



Brainerd city, MN (2707300)  
 Geography: Place

Data for all businesses in area		Brainerd city...			
Total Businesses:		859			
Total Employees:		11,966			
Total Residential Population:		14,117			
Employee/Residential Population Ratio (per 100 Residents)		85			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	6	0.7%	59	0.5%	
Construction	28	3.3%	92	0.8%	
Manufacturing	42	4.9%	948	7.9%	
Transportation	21	2.4%	167	1.4%	
Communication	11	1.3%	68	0.6%	
Utility	1	0.1%	18	0.2%	
Wholesale Trade	31	3.6%	680	5.7%	
<b>Retail Trade Summary</b>	155	18.0%	1,447	12.1%	
Home Improvement	9	1.0%	60	0.5%	
General Merchandise Stores	5	0.6%	32	0.3%	
Food Stores	15	1.7%	215	1.8%	
Auto Dealers, Gas Stations, Auto Aftermarket	22	2.6%	260	2.2%	
Apparel & Accessory Stores	5	0.6%	18	0.2%	
Furniture & Home Furnishings	10	1.2%	36	0.3%	
Eating & Drinking Places	38	4.4%	591	4.9%	
Miscellaneous Retail	51	5.9%	235	2.0%	
<b>Finance, Insurance, Real Estate Summary</b>	78	9.1%	1,222	10.2%	
Banks, Savings & Lending Institutions	13	1.5%	220	1.8%	
Securities Brokers	13	1.5%	30	0.3%	
Insurance Carriers & Agents	26	3.0%	832	7.0%	
Real Estate, Holding, Other Investment Offices	26	3.0%	140	1.2%	
<b>Services Summary</b>	383	44.6%	6,005	50.2%	
Hotels & Lodging	2	0.2%	6	0.1%	
Automotive Services	25	2.9%	105	0.9%	
Motion Pictures & Amusements	21	2.4%	75	0.6%	
Health Services	64	7.5%	2,344	19.6%	
Legal Services	26	3.0%	116	1.0%	
Education Institutions & Libraries	21	2.4%	1,219	10.2%	
Other Services	224	26.1%	2,140	17.9%	
<b>Government</b>	56	6.5%	1,245	10.4%	
<b>Unclassified Establishments</b>	47	5.5%	15	0.1%	
<b>Totals</b>	859	100.0%	11,966	100.0%	

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	1	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	18	0.2%
Construction	33	3.8%	114	1.0%
Manufacturing	45	5.2%	791	6.6%
Wholesale Trade	31	3.6%	680	5.7%
Retail Trade	111	12.9%	815	6.8%
Motor Vehicle & Parts Dealers	19	2.2%	226	1.9%
Furniture & Home Furnishings Stores	3	0.3%	8	0.1%
Electronics & Appliance Stores	4	0.5%	17	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	8	0.9%	50	0.4%
Food & Beverage Stores	15	1.7%	197	1.6%
Health & Personal Care Stores	9	1.0%	70	0.6%
Gasoline Stations	3	0.3%	34	0.3%
Clothing & Clothing Accessories Stores	7	0.8%	25	0.2%
Sport Goods, Hobby, Book, & Music Stores	9	1.0%	28	0.2%
General Merchandise Stores	5	0.6%	32	0.3%
Miscellaneous Store Retailers	24	2.8%	119	1.0%
Nonstore Retailers	5	0.6%	9	0.1%
Transportation & Warehousing	15	1.7%	158	1.3%
Information	23	2.7%	294	2.5%
Finance & Insurance	53	6.2%	1,085	9.1%
Central Bank/Credit Intermediation & Related Activities	14	1.6%	223	1.9%
Securities, Commodity Contracts & Other Financial	13	1.5%	30	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	26	3.0%	832	7.0%
Real Estate, Rental & Leasing	27	3.1%	94	0.8%
Professional, Scientific & Tech Services	70	8.1%	425	3.6%
Legal Services	29	3.4%	149	1.2%
Management of Companies & Enterprises	1	0.1%	20	0.2%
Administrative & Support & Waste Management & Remediation	23	2.7%	311	2.6%
Educational Services	21	2.4%	1,200	10.0%
Health Care & Social Assistance	112	13.0%	3,324	27.8%
Arts, Entertainment & Recreation	17	2.0%	70	0.6%
Accommodation & Food Services	41	4.8%	619	5.2%
Accommodation	2	0.2%	6	0.1%
Food Services & Drinking Places	39	4.5%	613	5.1%
Other Services (except Public Administration)	131	15.3%	687	5.7%
Automotive Repair & Maintenance	21	2.4%	90	0.8%
Public Administration	56	6.5%	1,245	10.4%
Unclassified Establishments	47	5.5%	15	0.1%
<b>Total</b>	<b>859</b>	<b>100.0%</b>	<b>11,966</b>	<b>100.0%</b>

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