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Population Summary

2000 Total Population	1,826
2010 Total Population	2,141
2019 Total Population	2,530
2019 Group Quarters	6
2024 Total Population	2,714
2019-2024 Annual Rate	1.41%
2019 Total Daytime Population	2,718
Workers	1,263
Residents	1,455

Household Summary

2000 Households	883
2000 Average Household Size	2.07
2010 Households	1,027
2010 Average Household Size	2.08
2019 Households	1,212
2019 Average Household Size	2.08
2024 Households	1,299
2024 Average Household Size	2.08
2019-2024 Annual Rate	1.40%
2010 Families	651
2010 Average Family Size	2.59
2019 Families	769
2019 Average Family Size	2.57
2024 Families	821
2024 Average Family Size	2.58
2019-2024 Annual Rate	1.32%

Housing Unit Summary

2000 Housing Units	2,427
Owner Occupied Housing Units	34.1%
Renter Occupied Housing Units	2.3%
Vacant Housing Units	63.6%
2010 Housing Units	2,799
Owner Occupied Housing Units	32.6%
Renter Occupied Housing Units	4.1%
Vacant Housing Units	63.3%
2019 Housing Units	3,217
Owner Occupied Housing Units	33.1%
Renter Occupied Housing Units	4.5%
Vacant Housing Units	62.3%
2024 Housing Units	3,427
Owner Occupied Housing Units	33.3%
Renter Occupied Housing Units	4.6%
Vacant Housing Units	62.1%

Median Household Income

2019	\$62,246
2024	\$68,681

Median Home Value

2019	\$366,883
2024	\$422,483

Per Capita Income

2019	\$41,926
2024	\$45,151

Median Age

2010	56.1
2019	58.6
2024	60.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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**2019 Households by Income**

Household Income Base	1,211
<\$15,000	6.8%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	6.6%
\$200,000+	6.5%
Average Household Income	\$89,767

**2024 Households by Income**

Household Income Base	1,299
<\$15,000	6.5%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	8.5%
\$200,000+	6.1%
Average Household Income	\$96,613

**2019 Owner Occupied Housing Units by Value**

Total	1,065
<\$50,000	2.3%
\$50,000 - \$99,999	3.1%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	7.4%
\$200,000 - \$249,999	9.3%
\$250,000 - \$299,999	9.1%
\$300,000 - \$399,999	21.7%
\$400,000 - \$499,999	10.9%
\$500,000 - \$749,999	17.5%
\$750,000 - \$999,999	5.9%
\$1,000,000 - \$1,499,999	4.5%
\$1,500,000 - \$1,999,999	3.6%
\$2,000,000 +	0.5%
Average Home Value	\$482,418

**2024 Owner Occupied Housing Units by Value**

Total	1,143
<\$50,000	1.4%
\$50,000 - \$99,999	1.8%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	4.9%
\$200,000 - \$249,999	7.0%
\$250,000 - \$299,999	8.0%
\$300,000 - \$399,999	21.3%
\$400,000 - \$499,999	13.0%
\$500,000 - \$749,999	21.0%
\$750,000 - \$999,999	7.2%
\$1,000,000 - \$1,499,999	6.2%
\$1,500,000 - \$1,999,999	4.9%
\$2,000,000 +	0.6%
Average Home Value	\$555,577

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	2,141
0 - 4	3.7%
5 - 9	4.5%
10 - 14	4.5%
15 - 24	6.6%
25 - 34	6.8%
35 - 44	9.0%
45 - 54	13.2%
55 - 64	17.7%
65 - 74	18.0%
75 - 84	12.9%
85 +	3.0%
18 +	83.9%
2019 Population by Age	
Total	2,529
0 - 4	3.5%
5 - 9	4.2%
10 - 14	4.7%
15 - 24	6.0%
25 - 34	7.4%
35 - 44	8.6%
45 - 54	10.2%
55 - 64	19.3%
65 - 74	21.4%
75 - 84	11.3%
85 +	3.6%
18 +	84.9%
2024 Population by Age	
Total	2,719
0 - 4	3.5%
5 - 9	4.0%
10 - 14	4.6%
15 - 24	5.9%
25 - 34	6.6%
35 - 44	9.2%
45 - 54	8.9%
55 - 64	17.1%
65 - 74	23.3%
75 - 84	13.4%
85 +	3.6%
18 +	85.2%
2010 Population by Sex	
Males	1,069
Females	1,072
2019 Population by Sex	
Males	1,281
Females	1,248
2024 Population by Sex	
Males	1,383
Females	1,336

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	2,141
White Alone	98.5%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.7%
Hispanic Origin	0.2%
Diversity Index	3.5

2019 Population by Race/Ethnicity

Total	2,529
White Alone	98.1%
Black Alone	0.4%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.5%
Hispanic Origin	0.5%
Diversity Index	4.9

2024 Population by Race/Ethnicity

Total	2,714
White Alone	97.6%
Black Alone	0.6%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	0.6%
Hispanic Origin	0.7%
Diversity Index	6.0

2010 Population by Relationship and Household Type

Total	2,141
In Households	99.8%
In Family Households	79.8%
Householder	30.4%
Spouse	27.3%
Child	20.2%
Other relative	0.8%
Nonrelative	1.1%
In Nonfamily Households	20.0%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment

Total	2,066
Less than 9th Grade	0.0%
9th - 12th Grade, No Diploma	1.6%
High School Graduate	24.6%
GED/Alternative Credential	3.3%
Some College, No Degree	22.4%
Associate Degree	11.0%
Bachelor's Degree	25.5%
Graduate/Professional Degree	11.5%

2019 Population 15+ by Marital Status

Total	2,218
Never Married	17.2%
Married	66.8%
Widowed	5.7%
Divorced	10.3%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	98.6%
Civilian Unemployed (Unemployment Rate)	1.4%

2019 Employed Population 16+ by Industry

Total	1,094
Agriculture/Mining	0.9%
Construction	7.4%
Manufacturing	10.8%
Wholesale Trade	4.8%
Retail Trade	11.6%
Transportation/Utilities	5.6%
Information	1.9%
Finance/Insurance/Real Estate	5.8%
Services	44.7%
Public Administration	6.5%

2019 Employed Population 16+ by Occupation

Total	1,096
White Collar	63.4%
Management/Business/Financial	18.2%
Professional	21.0%
Sales	15.1%
Administrative Support	9.2%
Services	23.0%
Blue Collar	13.6%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	2.4%
Production	5.0%
Transportation/Material Moving	1.8%

2010 Population By Urban/ Rural Status

Total Population	2,141
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	1,027
Households with 1 Person	31.9%
Households with 2+ People	68.1%
Family Households	63.4%
Husband-wife Families	56.9%
With Related Children	13.5%
Other Family (No Spouse Present)	6.5%
Other Family with Male Householder	2.9%
With Related Children	1.8%
Other Family with Female Householder	3.6%
With Related Children	1.8%
Nonfamily Households	4.7%
All Households with Children	17.1%
Multigenerational Households	1.7%
Unmarried Partner Households	5.8%
Male-female	5.0%
Same-sex	0.9%

2010 Households by Size

Total	1,027
1 Person Household	31.9%
2 Person Household	47.3%
3 Person Household	9.0%
4 Person Household	6.7%
5 Person Household	3.2%
6 Person Household	1.4%
7 + Person Household	0.5%

2010 Households by Tenure and Mortgage Status

Total	1,027
Owner Occupied	88.8%
Owned with a Mortgage/Loan	49.1%
Owned Free and Clear	39.7%
Renter Occupied	11.2%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,799
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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**Top 3 Tapestry Segments**

1. Silver & Gold (9A)
2. Rural Resort Dwellers (6E)
3. Top Tier (1A)

**2019 Consumer Spending**

Apparel & Services: Total \$	\$2,477,368
Average Spent	\$2,044.03
Spending Potential Index	95
Education: Total \$	\$1,556,539
Average Spent	\$1,284.27
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$4,414,783
Average Spent	\$3,642.56
Spending Potential Index	111
Food at Home: Total \$	\$6,734,094
Average Spent	\$5,556.18
Spending Potential Index	107
Food Away from Home: Total \$	\$4,379,006
Average Spent	\$3,613.04
Spending Potential Index	98
Health Care: Total \$	\$8,629,363
Average Spent	\$7,119.94
Spending Potential Index	120
HH Furnishings & Equipment: Total \$	\$2,666,793
Average Spent	\$2,200.32
Spending Potential Index	103
Personal Care Products & Services: Total \$	\$1,080,046
Average Spent	\$891.13
Spending Potential Index	101
Shelter: Total \$	\$22,111,013
Average Spent	\$18,243.41
Spending Potential Index	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,423,487
Average Spent	\$2,824.66
Spending Potential Index	114
Travel: Total \$	\$2,914,530
Average Spent	\$2,404.73
Spending Potential Index	107
Vehicle Maintenance & Repairs: Total \$	\$1,502,253
Average Spent	\$1,239.48
Spending Potential Index	108

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.