2019	\$42,448
2024	\$51,290

Median Home Value

2019	\$122,549
2024	\$136,170

Per Capita Income

2019	\$22,668
2024	\$26,379

Median Age

2010	37.3
2019	42.8
2024	43.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2019 Households by Income

Household Income Base	273
<\$15,000	16.5%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	8.8%
\$50,000 - \$74,999	24.9%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	4.8%
\$150,000 - \$199,999	1.8%
\$200,000+	1.5%
Average Household Income	\$53,022

2024 Households by Income

Household Income Base	278
<\$15,000	14.4%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	8.6%
\$50,000 - \$74,999	25.5%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	2.9%
\$200,000+	1.8%
Average Household Income	\$61,813

2019 Owner Occupied Housing Units by Value

Total	210
<\$50,000	6.7%
\$50,000 - \$99,999	32.4%
\$100,000 - \$149,999	24.3%
\$150,000 - \$199,999	12.4%
\$200,000 - \$249,999	8.1%
\$250,000 - \$299,999	7.1%
\$300,000 - \$399,999	1.9%
\$400,000 - \$499,999	3.3%
\$500,000 - \$749,999	2.4%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$164,881

2024 Owner Occupied Housing Units by Value

Total	214
<\$50,000	6.1%
\$50,000 - \$99,999	28.0%
\$100,000 - \$149,999	22.0%
\$150,000 - \$199,999	12.1%
\$200,000 - \$249,999	8.4%
\$250,000 - \$299,999	8.9%
\$300,000 - \$399,999	2.3%
\$400,000 - \$499,999	5.6%
\$500,000 - \$749,999	4.2%
\$750,000 - \$999,999	2.3%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$194,743

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	575
0 - 4	8.0%
5 - 9	9.4%
10 - 14	7.1%
15 - 24	10.1%
25 - 34	12.9%
35 - 44	9.9%
45 - 54	13.2%
55 - 64	12.2%
65 - 74	7.3%
75 - 84	7.0%
85 +	3.0%
18 +	72.2%

2019 Population by Age

Total	595
0 - 4	6.6%
5 - 9	6.6%
10 - 14	6.4%
15 - 24	9.7%
25 - 34	12.8%
35 - 44	9.7%
45 - 54	12.6%
55 - 64	15.0%
65 - 74	10.9%
75 - 84	7.2%
85 +	2.5%
18 +	77.1%

2024 Population by Age

Total	606
0 - 4	6.6%
5 - 9	6.4%
10 - 14	6.3%
15 - 24	9.4%
25 - 34	12.5%
35 - 44	10.1%
45 - 54	11.9%
55 - 64	13.5%
65 - 74	12.0%
75 - 84	8.6%
85 +	2.6%
18 +	77.6%

2010 Population by Sex

Males	275
Females	300

2019 Population by Sex

Males	303
Females	292

2024 Population by Sex

Males	310
Females	296

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	575
White Alone	95.8%
Black Alone	0.0%
American Indian Alone	1.0%
Asian Alone	0.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	2.3%
Hispanic Origin	1.2%
Diversity Index	10.4

2019 Population by Race/Ethnicity

Total	596
White Alone	94.8%
Black Alone	0.8%
American Indian Alone	1.5%
Asian Alone	0.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	2.0%
Hispanic Origin	2.0%
Diversity Index	13.6

2024 Population by Race/Ethnicity

Total	609
White Alone	93.8%
Black Alone	1.1%
American Indian Alone	1.6%
Asian Alone	0.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	2.3%
Hispanic Origin	2.6%
Diversity Index	16.3

2010 Population by Relationship and Household Type

Total	575
In Households	100.0%
In Family Households	73.9%
Householder	23.7%
Spouse	14.8%
Child	30.6%
Other relative	1.7%
Nonrelative	3.1%
In Nonfamily Households	26.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment

Total	422
Less than 9th Grade	2.1%
9th - 12th Grade, No Diploma	8.1%
High School Graduate	34.4%
GED/Alternative Credential	6.6%
Some College, No Degree	21.8%
Associate Degree	11.6%
Bachelor's Degree	12.1%
Graduate/Professional Degree	3.3%

2019 Population 15+ by Marital Status

Total	480
Never Married	25.2%
Married	53.8%
Widowed	4.4%
Divorced	16.7%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	96.7%
Civilian Unemployed (Unemployment Rate)	3.3%

2019 Employed Population 16+ by Industry

Total	293
Agriculture/Mining	1.4%
Construction	10.6%
Manufacturing	11.9%
Wholesale Trade	1.4%
Retail Trade	9.6%
Transportation/Utilities	4.8%
Information	1.7%
Finance/Insurance/Real Estate	6.8%
Services	48.5%
Public Administration	3.4%

2019 Employed Population 16+ by Occupation

Total	294
White Collar	48.0%
Management/Business/Financial	5.8%
Professional	18.0%
Sales	6.1%
Administrative Support	18.0%
Services	22.4%
Blue Collar	29.6%
Farming/Forestry/Fishing	1.4%
Construction/Extraction	8.8%
Installation/Maintenance/Repair	4.1%
Production	10.5%
Transportation/Material Moving	4.8%

2010 Population By Urban/ Rural Status

Total Population	575
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	82.3%
Rural Population	17.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	263
Households with 1 Person	41.1%
Households with 2+ People	58.9%
Family Households	51.7%
Husband-wife Families	32.3%
With Related Children	12.5%
Other Family (No Spouse Present)	19.4%
Other Family with Male Householder	7.6%
With Related Children	5.7%
Other Family with Female Householder	11.8%
With Related Children	9.1%
Nonfamily Households	7.2%
All Households with Children	28.5%
Multigenerational Households	1.5%
Unmarried Partner Households	8.7%
Male-female	8.0%
Same-sex	0.8%

2010 Households by Size

Total	263
1 Person Household	41.1%
2 Person Household	29.3%
3 Person Household	10.6%
4 Person Household	11.4%
5 Person Household	4.9%
6 Person Household	1.9%
7 + Person Household	0.8%

2010 Households by Tenure and Mortgage Status

Total	263
Owner Occupied	63.5%
Owned with a Mortgage/Loan	42.2%
Owned Free and Clear	21.3%
Renter Occupied	36.5%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	300
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	85.3%
Rural Housing Units	14.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

- 1. Heartland Communities (6F)
- 2. Traditional Living (12B)
- 3. Top Tier (1A)

2019 Consumer Spending

Apparel & Services: Total \$	\$337,225
Average Spent	\$1,239.80
Spending Potential Index	58
Education: Total \$	\$231,675
Average Spent	\$851.75
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$583,718
Average Spent	\$2,146.02
Spending Potential Index	66
Food at Home: Total \$	\$916,997
Average Spent	\$3,371.31
Spending Potential Index	65
Food Away from Home: Total \$	\$599,523
Average Spent	\$2,204.13
Spending Potential Index	60
Health Care: Total \$	\$1,158,119
Average Spent	\$4,257.79
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$353,595
Average Spent	\$1,299.98
Spending Potential Index	61
Personal Care Products & Services: Total \$	\$142,146
Average Spent	\$522.60
Spending Potential Index	59
Shelter: Total \$	\$2,867,848
Average Spent	\$10,543.56
Spending Potential Index	57
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$417,780
Average Spent	\$1,535.96
Spending Potential Index	62
Travel: Total \$	\$344,587
Average Spent	\$1,266.86
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$203,289
Average Spent	\$747.39
Spending Potential Index	65

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.