



Business Summary

Nisswa city, MN (2746348)
 Geography: Place

Data for all businesses in area		Nisswa city, ...			
Total Businesses:		205			
Total Employees:		2,981			
Total Residential Population:		2,021			
Employee/Residential Population Ratio (per 100 Residents)		148			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	4	2.0%	6	0.2%	
Construction	15	7.3%	55	1.8%	
Manufacturing	10	4.9%	105	3.5%	
Transportation	9	4.4%	38	1.3%	
Communication	0	0.0%	0	0.0%	
Utility	0	0.0%	0	0.0%	
Wholesale Trade	3	1.5%	24	0.8%	
Retail Trade Summary	54	26.3%	460	15.4%	
Home Improvement	2	1.0%	19	0.6%	
General Merchandise Stores	1	0.5%	6	0.2%	
Food Stores	5	2.4%	124	4.2%	
Auto Dealers, Gas Stations, Auto Aftermarket	2	1.0%	20	0.7%	
Apparel & Accessory Stores	7	3.4%	32	1.1%	
Furniture & Home Furnishings	2	1.0%	9	0.3%	
Eating & Drinking Places	13	6.3%	175	5.9%	
Miscellaneous Retail	22	10.7%	75	2.5%	
Finance, Insurance, Real Estate Summary	22	10.7%	156	5.2%	
Banks, Savings & Lending Institutions	6	2.9%	44	1.5%	
Securities Brokers	2	1.0%	4	0.1%	
Insurance Carriers & Agents	4	2.0%	10	0.3%	
Real Estate, Holding, Other Investment Offices	10	4.9%	98	3.3%	
Services Summary	77	37.6%	2,105	70.6%	
Hotels & Lodging	12	5.9%	110	3.7%	
Automotive Services	3	1.5%	9	0.3%	
Motion Pictures & Amusements	13	6.3%	1,338	44.9%	
Health Services	8	3.9%	93	3.1%	
Legal Services	0	0.0%	0	0.0%	
Education Institutions & Libraries	2	1.0%	54	1.8%	
Other Services	39	19.0%	501	16.8%	
Government	7	3.4%	32	1.1%	
Unclassified Establishments	4	2.0%	0	0.0%	
Totals	205	100.0%	2,981	100.0%	

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.5%	1	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	15	7.3%	55	1.8%
Manufacturing	9	4.4%	103	3.5%
Wholesale Trade	3	1.5%	24	0.8%
Retail Trade	42	20.5%	288	9.7%
Motor Vehicle & Parts Dealers	1	0.5%	15	0.5%
Furniture & Home Furnishings Stores	1	0.5%	1	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	2	1.0%	19	0.6%
Food & Beverage Stores	6	2.9%	131	4.4%
Health & Personal Care Stores	3	1.5%	8	0.3%
Gasoline Stations	1	0.5%	5	0.2%
Clothing & Clothing Accessories Stores	8	3.9%	34	1.1%
Sport Goods, Hobby, Book, & Music Stores	8	3.9%	27	0.9%
General Merchandise Stores	1	0.5%	6	0.2%
Miscellaneous Store Retailers	10	4.9%	31	1.0%
Nonstore Retailers	1	0.5%	11	0.4%
Transportation & Warehousing	9	4.4%	37	1.2%
Information	2	1.0%	6	0.2%
Finance & Insurance	12	5.9%	58	1.9%
Central Bank/Credit Intermediation & Related Activities	6	2.9%	44	1.5%
Securities, Commodity Contracts & Other Financial	2	1.0%	4	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	4	2.0%	10	0.3%
Real Estate, Rental & Leasing	13	6.3%	101	3.4%
Professional, Scientific & Tech Services	15	7.3%	70	2.3%
Legal Services	1	0.5%	1	0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	3	1.5%	12	0.4%
Educational Services	1	0.5%	50	1.7%
Health Care & Social Assistance	12	5.9%	111	3.7%
Arts, Entertainment & Recreation	11	5.4%	1,341	45.0%
Accommodation & Food Services	25	12.2%	285	9.6%
Accommodation	12	5.9%	110	3.7%
Food Services & Drinking Places	13	6.3%	175	5.9%
Other Services (except Public Administration)	21	10.2%	407	13.7%
Automotive Repair & Maintenance	2	1.0%	6	0.2%
Public Administration	7	3.4%	32	1.1%
Unclassified Establishments	4	2.0%	0	0.0%
Total	205	100.0%	2,981	100.0%

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