



Community Profile

Manhattan Beach city, MN (2739806)

Geography: Place

Manhattan Bea...

Population Summary	
2000 Total Population	60
2010 Total Population	57
2018 Total Population	61
2018 Group Quarters	0
2023 Total Population	64
2018-2023 Annual Rate	0.96%
2018 Total Daytime Population	111
Workers	74
Residents	37
Household Summary	
2000 Households	27
2000 Average Household Size	2.22
2010 Households	25
2010 Average Household Size	2.28
2018 Households	27
2018 Average Household Size	2.26
2023 Households	28
2023 Average Household Size	2.29
2018-2023 Annual Rate	0.73%
2010 Families	17
2010 Average Family Size	2.53
2018 Families	19
2018 Average Family Size	2.63
2023 Families	19
2023 Average Family Size	2.74
2018-2023 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	53
Owner Occupied Housing Units	47.2%
Renter Occupied Housing Units	3.8%
Vacant Housing Units	49.1%
2010 Housing Units	58
Owner Occupied Housing Units	36.2%
Renter Occupied Housing Units	6.9%
Vacant Housing Units	56.9%
2018 Housing Units	58
Owner Occupied Housing Units	41.4%
Renter Occupied Housing Units	3.4%
Vacant Housing Units	53.4%
2023 Housing Units	61
Owner Occupied Housing Units	42.6%
Renter Occupied Housing Units	3.3%
Vacant Housing Units	54.1%
Median Household Income	
2018	\$65,390
2023	\$77,396
Median Home Value	
2018	\$520,833
2023	\$589,286
Per Capita Income	
2018	\$45,897
2023	\$52,266
Median Age	
2010	52.1
2018	60.3
2023	61.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	Count	Percentage
<\$15,000	27	7.4%
\$15,000 - \$24,999		7.4%
\$25,000 - \$34,999		7.4%
\$35,000 - \$49,999		14.8%
\$50,000 - \$74,999		18.5%
\$75,000 - \$99,999		14.8%
\$100,000 - \$149,999		14.8%
\$150,000 - \$199,999		7.4%
\$200,000+		7.4%
Average Household Income		\$98,432

2023 Households by Income

Household Income Base	Count	Percentage
<\$15,000	29	6.9%
\$15,000 - \$24,999		3.4%
\$25,000 - \$34,999		6.9%
\$35,000 - \$49,999		13.8%
\$50,000 - \$74,999		17.2%
\$75,000 - \$99,999		13.8%
\$100,000 - \$149,999		20.7%
\$150,000 - \$199,999		6.9%
\$200,000+		10.3%
Average Household Income		\$109,602

2018 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	25	4.0%
\$50,000 - \$99,999		4.0%
\$100,000 - \$149,999		4.0%
\$150,000 - \$199,999		8.0%
\$200,000 - \$249,999		0.0%
\$250,000 - \$299,999		4.0%
\$300,000 - \$399,999		16.0%
\$400,000 - \$499,999		8.0%
\$500,000 - \$749,999		24.0%
\$750,000 - \$999,999		12.0%
\$1,000,000 - \$1,499,999		8.0%
\$1,500,000 - \$1,999,999		4.0%
\$2,000,000 +		4.0%
Average Home Value		\$641,000

2023 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	25	4.0%
\$50,000 - \$99,999		0.0%
\$100,000 - \$149,999		0.0%
\$150,000 - \$199,999		4.0%
\$200,000 - \$249,999		0.0%
\$250,000 - \$299,999		4.0%
\$300,000 - \$399,999		16.0%
\$400,000 - \$499,999		12.0%
\$500,000 - \$749,999		28.0%
\$750,000 - \$999,999		12.0%
\$1,000,000 - \$1,499,999		12.0%
\$1,500,000 - \$1,999,999		4.0%
\$2,000,000 +		4.0%
Average Home Value		\$719,000

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	57
0 - 4	5.3%
5 - 9	8.8%
10 - 14	3.5%
15 - 24	3.5%
25 - 34	14.0%
35 - 44	7.0%
45 - 54	14.0%
55 - 64	17.5%
65 - 74	10.5%
75 - 84	8.8%
85 +	7.0%
18 +	82.5%

2018 Population by Age

Total	63
0 - 4	3.2%
5 - 9	3.2%
10 - 14	3.2%
15 - 24	6.3%
25 - 34	6.3%
35 - 44	6.3%
45 - 54	11.1%
55 - 64	22.2%
65 - 74	23.8%
75 - 84	11.1%
85 +	3.2%
18 +	87.3%

2023 Population by Age

Total	66
0 - 4	3.0%
5 - 9	3.0%
10 - 14	3.0%
15 - 24	6.1%
25 - 34	6.1%
35 - 44	6.1%
45 - 54	10.6%
55 - 64	19.7%
65 - 74	25.8%
75 - 84	13.6%
85 +	3.0%
18 +	87.9%

2010 Population by Sex

Males	29
Females	28

2018 Population by Sex

Males	33
Females	30

2023 Population by Sex

Males	35
Females	31

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2010 Population by Race/Ethnicity

Total	57
White Alone	98.2%
Black Alone	0.0%
American Indian Alone	1.8%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.0%
Hispanic Origin	1.8%
Diversity Index	6.8

2018 Population by Race/Ethnicity

Total	61
White Alone	98.4%
Black Alone	0.0%
American Indian Alone	0.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.6%
Hispanic Origin	0.0%
Diversity Index	3.3

2023 Population by Race/Ethnicity

Total	64
White Alone	96.9%
Black Alone	0.0%
American Indian Alone	1.6%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.6%
Hispanic Origin	0.0%
Diversity Index	6.1

2010 Population by Relationship and Household Type

Total	57
In Households	100.0%
In Family Households	75.4%
Householder	29.8%
Spouse	22.8%
Child	22.8%
Other relative	0.0%
Nonrelative	0.0%
In Nonfamily Households	24.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment

Total	51
Less than 9th Grade	0.0%
9th - 12th Grade, No Diploma	2.0%
High School Graduate	27.5%
GED/Alternative Credential	2.0%
Some College, No Degree	17.6%
Associate Degree	7.8%
Bachelor's Degree	27.5%
Graduate/Professional Degree	15.7%

2018 Population 15+ by Marital Status

Total	55
Never Married	16.4%
Married	69.1%
Widowed	7.3%
Divorced	7.3%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	95.8%
Civilian Unemployed (Unemployment Rate)	4.2%

2018 Employed Population 16+ by Industry

Total	23
Agriculture/Mining	0.0%
Construction	8.3%
Manufacturing	12.5%
Wholesale Trade	4.2%
Retail Trade	12.5%
Transportation/Utilities	4.2%
Information	0.0%
Finance/Insurance/Real Estate	4.2%
Services	50.0%
Public Administration	4.2%

2018 Employed Population 16+ by Occupation

Total	21
White Collar	66.7%
Management/Business/Financial	28.6%
Professional	14.3%
Sales	14.3%
Administrative Support	9.5%
Services	14.3%
Blue Collar	19.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	4.8%
Production	4.8%
Transportation/Material Moving	4.8%

2010 Population By Urban/ Rural Status

Total Population	57
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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2010 Households by Type

Total	25
Households with 1 Person	12.0%
Households with 2+ People	88.0%
Family Households	68.0%
Husband-wife Families	52.0%
With Related Children	12.0%
Other Family (No Spouse Present)	16.0%
Other Family with Male Householder	8.0%
With Related Children	8.0%
Other Family with Female Householder	8.0%
With Related Children	0.0%
Nonfamily Households	20.0%
All Households with Children	20.0%
Multigenerational Households	0.0%
Unmarried Partner Households	4.0%
Male-female	4.0%
Same-sex	0.0%

2010 Households by Size

Total	25
1 Person Household	12.0%
2 Person Household	64.0%
3 Person Household	12.0%
4 Person Household	8.0%
5 Person Household	4.0%
6 Person Household	0.0%
7 + Person Household	0.0%

2010 Households by Tenure and Mortgage Status

Total	25
Owner Occupied	84.0%
Owned with a Mortgage/Loan	44.0%
Owned Free and Clear	40.0%
Renter Occupied	16.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	58
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Silver & Gold (9A)
2. Rural Resort Dwellers (6E)
3. Top Tier (1A)

2018 Consumer Spending

Apparel & Services: Total \$	\$63,529
Average Spent	\$2,352.91
Spending Potential Index	108
Education: Total \$	\$38,541
Average Spent	\$1,427.44
Spending Potential Index	99
Entertainment/Recreation: Total \$	\$106,043
Average Spent	\$3,927.54
Spending Potential Index	122
Food at Home: Total \$	\$155,376
Average Spent	\$5,754.66
Spending Potential Index	115
Food Away from Home: Total \$	\$107,388
Average Spent	\$3,977.32
Spending Potential Index	113
Health Care: Total \$	\$206,369
Average Spent	\$7,643.31
Spending Potential Index	133
HH Furnishings & Equipment: Total \$	\$68,831
Average Spent	\$2,549.29
Spending Potential Index	122
Personal Care Products & Services: Total \$	\$27,146
Average Spent	\$1,005.40
Spending Potential Index	121
Shelter: Total \$	\$505,314
Average Spent	\$18,715.32
Spending Potential Index	111
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$90,708
Average Spent	\$3,359.55
Spending Potential Index	135
Travel: Total \$	\$72,761
Average Spent	\$2,694.85
Spending Potential Index	125
Vehicle Maintenance & Repairs: Total \$	\$35,273
Average Spent	\$1,306.41
Spending Potential Index	121

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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