

<b>Population Summary</b>	
2000 Total Population	2,279
2010 Total Population	2,386
2019 Total Population	2,616
2019 Group Quarters	58
2024 Total Population	2,738
2019-2024 Annual Rate	0.92%
2019 Total Daytime Population	4,171
Workers	2,615
Residents	1,556
<b>Household Summary</b>	
2000 Households	949
2000 Average Household Size	2.32
2010 Households	1,065
2010 Average Household Size	2.13
2019 Households	1,172
2019 Average Household Size	2.18
2024 Households	1,227
2024 Average Household Size	2.18
2019-2024 Annual Rate	0.92%
2010 Families	552
2010 Average Family Size	2.88
2019 Families	650
2019 Average Family Size	2.84
2024 Families	677
2024 Average Family Size	2.85
2019-2024 Annual Rate	0.82%
<b>Housing Unit Summary</b>	
2000 Housing Units	1,045
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	9.2%
2010 Housing Units	1,242
Owner Occupied Housing Units	48.1%
Renter Occupied Housing Units	37.6%
Vacant Housing Units	14.3%
2019 Housing Units	1,340
Owner Occupied Housing Units	54.9%
Renter Occupied Housing Units	32.6%
Vacant Housing Units	12.5%
2024 Housing Units	1,397
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	32.8%
Vacant Housing Units	12.2%
<b>Median Household Income</b>	
2019	\$40,856
2024	\$49,213
<b>Median Home Value</b>	
2019	\$129,425
2024	\$157,022
<b>Per Capita Income</b>	
2019	\$28,882
2024	\$33,392
<b>Median Age</b>	
2010	43.2
2019	46.7
2024	44.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2019 Households by Income

Household Income Base	1,173
<\$15,000	15.1%
\$15,000 - \$24,999	16.2%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	1.7%
\$200,000+	5.5%
Average Household Income	\$63,502

2024 Households by Income

Household Income Base	1,226
<\$15,000	13.1%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	2.6%
\$200,000+	6.3%
Average Household Income	\$73,457

2019 Owner Occupied Housing Units by Value

Total	735
<\$50,000	6.0%
\$50,000 - \$99,999	35.0%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	7.8%
\$250,000 - \$299,999	4.6%
\$300,000 - \$399,999	7.1%
\$400,000 - \$499,999	4.9%
\$500,000 - \$749,999	5.3%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.0%
Average Home Value	\$193,129

2024 Owner Occupied Housing Units by Value

Total	767
<\$50,000	5.2%
\$50,000 - \$99,999	29.7%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	11.6%
\$200,000 - \$249,999	7.8%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	9.4%
\$400,000 - \$499,999	7.6%
\$500,000 - \$749,999	8.6%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.0%
Average Home Value	\$227,542

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	2,386
0 - 4	7.3%
5 - 9	6.3%
10 - 14	5.8%
15 - 24	11.6%
25 - 34	12.1%
35 - 44	8.5%
45 - 54	12.4%
55 - 64	11.9%
65 - 74	8.3%
75 - 84	8.9%
85 +	7.0%
18 +	76.7%
2019 Population by Age	
Total	2,615
0 - 4	6.1%
5 - 9	5.8%
10 - 14	5.3%
15 - 24	10.0%
25 - 34	11.8%
35 - 44	9.3%
45 - 54	11.1%
55 - 64	14.8%
65 - 74	12.8%
75 - 84	7.8%
85 +	5.1%
18 +	79.8%
2024 Population by Age	
Total	2,739
0 - 4	6.1%
5 - 9	6.1%
10 - 14	5.8%
15 - 24	10.0%
25 - 34	11.0%
35 - 44	11.1%
45 - 54	9.6%
55 - 64	13.0%
65 - 74	14.3%
75 - 84	8.6%
85 +	4.4%
18 +	78.8%
2010 Population by Sex	
Males	1,114
Females	1,272
2019 Population by Sex	
Males	1,259
Females	1,356
2024 Population by Sex	
Males	1,329
Females	1,410

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Crosby city, ...

2010 Population by Race/Ethnicity

Total	2,386
White Alone	96.3%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.5%
Hispanic Origin	1.3%
Diversity Index	9.6

2019 Population by Race/Ethnicity

Total	2,617
White Alone	95.5%
Black Alone	0.9%
American Indian Alone	1.1%
Asian Alone	0.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	1.5%
Hispanic Origin	1.8%
Diversity Index	11.9

2024 Population by Race/Ethnicity

Total	2,738
White Alone	94.6%
Black Alone	1.1%
American Indian Alone	1.2%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.8%
Hispanic Origin	2.2%
Diversity Index	14.3

2010 Population by Relationship and Household Type

Total	2,386
In Households	95.2%
In Family Households	70.7%
Householder	23.1%
Spouse	14.4%
Child	27.4%
Other relative	1.8%
Nonrelative	3.9%
In Nonfamily Households	24.6%
In Group Quarters	4.8%
Institutionalized Population	4.8%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



<b>2019 Population 25+ by Educational Attainment</b>	
Total	1,904
Less than 9th Grade	3.8%
9th - 12th Grade, No Diploma	8.9%
High School Graduate	28.5%
GED/Alternative Credential	6.0%
Some College, No Degree	22.8%
Associate Degree	12.2%
Bachelor's Degree	11.7%
Graduate/Professional Degree	6.1%
<b>2019 Population 15+ by Marital Status</b>	
Total	2,166
Never Married	28.7%
Married	48.3%
Widowed	11.0%
Divorced	12.0%
<b>2019 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.7%
Civilian Unemployed (Unemployment Rate)	5.3%
<b>2019 Employed Population 16+ by Industry</b>	
Total	1,055
Agriculture/Mining	1.5%
Construction	9.4%
Manufacturing	10.9%
Wholesale Trade	1.5%
Retail Trade	11.8%
Transportation/Utilities	3.4%
Information	1.3%
Finance/Insurance/Real Estate	5.1%
Services	53.4%
Public Administration	1.6%
<b>2019 Employed Population 16+ by Occupation</b>	
Total	1,058
White Collar	54.4%
Management/Business/Financial	7.3%
Professional	21.2%
Sales	11.7%
Administrative Support	14.3%
Services	23.0%
Blue Collar	22.6%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	4.1%
Production	6.9%
Transportation/Material Moving	4.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	2,386
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	92.1%
Rural Population	7.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

<b>2010 Households by Type</b>	
Total	1,065
Households with 1 Person	42.3%
Households with 2+ People	57.7%
Family Households	51.8%
Husband-wife Families	32.3%
With Related Children	12.0%
Other Family (No Spouse Present)	19.5%
Other Family with Male Householder	5.7%
With Related Children	4.7%
Other Family with Female Householder	13.8%
With Related Children	10.2%
Nonfamily Households	5.8%
All Households with Children	27.5%
Multigenerational Households	1.6%
Unmarried Partner Households	8.8%
Male-female	8.1%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	1,065
1 Person Household	42.3%
2 Person Household	29.8%
3 Person Household	10.8%
4 Person Household	9.7%
5 Person Household	4.8%
6 Person Household	2.2%
7 + Person Household	0.5%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	1,065
Owner Occupied	56.2%
Owned with a Mortgage/Loan	35.0%
Owned Free and Clear	21.1%
Renter Occupied	43.8%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	1,242
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	93.4%
Rural Housing Units	6.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Top 3 Tapestry Segments

- 1. Small Town Simplicity (12C)
- 2. Traditional Living (12B)
- 3. Rural Resort Dwellers (6E)

2019 Consumer Spending

Apparel & Services: Total \$	\$1,817,537
Average Spent	\$1,550.80
Spending Potential Index	72
Education: Total \$	\$1,194,312
Average Spent	\$1,019.04
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$3,009,287
Average Spent	\$2,567.65
Spending Potential Index	79
Food at Home: Total \$	\$4,825,826
Average Spent	\$4,117.60
Spending Potential Index	80
Food Away from Home: Total \$	\$3,142,897
Average Spent	\$2,681.65
Spending Potential Index	73
Health Care: Total \$	\$5,808,173
Average Spent	\$4,955.78
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$1,831,595
Average Spent	\$1,562.79
Spending Potential Index	73
Personal Care Products & Services: Total \$	\$734,789
Average Spent	\$626.95
Spending Potential Index	71
Shelter: Total \$	\$15,040,811
Average Spent	\$12,833.46
Spending Potential Index	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,203,852
Average Spent	\$1,880.42
Spending Potential Index	76
Travel: Total \$	\$1,760,006
Average Spent	\$1,501.71
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$1,066,090
Average Spent	\$909.63
Spending Potential Index	80

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.