



Community Profile

Crosslake city, MN (2713978)

Geography: Place

Crosslake cit...

Population Summary	
2000 Total Population	1,826
2010 Total Population	2,141
2018 Total Population	2,452
2018 Group Quarters	6
2023 Total Population	2,623
2018-2023 Annual Rate	1.36%
2018 Total Daytime Population	2,605
Workers	1,287
Residents	1,318
Household Summary	
2000 Households	883
2000 Average Household Size	2.07
2010 Households	1,027
2010 Average Household Size	2.08
2018 Households	1,173
2018 Average Household Size	2.09
2023 Households	1,252
2023 Average Household Size	2.09
2018-2023 Annual Rate	1.31%
2010 Families	651
2010 Average Family Size	2.59
2018 Families	743
2018 Average Family Size	2.57
2023 Families	789
2023 Average Family Size	2.57
2018-2023 Annual Rate	1.21%
Housing Unit Summary	
2000 Housing Units	2,427
Owner Occupied Housing Units	34.1%
Renter Occupied Housing Units	2.3%
Vacant Housing Units	63.6%
2010 Housing Units	2,799
Owner Occupied Housing Units	32.6%
Renter Occupied Housing Units	4.1%
Vacant Housing Units	63.3%
2018 Housing Units	3,133
Owner Occupied Housing Units	33.1%
Renter Occupied Housing Units	4.4%
Vacant Housing Units	62.6%
2023 Housing Units	3,346
Owner Occupied Housing Units	33.6%
Renter Occupied Housing Units	3.9%
Vacant Housing Units	62.6%
Median Household Income	
2018	\$61,064
2023	\$74,285
Median Home Value	
2018	\$385,938
2023	\$458,163
Per Capita Income	
2018	\$42,147
2023	\$49,000
Median Age	
2010	56.1
2018	58.1
2023	60.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	1,175
<\$15,000	8.9%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	16.7%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	18.0%
\$150,000 - \$199,999	7.1%
\$200,000+	6.4%
Average Household Income	\$90,031

2023 Households by Income

Household Income Base	1,252
<\$15,000	7.7%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	23.4%
\$150,000 - \$199,999	7.8%
\$200,000+	7.5%
Average Household Income	\$105,048

2018 Owner Occupied Housing Units by Value

Total	1,035
<\$50,000	3.5%
\$50,000 - \$99,999	3.7%
\$100,000 - \$149,999	8.3%
\$150,000 - \$199,999	9.2%
\$200,000 - \$249,999	7.3%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	15.5%
\$400,000 - \$499,999	11.8%
\$500,000 - \$749,999	14.5%
\$750,000 - \$999,999	9.1%
\$1,000,000 - \$1,499,999	4.8%
\$1,500,000 - \$1,999,999	6.9%
\$2,000,000 +	0.8%
Average Home Value	\$534,638

2023 Owner Occupied Housing Units by Value

Total	1,123
<\$50,000	2.0%
\$50,000 - \$99,999	2.2%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	6.1%
\$200,000 - \$249,999	6.4%
\$250,000 - \$299,999	5.0%
\$300,000 - \$399,999	15.1%
\$400,000 - \$499,999	13.1%
\$500,000 - \$749,999	17.8%
\$750,000 - \$999,999	11.1%
\$1,000,000 - \$1,499,999	5.6%
\$1,500,000 - \$1,999,999	9.1%
\$2,000,000 +	0.9%
Average Home Value	\$617,565

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	2,141
0 - 4	3.7%
5 - 9	4.5%
10 - 14	4.5%
15 - 24	6.6%
25 - 34	6.8%
35 - 44	9.0%
45 - 54	13.2%
55 - 64	17.7%
65 - 74	18.0%
75 - 84	12.9%
85 +	3.0%
18 +	83.9%
2018 Population by Age	
Total	2,452
0 - 4	3.5%
5 - 9	4.3%
10 - 14	4.6%
15 - 24	6.1%
25 - 34	7.6%
35 - 44	8.3%
45 - 54	10.6%
55 - 64	19.4%
65 - 74	20.9%
75 - 84	11.0%
85 +	3.6%
18 +	84.8%
2023 Population by Age	
Total	2,622
0 - 4	3.4%
5 - 9	4.0%
10 - 14	4.6%
15 - 24	5.9%
25 - 34	6.8%
35 - 44	9.2%
45 - 54	9.1%
55 - 64	17.5%
65 - 74	23.0%
75 - 84	13.0%
85 +	3.6%
18 +	85.2%
2010 Population by Sex	
Males	1,069
Females	1,072
2018 Population by Sex	
Males	1,240
Females	1,212
2023 Population by Sex	
Males	1,331
Females	1,291

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

January 03, 2019



Community Profile

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2010 Population by Race/Ethnicity

Total	2,141
White Alone	98.5%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.7%
Hispanic Origin	0.2%
Diversity Index	3.5

2018 Population by Race/Ethnicity

Total	2,451
White Alone	98.2%
Black Alone	0.4%
American Indian Alone	0.2%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.5%
Hispanic Origin	0.4%
Diversity Index	4.5

2023 Population by Race/Ethnicity

Total	2,622
White Alone	97.7%
Black Alone	0.6%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.6%
Hispanic Origin	0.5%
Diversity Index	5.7

2010 Population by Relationship and Household Type

Total	2,141
In Households	99.8%
In Family Households	79.8%
Householder	30.4%
Spouse	27.3%
Child	20.2%
Other relative	0.8%
Nonrelative	1.1%
In Nonfamily Households	20.0%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

January 03, 2019



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Crosslake cit...

2018 Population 25+ by Educational Attainment

Total	1,996
Less than 9th Grade	0.7%
9th - 12th Grade, No Diploma	1.2%
High School Graduate	25.3%
GED/Alternative Credential	3.5%
Some College, No Degree	25.8%
Associate Degree	10.5%
Bachelor's Degree	24.3%
Graduate/Professional Degree	8.8%

2018 Population 15+ by Marital Status

Total	2,147
Never Married	17.0%
Married	65.5%
Widowed	6.0%
Divorced	11.6%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	96.5%
Civilian Unemployed (Unemployment Rate)	3.5%

2018 Employed Population 16+ by Industry

Total	1,159
Agriculture/Mining	1.1%
Construction	11.5%
Manufacturing	11.9%
Wholesale Trade	4.7%
Retail Trade	8.4%
Transportation/Utilities	3.8%
Information	2.1%
Finance/Insurance/Real Estate	8.8%
Services	41.1%
Public Administration	6.6%

2018 Employed Population 16+ by Occupation

Total	1,160
White Collar	68.4%
Management/Business/Financial	21.0%
Professional	19.7%
Sales	16.6%
Administrative Support	11.0%
Services	15.3%
Blue Collar	16.2%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	2.7%
Production	4.7%
Transportation/Material Moving	3.8%

2010 Population By Urban/ Rural Status

Total Population	2,141
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

January 03, 2019



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2010 Households by Type

Total	1,027
Households with 1 Person	31.9%
Households with 2+ People	68.1%
Family Households	63.4%
Husband-wife Families	56.9%
With Related Children	13.5%
Other Family (No Spouse Present)	6.5%
Other Family with Male Householder	2.9%
With Related Children	1.8%
Other Family with Female Householder	3.6%
With Related Children	1.8%
Nonfamily Households	4.7%
All Households with Children	17.1%
Multigenerational Households	1.7%
Unmarried Partner Households	5.8%
Male-female	5.0%
Same-sex	0.9%

2010 Households by Size

Total	1,027
1 Person Household	31.9%
2 Person Household	47.3%
3 Person Household	9.0%
4 Person Household	6.7%
5 Person Household	3.2%
6 Person Household	1.4%
7 + Person Household	0.5%

2010 Households by Tenure and Mortgage Status

Total	1,027
Owner Occupied	88.8%
Owned with a Mortgage/Loan	49.1%
Owned Free and Clear	39.7%
Renter Occupied	11.2%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,799
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1.	Silver & Gold (9A)
2.	Rural Resort Dwellers (6E)
3.	Top Tier (1A)

2018 Consumer Spending

Apparel & Services: Total \$	\$2,523,855
Average Spent	\$2,151.62
Spending Potential Index	99
Education: Total \$	\$1,409,122
Average Spent	\$1,201.30
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$4,407,880
Average Spent	\$3,757.78
Spending Potential Index	117
Food at Home: Total \$	\$6,637,988
Average Spent	\$5,658.98
Spending Potential Index	113
Food Away from Home: Total \$	\$4,279,449
Average Spent	\$3,648.29
Spending Potential Index	104
Health Care: Total \$	\$8,666,687
Average Spent	\$7,388.48
Spending Potential Index	129
HH Furnishings & Equipment: Total \$	\$2,735,099
Average Spent	\$2,331.71
Spending Potential Index	112
Personal Care Products & Services: Total \$	\$1,049,295
Average Spent	\$894.54
Spending Potential Index	108
Shelter: Total \$	\$19,476,518
Average Spent	\$16,604.02
Spending Potential Index	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,494,329
Average Spent	\$2,978.97
Spending Potential Index	120
Travel: Total \$	\$2,739,399
Average Spent	\$2,335.38
Spending Potential Index	108
Vehicle Maintenance & Repairs: Total \$	\$1,455,364
Average Spent	\$1,240.72
Spending Potential Index	115

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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