



Community Profile

Breezy Point city, MN (2707516)
 Geography: Place

Breezy Point ...

Population Summary	
2000 Total Population	1,313
2010 Total Population	2,185
2020 Total Population	2,481
2020 Group Quarters	0
2025 Total Population	2,609
2020-2025 Annual Rate	1.01%
2020 Total Daytime Population	2,847
Workers	1,300
Residents	1,547
Household Summary	
2000 Households	524
2000 Average Household Size	2.50
2010 Households	841
2010 Average Household Size	2.60
2020 Households	944
2020 Average Household Size	2.63
2025 Households	992
2025 Average Household Size	2.63
2020-2025 Annual Rate	1.00%
2010 Families	626
2010 Average Family Size	2.99
2020 Families	693
2020 Average Family Size	3.04
2025 Families	726
2025 Average Family Size	3.04
2020-2025 Annual Rate	0.93%
Housing Unit Summary	
2000 Housing Units	1,127
Owner Occupied Housing Units	44.0%
Renter Occupied Housing Units	2.5%
Vacant Housing Units	53.5%
2010 Housing Units	1,679
Owner Occupied Housing Units	45.0%
Renter Occupied Housing Units	5.1%
Vacant Housing Units	49.9%
2020 Housing Units	1,870
Owner Occupied Housing Units	44.4%
Renter Occupied Housing Units	6.1%
Vacant Housing Units	49.5%
2025 Housing Units	1,963
Owner Occupied Housing Units	44.6%
Renter Occupied Housing Units	6.0%
Vacant Housing Units	49.5%
Median Household Income	
2020	\$59,879
2025	\$62,430
Median Home Value	
2020	\$242,961
2025	\$265,530
Per Capita Income	
2020	\$29,540
2025	\$31,852
Median Age	
2010	37.6
2020	43.5
2025	44.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Breezy Point city, MN (2707516)

Geography: Place

Breezy Point ...

2020 Households by Income

Household Income Base	Count	Percentage
<\$15,000	945	5.2%
\$15,000 - \$24,999		10.6%
\$25,000 - \$34,999		7.9%
\$35,000 - \$49,999		14.8%
\$50,000 - \$74,999		22.9%
\$75,000 - \$99,999		14.8%
\$100,000 - \$149,999		16.4%
\$150,000 - \$199,999		4.0%
\$200,000+		3.4%
Average Household Income		\$76,346

2025 Households by Income

Household Income Base	Count	Percentage
<\$15,000	991	4.8%
\$15,000 - \$24,999		10.2%
\$25,000 - \$34,999		7.5%
\$35,000 - \$49,999		14.4%
\$50,000 - \$74,999		21.8%
\$75,000 - \$99,999		14.4%
\$100,000 - \$149,999		18.5%
\$150,000 - \$199,999		4.7%
\$200,000+		3.6%
Average Household Income		\$82,535

2020 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	831	1.4%
\$50,000 - \$99,999		3.1%
\$100,000 - \$149,999		13.4%
\$150,000 - \$199,999		21.4%
\$200,000 - \$249,999		12.4%
\$250,000 - \$299,999		12.9%
\$300,000 - \$399,999		14.6%
\$400,000 - \$499,999		6.4%
\$500,000 - \$749,999		10.0%
\$750,000 - \$999,999		3.1%
\$1,000,000 - \$1,499,999		0.6%
\$1,500,000 - \$1,999,999		0.1%
\$2,000,000 +		0.6%
Average Home Value		\$312,816

2025 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	876	0.8%
\$50,000 - \$99,999		1.5%
\$100,000 - \$149,999		8.7%
\$150,000 - \$199,999		21.0%
\$200,000 - \$249,999		13.4%
\$250,000 - \$299,999		15.1%
\$300,000 - \$399,999		17.9%
\$400,000 - \$499,999		7.0%
\$500,000 - \$749,999		10.5%
\$750,000 - \$999,999		3.0%
\$1,000,000 - \$1,499,999		0.6%
\$1,500,000 - \$1,999,999		0.1%
\$2,000,000 +		0.6%
Average Home Value		\$328,054

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 15, 2021



Community Profile

Breezy Point city, MN (2707516)

Geography: Place

Breezy Point ...

2010 Population by Age

Total	2,185
0 - 4	7.7%
5 - 9	8.8%
10 - 14	7.8%
15 - 24	8.2%
25 - 34	12.9%
35 - 44	16.0%
45 - 54	13.8%
55 - 64	11.6%
65 - 74	8.9%
75 - 84	3.1%
85 +	1.1%
18 +	71.7%

2020 Population by Age

Total	2,481
0 - 4	6.4%
5 - 9	6.5%
10 - 14	6.8%
15 - 24	11.9%
25 - 34	9.0%
35 - 44	11.2%
45 - 54	14.0%
55 - 64	14.1%
65 - 74	11.8%
75 - 84	6.9%
85 +	1.5%
18 +	76.0%

2025 Population by Age

Total	2,605
0 - 4	6.3%
5 - 9	6.3%
10 - 14	6.7%
15 - 24	11.4%
25 - 34	9.2%
35 - 44	10.9%
45 - 54	13.2%
55 - 64	13.6%
65 - 74	12.2%
75 - 84	8.6%
85 +	1.7%
18 +	76.5%

2010 Population by Sex

Males	1,105
Females	1,080

2020 Population by Sex

Males	1,245
Females	1,236

2025 Population by Sex

Males	1,310
Females	1,295

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 15, 2021



Community Profile

Breezy Point city, MN (2707516)

Geography: Place

Breezy Point ...

2010 Population by Race/Ethnicity

Total	2,185
White Alone	98.8%
Black Alone	0.2%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.5%
Hispanic Origin	0.3%
Diversity Index	3.1

2020 Population by Race/Ethnicity

Total	2,479
White Alone	97.6%
Black Alone	0.5%
American Indian Alone	0.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.9%
Hispanic Origin	1.0%
Diversity Index	6.8

2025 Population by Race/Ethnicity

Total	2,609
White Alone	97.1%
Black Alone	0.7%
American Indian Alone	0.5%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.1%
Hispanic Origin	1.3%
Diversity Index	8.2

2010 Population by Relationship and Household Type

Total	2,185
In Households	100.0%
In Family Households	87.6%
Householder	28.6%
Spouse	24.8%
Child	31.6%
Other relative	0.7%
Nonrelative	1.9%
In Nonfamily Households	12.4%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 15, 2021



Community Profile

Breezy Point city, MN (2707516)

Geography: Place

Breezy Point ...

2020 Population 25+ by Educational Attainment

Total	1,695
Less than 9th Grade	0.3%
9th - 12th Grade, No Diploma	1.7%
High School Graduate	20.8%
GED/Alternative Credential	1.8%
Some College, No Degree	27.8%
Associate Degree	13.0%
Bachelor's Degree	24.9%
Graduate/Professional Degree	9.7%

2020 Population 15+ by Marital Status

Total	1,992
Never Married	20.9%
Married	62.8%
Widowed	6.5%
Divorced	9.8%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,088
Population 16+ Employed	86.0%
Population 16+ Unemployment rate	14.0%
Population 16-24 Employed	12.9%
Population 16-24 Unemployment rate	19.3%
Population 25-54 Employed	66.8%
Population 25-54 Unemployment rate	13.1%
Population 55-64 Employed	14.4%
Population 55-64 Unemployment rate	14.0%
Population 65+ Employed	5.9%
Population 65+ Unemployment rate	12.7%

2020 Employed Population 16+ by Industry

Total	936
Agriculture/Mining	0.7%
Construction	9.7%
Manufacturing	9.6%
Wholesale Trade	2.9%
Retail Trade	9.9%
Transportation/Utilities	4.9%
Information	3.5%
Finance/Insurance/Real Estate	7.8%
Services	45.0%
Public Administration	5.9%

2020 Employed Population 16+ by Occupation

Total	936
White Collar	62.9%
Management/Business/Financial	15.8%
Professional	20.4%
Sales	13.0%
Administrative Support	13.7%
Services	19.1%
Blue Collar	17.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	2.8%
Production	6.4%
Transportation/Material Moving	3.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 15, 2021



Community Profile

Breezy Point city, MN (2707516)

Geography: Place

Breezy Point ...

2010 Households by Type

Total	841
Households with 1 Person	20.6%
Households with 2+ People	79.4%
Family Households	74.4%
Husband-wife Families	64.3%
With Related Children	29.4%
Other Family (No Spouse Present)	10.1%
Other Family with Male Householder	3.8%
With Related Children	3.0%
Other Family with Female Householder	6.3%
With Related Children	4.4%
Nonfamily Households	5.0%
All Households with Children	37.6%

2010 Households by Size

Total	841
1 Person Household	20.6%
2 Person Household	38.9%
3 Person Household	14.1%
4 Person Household	16.5%
5 Person Household	6.7%
6 Person Household	2.9%
7 + Person Household	0.4%

2010 Households by Tenure and Mortgage Status

Total	841
Owner Occupied	89.8%
Owned with a Mortgage/Loan	72.3%
Owned Free and Clear	17.5%
Renter Occupied	10.2%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	157
Percent of Income for Mortgage	17.0%
Wealth Index	87

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,679
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

2010 Population By Urban/ Rural Status

Total Population	2,185
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 15, 2021



Community Profile

Breezy Point city, MN (2707516)

Geography: Place

Breezy Point ...

Top 3 Tapestry Segments

1. Middleburg (4C)
2. Rural Resort Dwellers (6E)
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$1,684,531
Average Spent	\$1,784.46
Spending Potential Index	83
Education: Total \$	\$1,216,353
Average Spent	\$1,288.51
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$2,750,906
Average Spent	\$2,914.10
Spending Potential Index	90
Food at Home: Total \$	\$4,443,932
Average Spent	\$4,707.56
Spending Potential Index	88
Food Away from Home: Total \$	\$3,014,563
Average Spent	\$3,193.39
Spending Potential Index	85
Health Care: Total \$	\$5,093,184
Average Spent	\$5,395.32
Spending Potential Index	94
HH Furnishings & Equipment: Total \$	\$1,789,493
Average Spent	\$1,895.65
Spending Potential Index	87
Personal Care Products & Services: Total \$	\$733,174
Average Spent	\$776.67
Spending Potential Index	85
Shelter: Total \$	\$14,641,967
Average Spent	\$15,510.56
Spending Potential Index	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,218,419
Average Spent	\$2,350.02
Spending Potential Index	100
Travel: Total \$	\$1,936,645
Average Spent	\$2,051.53
Spending Potential Index	85
Vehicle Maintenance & Repairs: Total \$	\$1,012,414
Average Spent	\$1,072.47
Spending Potential Index	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 15, 2021