



Baxter city, ...

Population Summary

2000 Total Population	5,906
2010 Total Population	7,610
2019 Total Population	8,626
2019 Group Quarters	62
2024 Total Population	9,119
2019-2024 Annual Rate	1.12%
2019 Total Daytime Population	12,522
Workers	8,453
Residents	4,069

Household Summary

2000 Households	2,107
2000 Average Household Size	2.77
2010 Households	2,963
2010 Average Household Size	2.55
2019 Households	3,366
2019 Average Household Size	2.54
2024 Households	3,564
2024 Average Household Size	2.54
2019-2024 Annual Rate	1.15%
2010 Families	2,109
2010 Average Family Size	3.02
2019 Families	2,293
2019 Average Family Size	3.05
2024 Families	2,416
2024 Average Family Size	3.05
2019-2024 Annual Rate	1.05%

Housing Unit Summary

2000 Housing Units	2,177
Owner Occupied Housing Units	80.7%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	3.2%
2010 Housing Units	3,177
Owner Occupied Housing Units	69.2%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	6.7%
2019 Housing Units	3,536
Owner Occupied Housing Units	68.2%
Renter Occupied Housing Units	27.0%
Vacant Housing Units	4.8%
2024 Housing Units	3,727
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	27.0%
Vacant Housing Units	4.4%

Median Household Income

2019	\$60,576
2024	\$68,420

Median Home Value

2019	\$204,303
2024	\$229,656

Per Capita Income

2019	\$33,187
2024	\$37,365

Median Age

2010	38.6
2019	39.4
2024	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income

Household Income Base	3,366
<\$15,000	7.7%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	17.0%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	4.8%
\$200,000+	6.4%
Average Household Income	\$84,337

2024 Households by Income

Household Income Base	3,565
<\$15,000	7.2%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	6.7%
\$200,000+	7.4%
Average Household Income	\$94,884

2019 Owner Occupied Housing Units by Value

Total	2,413
<\$50,000	3.1%
\$50,000 - \$99,999	4.1%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	26.2%
\$200,000 - \$249,999	19.0%
\$250,000 - \$299,999	9.2%
\$300,000 - \$399,999	11.5%
\$400,000 - \$499,999	7.9%
\$500,000 - \$749,999	2.5%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$244,592

2024 Owner Occupied Housing Units by Value

Total	2,555
<\$50,000	2.5%
\$50,000 - \$99,999	3.2%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	21.9%
\$200,000 - \$249,999	17.7%
\$250,000 - \$299,999	10.2%
\$300,000 - \$399,999	14.8%
\$400,000 - \$499,999	11.6%
\$500,000 - \$749,999	3.8%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$278,023

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	7,610
0 - 4	6.6%
5 - 9	7.6%
10 - 14	7.7%
15 - 24	12.8%
25 - 34	10.8%
35 - 44	13.1%
45 - 54	14.0%
55 - 64	11.5%
65 - 74	7.6%
75 - 84	5.5%
85 +	2.7%
18 +	73.0%

2019 Population by Age

Total	8,625
0 - 4	6.2%
5 - 9	6.9%
10 - 14	7.0%
15 - 24	12.0%
25 - 34	12.7%
35 - 44	11.6%
45 - 54	12.1%
55 - 64	12.8%
65 - 74	9.9%
75 - 84	5.6%
85 +	3.2%
18 +	75.8%

2024 Population by Age

Total	9,118
0 - 4	6.3%
5 - 9	6.7%
10 - 14	6.9%
15 - 24	11.5%
25 - 34	12.8%
35 - 44	12.3%
45 - 54	11.6%
55 - 64	11.5%
65 - 74	10.7%
75 - 84	6.4%
85 +	3.0%
18 +	75.7%

2010 Population by Sex

Males	3,683
Females	3,927

2019 Population by Sex

Males	4,186
Females	4,439

2024 Population by Sex

Males	4,423
Females	4,695

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	7,610
White Alone	96.4%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.4%
Hispanic Origin	1.1%
Diversity Index	8.9

2019 Population by Race/Ethnicity

Total	8,626
White Alone	94.5%
Black Alone	1.0%
American Indian Alone	0.7%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.1%
Hispanic Origin	2.1%
Diversity Index	14.5

2024 Population by Race/Ethnicity

Total	9,120
White Alone	93.4%
Black Alone	1.2%
American Indian Alone	0.7%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.4%
Hispanic Origin	2.6%
Diversity Index	17.1

2010 Population by Relationship and Household Type

Total	7,610
In Households	99.4%
In Family Households	85.9%
Householder	27.7%
Spouse	23.2%
Child	31.7%
Other relative	1.2%
Nonrelative	2.1%
In Nonfamily Households	13.6%
In Group Quarters	0.6%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment

Total	5,863
Less than 9th Grade	2.2%
9th - 12th Grade, No Diploma	1.9%
High School Graduate	21.1%
GED/Alternative Credential	3.0%
Some College, No Degree	22.0%
Associate Degree	16.3%
Bachelor's Degree	17.3%
Graduate/Professional Degree	16.3%

2019 Population 15+ by Marital Status

Total	6,893
Never Married	28.6%
Married	55.2%
Widowed	6.0%
Divorced	10.1%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	98.5%
Civilian Unemployed (Unemployment Rate)	1.5%

2019 Employed Population 16+ by Industry

Total	4,636
Agriculture/Mining	0.7%
Construction	4.8%
Manufacturing	5.0%
Wholesale Trade	2.0%
Retail Trade	15.9%
Transportation/Utilities	3.8%
Information	3.1%
Finance/Insurance/Real Estate	7.1%
Services	52.1%
Public Administration	5.6%

2019 Employed Population 16+ by Occupation

Total	4,635
White Collar	63.6%
Management/Business/Financial	12.7%
Professional	25.8%
Sales	10.9%
Administrative Support	14.1%
Services	21.2%
Blue Collar	15.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	2.5%
Production	3.4%
Transportation/Material Moving	4.5%

2010 Population By Urban/ Rural Status

Total Population	7,610
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	77.0%
Rural Population	23.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	2,963
Households with 1 Person	23.9%
Households with 2+ People	76.1%
Family Households	71.2%
Husband-wife Families	59.5%
With Related Children	27.3%
Other Family (No Spouse Present)	11.7%
Other Family with Male Householder	4.1%
With Related Children	2.6%
Other Family with Female Householder	7.6%
With Related Children	5.5%
Nonfamily Households	4.9%
All Households with Children	35.8%

2010 Households by Size

Multigenerational Households	1.5%
Unmarried Partner Households	7.1%
Male-female	6.7%
Same-sex	0.3%

2010 Households by Size

Total	2,963
1 Person Household	23.9%
2 Person Household	36.2%
3 Person Household	14.9%
4 Person Household	15.2%
5 Person Household	6.9%
6 Person Household	2.1%
7 + Person Household	0.9%

2010 Households by Tenure and Mortgage Status

Total	2,963
Owner Occupied	74.2%
Owned with a Mortgage/Loan	56.2%
Owned Free and Clear	18.0%
Renter Occupied	25.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,177
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	76.6%
Rural Housing Units	23.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

- 1. Middleburg (4C)
- 2. Green Acres (6A)
- 3. Old and Newcomers (8F)

2019 Consumer Spending

Apparel & Services: Total \$	\$6,931,558
Average Spent	\$2,059.29
Spending Potential Index	96
Education: Total \$	\$4,808,503
Average Spent	\$1,428.55
Spending Potential Index	90
Entertainment/Recreation: Total \$	\$10,693,834
Average Spent	\$3,177.02
Spending Potential Index	97
Food at Home: Total \$	\$16,834,503
Average Spent	\$5,001.34
Spending Potential Index	97
Food Away from Home: Total \$	\$12,083,166
Average Spent	\$3,589.77
Spending Potential Index	98
Health Care: Total \$	\$20,015,621
Average Spent	\$5,946.41
Spending Potential Index	100
HH Furnishings & Equipment: Total \$	\$7,123,370
Average Spent	\$2,116.27
Spending Potential Index	99
Personal Care Products & Services: Total \$	\$2,998,259
Average Spent	\$890.75
Spending Potential Index	100
Shelter: Total \$	\$58,018,273
Average Spent	\$17,236.56
Spending Potential Index	93
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,261,156
Average Spent	\$2,454.29
Spending Potential Index	99
Travel: Total \$	\$7,257,295
Average Spent	\$2,156.06
Spending Potential Index	96
Vehicle Maintenance & Repairs: Total \$	\$3,812,522
Average Spent	\$1,132.66
Spending Potential Index	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.