



Population Summary	
2000 Total Population	393
2010 Total Population	387
2019 Total Population	464
2019 Group Quarters	0
2024 Total Population	500
2019-2024 Annual Rate	1.51%
2019 Total Daytime Population	371
Workers	83
Residents	288
Household Summary	
2000 Households	176
2000 Average Household Size	2.23
2010 Households	173
2010 Average Household Size	2.24
2019 Households	207
2019 Average Household Size	2.24
2024 Households	223
2024 Average Household Size	2.24
2019-2024 Annual Rate	1.50%
2010 Families	129
2010 Average Family Size	2.53
2019 Families	138
2019 Average Family Size	2.71
2024 Families	148
2024 Average Family Size	2.72
2019-2024 Annual Rate	1.41%
Housing Unit Summary	
2000 Housing Units	502
Owner Occupied Housing Units	32.3%
Renter Occupied Housing Units	2.8%
Vacant Housing Units	64.9%
2010 Housing Units	585
Owner Occupied Housing Units	28.4%
Renter Occupied Housing Units	1.2%
Vacant Housing Units	70.4%
2019 Housing Units	691
Owner Occupied Housing Units	27.6%
Renter Occupied Housing Units	2.3%
Vacant Housing Units	70.0%
2024 Housing Units	742
Owner Occupied Housing Units	27.8%
Renter Occupied Housing Units	2.3%
Vacant Housing Units	69.9%
Median Household Income	
2019	\$51,288
2024	\$55,918
Median Home Value	
2019	\$315,116
2024	\$358,000
Per Capita Income	
2019	\$36,544
2024	\$40,334
Median Age	
2010	55.9
2019	58.1
2024	59.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income

Household Income Base	208
<\$15,000	7.2%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	4.3%
\$200,000+	6.2%
Average Household Income	\$78,179

2024 Households by Income

Household Income Base	222
<\$15,000	6.8%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	5.9%
\$200,000+	6.3%
Average Household Income	\$87,741

2019 Owner Occupied Housing Units by Value

Total	191
<\$50,000	2.1%
\$50,000 - \$99,999	6.3%
\$100,000 - \$149,999	6.3%
\$150,000 - \$199,999	9.4%
\$200,000 - \$249,999	9.9%
\$250,000 - \$299,999	12.6%
\$300,000 - \$399,999	22.5%
\$400,000 - \$499,999	9.9%
\$500,000 - \$749,999	13.1%
\$750,000 - \$999,999	3.7%
\$1,000,000 - \$1,499,999	2.6%
\$1,500,000 - \$1,999,999	1.6%
\$2,000,000 +	0.0%
Average Home Value	\$384,162

2024 Owner Occupied Housing Units by Value

Total	206
<\$50,000	1.0%
\$50,000 - \$99,999	4.4%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	6.8%
\$200,000 - \$249,999	7.8%
\$250,000 - \$299,999	11.7%
\$300,000 - \$399,999	24.3%
\$400,000 - \$499,999	12.6%
\$500,000 - \$749,999	17.0%
\$750,000 - \$999,999	4.4%
\$1,000,000 - \$1,499,999	3.4%
\$1,500,000 - \$1,999,999	2.4%
\$2,000,000 +	0.0%
Average Home Value	\$441,505

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	387
0 - 4	3.9%
5 - 9	4.1%
10 - 14	5.9%
15 - 24	5.4%
25 - 34	7.8%
35 - 44	5.4%
45 - 54	16.0%
55 - 64	16.5%
65 - 74	24.3%
75 - 84	8.8%
85 +	1.8%
18 +	82.4%

2019 Population by Age

Total	461
0 - 4	3.7%
5 - 9	4.3%
10 - 14	5.0%
15 - 24	6.9%
25 - 34	6.9%
35 - 44	8.0%
45 - 54	10.4%
55 - 64	18.4%
65 - 74	20.6%
75 - 84	12.1%
85 +	3.5%
18 +	83.9%

2024 Population by Age

Total	500
0 - 4	3.6%
5 - 9	4.2%
10 - 14	5.0%
15 - 24	6.6%
25 - 34	6.8%
35 - 44	8.4%
45 - 54	9.6%
55 - 64	16.4%
65 - 74	21.8%
75 - 84	13.6%
85 +	4.0%
18 +	84.4%

2010 Population by Sex

Males	198
Females	189

2019 Population by Sex

Males	234
Females	227

2024 Population by Sex

Males	254
Females	246

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Race/Ethnicity	
Total	387
White Alone	99.2%
Black Alone	0.0%
American Indian Alone	0.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	0.0%
Hispanic Origin	0.8%
Diversity Index	3.1
2019 Population by Race/Ethnicity	
Total	463
White Alone	96.3%
Black Alone	0.4%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	1.3%
Hispanic Origin	2.6%
Diversity Index	12.3
2024 Population by Race/Ethnicity	
Total	499
White Alone	95.6%
Black Alone	0.4%
American Indian Alone	0.2%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.8%
Two or More Races	1.6%
Hispanic Origin	3.0%
Diversity Index	14.3
2010 Population by Relationship and Household Type	
Total	387
In Households	100.0%
In Family Households	85.5%
Householder	33.3%
Spouse	29.5%
Child	19.4%
Other relative	2.3%
Nonrelative	1.0%
In Nonfamily Households	14.5%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment	
Total	370
Less than 9th Grade	0.5%
9th - 12th Grade, No Diploma	5.1%
High School Graduate	26.2%
GED/Alternative Credential	5.1%
Some College, No Degree	23.8%
Associate Degree	8.9%
Bachelor's Degree	19.5%
Graduate/Professional Degree	10.8%
2019 Population 15+ by Marital Status	
Total	404
Never Married	15.8%
Married	66.6%
Widowed	7.4%
Divorced	10.1%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	97.2%
Civilian Unemployed (Unemployment Rate)	2.8%
2019 Employed Population 16+ by Industry	
Total	172
Agriculture/Mining	1.7%
Construction	9.2%
Manufacturing	8.1%
Wholesale Trade	4.6%
Retail Trade	15.0%
Transportation/Utilities	4.0%
Information	3.5%
Finance/Insurance/Real Estate	7.5%
Services	39.3%
Public Administration	6.9%
2019 Employed Population 16+ by Occupation	
Total	171
White Collar	60.8%
Management/Business/Financial	14.6%
Professional	18.7%
Sales	14.0%
Administrative Support	13.5%
Services	22.2%
Blue Collar	17.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	3.5%
Production	2.9%
Transportation/Material Moving	4.7%
2010 Population By Urban/ Rural Status	
Total Population	387
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	173
Households with 1 Person	19.1%
Households with 2+ People	80.9%
Family Households	74.6%
Husband-wife Families	65.9%
With Related Children	13.3%
Other Family (No Spouse Present)	8.7%
Other Family with Male Householder	5.2%
With Related Children	3.5%
Other Family with Female Householder	3.5%
With Related Children	2.9%
Nonfamily Households	6.4%
All Households with Children	20.2%
Multigenerational Households	2.3%
Unmarried Partner Households	6.9%
Male-female	5.8%
Same-sex	1.2%

2010 Households by Size

Total	173
1 Person Household	19.1%
2 Person Household	57.8%
3 Person Household	11.6%
4 Person Household	6.9%
5 Person Household	2.3%
6 Person Household	1.7%
7 + Person Household	0.6%

2010 Households by Tenure and Mortgage Status

Total	173
Owner Occupied	96.0%
Owned with a Mortgage/Loan	42.8%
Owned Free and Clear	53.2%
Renter Occupied	4.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	585
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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**Top 3 Tapestry Segments**

<b>1.</b>	Rural Resort Dwellers (6E)
<b>2.</b>	Silver & Gold (9A)
<b>3.</b>	Top Tier (1A)

**2019 Consumer Spending**

Apparel & Services: Total \$	\$366,574
Average Spent	\$1,770.89
Spending Potential Index	83
Education: Total \$	\$227,301
Average Spent	\$1,098.07
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$678,469
Average Spent	\$3,277.63
Spending Potential Index	100
Food at Home: Total \$	\$1,033,606
Average Spent	\$4,993.27
Spending Potential Index	96
Food Away from Home: Total \$	\$652,951
Average Spent	\$3,154.35
Spending Potential Index	86
Health Care: Total \$	\$1,321,713
Average Spent	\$6,385.09
Spending Potential Index	108
HH Furnishings & Equipment: Total \$	\$396,635
Average Spent	\$1,916.11
Spending Potential Index	90
Personal Care Products & Services: Total \$	\$155,080
Average Spent	\$749.18
Spending Potential Index	85
Shelter: Total \$	\$3,239,450
Average Spent	\$15,649.52
Spending Potential Index	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$499,841
Average Spent	\$2,414.69
Spending Potential Index	97
Travel: Total \$	\$422,604
Average Spent	\$2,041.56
Spending Potential Index	91
Vehicle Maintenance & Repairs: Total \$	\$230,244
Average Spent	\$1,112.29
Spending Potential Index	97

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.