



# Community Profile

Emily city, MN (2719286)  
 Geography: Place

Emily city, M...

Population Summary	
2000 Total Population	844
2010 Total Population	813
2018 Total Population	932
2018 Group Quarters	0
2023 Total Population	997
2018-2023 Annual Rate	1.36%
2018 Total Daytime Population	763
Workers	212
Residents	551
Household Summary	
2000 Households	377
2000 Average Household Size	2.24
2010 Households	368
2010 Average Household Size	2.21
2018 Households	421
2018 Average Household Size	2.21
2023 Households	450
2023 Average Household Size	2.22
2018-2023 Annual Rate	1.34%
2010 Families	237
2010 Average Family Size	2.73
2018 Families	282
2018 Average Family Size	2.66
2023 Families	300
2023 Average Family Size	2.66
2018-2023 Annual Rate	1.25%
Housing Unit Summary	
2000 Housing Units	881
Owner Occupied Housing Units	39.3%
Renter Occupied Housing Units	3.5%
Vacant Housing Units	57.2%
2010 Housing Units	1,055
Owner Occupied Housing Units	30.8%
Renter Occupied Housing Units	4.1%
Vacant Housing Units	65.1%
2018 Housing Units	1,152
Owner Occupied Housing Units	33.8%
Renter Occupied Housing Units	2.8%
Vacant Housing Units	63.5%
2023 Housing Units	1,232
Owner Occupied Housing Units	34.1%
Renter Occupied Housing Units	2.4%
Vacant Housing Units	63.5%
Median Household Income	
2018	\$45,705
2023	\$52,101
Median Home Value	
2018	\$272,973
2023	\$327,391
Per Capita Income	
2018	\$30,020
2023	\$36,210
Median Age	
2010	52.8
2018	56.1
2023	57.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## 2018 Households by Income

Household Income Base	Count	Percentage
<\$15,000	421	10.7%
\$15,000 - \$24,999		12.8%
\$25,000 - \$34,999		9.7%
\$35,000 - \$49,999		21.4%
\$50,000 - \$74,999		17.8%
\$75,000 - \$99,999		11.6%
\$100,000 - \$149,999		10.5%
\$150,000 - \$199,999		1.2%
\$200,000+		4.3%
Average Household Income		\$67,023

## 2023 Households by Income

Household Income Base	Count	Percentage
<\$15,000	450	9.3%
\$15,000 - \$24,999		10.7%
\$25,000 - \$34,999		8.4%
\$35,000 - \$49,999		19.6%
\$50,000 - \$74,999		16.7%
\$75,000 - \$99,999		13.1%
\$100,000 - \$149,999		15.1%
\$150,000 - \$199,999		1.3%
\$200,000+		5.8%
Average Household Income		\$80,856

## 2018 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	390	4.6%
\$50,000 - \$99,999		10.5%
\$100,000 - \$149,999		10.3%
\$150,000 - \$199,999		15.1%
\$200,000 - \$249,999		5.1%
\$250,000 - \$299,999		9.5%
\$300,000 - \$399,999		23.3%
\$400,000 - \$499,999		7.4%
\$500,000 - \$749,999		9.5%
\$750,000 - \$999,999		1.8%
\$1,000,000 - \$1,499,999		0.8%
\$1,500,000 - \$1,999,999		1.8%
\$2,000,000 +		0.3%
Average Home Value		\$322,885

## 2023 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	419	3.3%
\$50,000 - \$99,999		7.2%
\$100,000 - \$149,999		7.2%
\$150,000 - \$199,999		11.2%
\$200,000 - \$249,999		4.3%
\$250,000 - \$299,999		9.3%
\$300,000 - \$399,999		27.4%
\$400,000 - \$499,999		9.8%
\$500,000 - \$749,999		14.1%
\$750,000 - \$999,999		2.4%
\$1,000,000 - \$1,499,999		1.2%
\$1,500,000 - \$1,999,999		2.4%
\$2,000,000 +		0.2%
Average Home Value		\$381,086

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## 2010 Population by Age

Total	813
0 - 4	3.9%
5 - 9	5.2%
10 - 14	6.9%
15 - 24	7.3%
25 - 34	5.7%
35 - 44	9.7%
45 - 54	15.0%
55 - 64	16.2%
65 - 74	18.5%
75 - 84	8.9%
85 +	2.8%
18 +	81.7%

## 2018 Population by Age

Total	933
0 - 4	4.2%
5 - 9	4.6%
10 - 14	5.0%
15 - 24	8.1%
25 - 34	7.0%
35 - 44	7.5%
45 - 54	11.7%
55 - 64	18.9%
65 - 74	18.9%
75 - 84	11.0%
85 +	3.1%
18 +	83.4%

## 2023 Population by Age

Total	998
0 - 4	3.9%
5 - 9	4.4%
10 - 14	5.1%
15 - 24	7.6%
25 - 34	6.9%
35 - 44	8.0%
45 - 54	10.5%
55 - 64	17.4%
65 - 74	20.3%
75 - 84	12.1%
85 +	3.6%
18 +	83.7%

## 2010 Population by Sex

Males	410
Females	403

## 2018 Population by Sex

Males	480
Females	453

## 2023 Population by Sex

Males	517
Females	481

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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## 2010 Population by Race/Ethnicity

Total	813
White Alone	97.4%
Black Alone	0.2%
American Indian Alone	0.2%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	2.0%
Hispanic Origin	0.9%
Diversity Index	6.7

## 2018 Population by Race/Ethnicity

Total	934
White Alone	95.9%
Black Alone	0.4%
American Indian Alone	0.2%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	1.7%
Hispanic Origin	2.8%
Diversity Index	12.6

## 2023 Population by Race/Ethnicity

Total	998
White Alone	95.2%
Black Alone	0.5%
American Indian Alone	0.2%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.1%
Two or More Races	2.0%
Hispanic Origin	3.4%
Diversity Index	15.2

## 2010 Population by Relationship and Household Type

Total	813
In Households	100.0%
In Family Households	81.8%
Householder	29.2%
Spouse	24.7%
Child	23.9%
Other relative	2.0%
Nonrelative	2.1%
In Nonfamily Households	18.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>	
Total	727
Less than 9th Grade	0.7%
9th - 12th Grade, No Diploma	8.4%
High School Graduate	31.4%
GED/Alternative Credential	4.5%
Some College, No Degree	21.7%
Associate Degree	10.3%
Bachelor's Degree	16.9%
Graduate/Professional Degree	6.1%
<b>2018 Population 15+ by Marital Status</b>	
Total	804
Never Married	16.7%
Married	63.1%
Widowed	7.7%
Divorced	12.6%
<b>2018 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	97.8%
Civilian Unemployed (Unemployment Rate)	2.2%
<b>2018 Employed Population 16+ by Industry</b>	
Total	394
Agriculture/Mining	1.3%
Construction	11.5%
Manufacturing	9.9%
Wholesale Trade	0.8%
Retail Trade	18.1%
Transportation/Utilities	4.3%
Information	3.6%
Finance/Insurance/Real Estate	3.6%
Services	42.3%
Public Administration	4.6%
<b>2018 Employed Population 16+ by Occupation</b>	
Total	393
White Collar	44.0%
Management/Business/Financial	9.9%
Professional	15.5%
Sales	8.7%
Administrative Support	9.9%
Services	20.9%
Blue Collar	35.1%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	8.7%
Installation/Maintenance/Repair	9.9%
Production	6.4%
Transportation/Material Moving	9.7%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	813
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## 2010 Households by Type

Total	368
Households with 1 Person	31.0%
Households with 2+ People	69.0%
Family Households	64.4%
Husband-wife Families	54.6%
With Related Children	11.7%
Other Family (No Spouse Present)	9.8%
Other Family with Male Householder	4.9%
With Related Children	3.0%
Other Family with Female Householder	4.9%
With Related Children	3.5%
Nonfamily Households	4.6%
All Households with Children	18.5%
Multigenerational Households	2.4%
Unmarried Partner Households	6.8%
Male-female	5.7%
Same-sex	1.1%

## 2010 Households by Size

Total	368
1 Person Household	31.0%
2 Person Household	45.4%
3 Person Household	8.7%
4 Person Household	7.6%
5 Person Household	3.0%
6 Person Household	3.0%
7 + Person Household	1.4%

## 2010 Households by Tenure and Mortgage Status

Total	368
Owner Occupied	88.3%
Owned with a Mortgage/Loan	45.9%
Owned Free and Clear	42.4%
Renter Occupied	11.7%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,055
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
2. Top Tier (1A)
3. Professional Pride (1B)

## 2018 Consumer Spending

Apparel & Services: Total \$	\$674,125
Average Spent	\$1,601.25
Spending Potential Index	74
Education: Total \$	\$328,696
Average Spent	\$780.75
Spending Potential Index	54
Entertainment/Recreation: Total \$	\$1,253,554
Average Spent	\$2,977.56
Spending Potential Index	92
Food at Home: Total \$	\$1,954,824
Average Spent	\$4,643.29
Spending Potential Index	93
Food Away from Home: Total \$	\$1,148,193
Average Spent	\$2,727.30
Spending Potential Index	78
Health Care: Total \$	\$2,497,797
Average Spent	\$5,933.01
Spending Potential Index	104
HH Furnishings & Equipment: Total \$	\$730,784
Average Spent	\$1,735.83
Spending Potential Index	83
Personal Care Products & Services: Total \$	\$268,877
Average Spent	\$638.66
Spending Potential Index	77
Shelter: Total \$	\$4,968,337
Average Spent	\$11,801.28
Spending Potential Index	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$890,631
Average Spent	\$2,115.51
Spending Potential Index	85
Travel: Total \$	\$672,601
Average Spent	\$1,597.63
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$409,847
Average Spent	\$973.51
Spending Potential Index	91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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