



Community Profile

Crosby city, MN (2713924)

Geography: Place

Crosby city, ...

Population Summary	
2000 Total Population	2,279
2010 Total Population	2,386
2018 Total Population	2,566
2018 Group Quarters	59
2023 Total Population	2,671
2018-2023 Annual Rate	0.81%
2018 Total Daytime Population	3,916
Workers	2,537
Residents	1,379
Household Summary	
2000 Households	949
2000 Average Household Size	2.32
2010 Households	1,065
2010 Average Household Size	2.13
2018 Households	1,147
2018 Average Household Size	2.19
2023 Households	1,195
2023 Average Household Size	2.19
2018-2023 Annual Rate	0.82%
2010 Families	552
2010 Average Family Size	2.88
2018 Families	636
2018 Average Family Size	2.83
2023 Families	659
2023 Average Family Size	2.83
2018-2023 Annual Rate	0.71%
Housing Unit Summary	
2000 Housing Units	1,044
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	9.1%
2010 Housing Units	1,241
Owner Occupied Housing Units	48.2%
Renter Occupied Housing Units	37.6%
Vacant Housing Units	14.2%
2018 Housing Units	1,338
Owner Occupied Housing Units	54.3%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	14.3%
2023 Housing Units	1,397
Owner Occupied Housing Units	56.8%
Renter Occupied Housing Units	28.8%
Vacant Housing Units	14.5%
Median Household Income	
2018	\$36,547
2023	\$42,781
Median Home Value	
2018	\$146,043
2023	\$175,000
Per Capita Income	
2018	\$27,621
2023	\$32,332
Median Age	
2010	43.2
2018	47.0
2023	45.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	
<\$15,000	23.7%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	8.6%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	3.6%
\$200,000+	4.4%
Average Household Income	\$60,435

2023 Households by Income

Household Income Base	
<\$15,000	22.7%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	7.7%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	4.1%
\$200,000+	5.4%
Average Household Income	\$70,630

2018 Owner Occupied Housing Units by Value

Total	
<\$50,000	6.7%
\$50,000 - \$99,999	25.6%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	16.1%
\$200,000 - \$249,999	8.3%
\$250,000 - \$299,999	3.3%
\$300,000 - \$399,999	7.9%
\$400,000 - \$499,999	6.6%
\$500,000 - \$749,999	4.5%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$205,647

2023 Owner Occupied Housing Units by Value

Total	
<\$50,000	5.7%
\$50,000 - \$99,999	21.2%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	14.2%
\$200,000 - \$249,999	8.2%
\$250,000 - \$299,999	3.5%
\$300,000 - \$399,999	10.6%
\$400,000 - \$499,999	10.7%
\$500,000 - \$749,999	8.3%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$242,875

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	2,386
0 - 4	7.3%
5 - 9	6.3%
10 - 14	5.8%
15 - 24	11.6%
25 - 34	12.1%
35 - 44	8.5%
45 - 54	12.4%
55 - 64	11.9%
65 - 74	8.3%
75 - 84	8.9%
85 +	7.0%
18 +	76.7%

2018 Population by Age

Total	2,567
0 - 4	6.3%
5 - 9	5.6%
10 - 14	5.3%
15 - 24	10.0%
25 - 34	11.7%
35 - 44	9.0%
45 - 54	11.3%
55 - 64	15.1%
65 - 74	12.6%
75 - 84	7.7%
85 +	5.3%
18 +	79.7%

2023 Population by Age

Total	2,671
0 - 4	6.3%
5 - 9	6.2%
10 - 14	5.7%
15 - 24	10.0%
25 - 34	10.9%
35 - 44	10.6%
45 - 54	9.9%
55 - 64	13.4%
65 - 74	14.2%
75 - 84	8.3%
85 +	4.5%
18 +	78.7%

2010 Population by Sex

Males	1,114
Females	1,272

2018 Population by Sex

Males	1,233
Females	1,334

2023 Population by Sex

Males	1,295
Females	1,376

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

January 03, 2019



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2010 Population by Race/Ethnicity

Total	2,386
White Alone	96.3%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.5%
Hispanic Origin	1.3%
Diversity Index	9.6

2018 Population by Race/Ethnicity

Total	2,566
White Alone	95.7%
Black Alone	0.8%
American Indian Alone	1.0%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.5%
Hispanic Origin	1.8%
Diversity Index	11.5

2023 Population by Race/Ethnicity

Total	2,670
White Alone	94.8%
Black Alone	1.1%
American Indian Alone	1.1%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.8%
Hispanic Origin	2.3%
Diversity Index	14.1

2010 Population by Relationship and Household Type

Total	2,386
In Households	95.2%
In Family Households	70.7%
Householder	23.1%
Spouse	14.4%
Child	27.4%
Other relative	1.8%
Nonrelative	3.9%
In Nonfamily Households	24.6%
In Group Quarters	4.8%
Institutionalized Population	4.8%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment

Total	1,867
Less than 9th Grade	2.7%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	29.6%
GED/Alternative Credential	5.3%
Some College, No Degree	24.4%
Associate Degree	13.2%
Bachelor's Degree	9.9%
Graduate/Professional Degree	5.6%

2018 Population 15+ by Marital Status

Total	2,123
Never Married	27.1%
Married	47.7%
Widowed	11.5%
Divorced	13.7%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	96.3%
Civilian Unemployed (Unemployment Rate)	3.7%

2018 Employed Population 16+ by Industry

Total	1,184
Agriculture/Mining	0.3%
Construction	9.8%
Manufacturing	10.1%
Wholesale Trade	1.7%
Retail Trade	11.7%
Transportation/Utilities	4.1%
Information	0.5%
Finance/Insurance/Real Estate	6.0%
Services	53.8%
Public Administration	1.9%

2018 Employed Population 16+ by Occupation

Total	1,182
White Collar	52.4%
Management/Business/Financial	9.6%
Professional	17.6%
Sales	11.8%
Administrative Support	13.3%
Services	26.1%
Blue Collar	21.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	7.1%
Installation/Maintenance/Repair	1.9%
Production	9.0%
Transportation/Material Moving	3.3%

2010 Population By Urban/ Rural Status

Total Population	2,386
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	92.1%
Rural Population	7.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

January 03, 2019



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2010 Households by Type

Total	1,065
Households with 1 Person	42.3%
Households with 2+ People	57.7%
Family Households	51.8%
Husband-wife Families	32.3%
With Related Children	12.0%
Other Family (No Spouse Present)	19.5%
Other Family with Male Householder	5.7%
With Related Children	4.7%
Other Family with Female Householder	13.8%
With Related Children	10.2%
Nonfamily Households	5.8%
All Households with Children	27.5%
Multigenerational Households	1.6%
Unmarried Partner Households	8.8%
Male-female	8.1%
Same-sex	0.8%

2010 Households by Size

Total	1,065
1 Person Household	42.3%
2 Person Household	29.8%
3 Person Household	10.8%
4 Person Household	9.7%
5 Person Household	4.8%
6 Person Household	2.2%
7 + Person Household	0.5%

2010 Households by Tenure and Mortgage Status

Total	1,065
Owner Occupied	56.2%
Owned with a Mortgage/Loan	35.0%
Owned Free and Clear	21.1%
Renter Occupied	43.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,241
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	93.4%
Rural Housing Units	6.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Small Town Simplicity
2. Traditional Living (12B)
3. Rural Resort Dwellers (6E)

2018 Consumer Spending

Apparel & Services: Total \$	\$1,785,331
Average Spent	\$1,556.52
Spending Potential Index	72
Education: Total \$	\$1,032,707
Average Spent	\$900.36
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$2,885,886
Average Spent	\$2,516.03
Spending Potential Index	78
Food at Home: Total \$	\$4,617,613
Average Spent	\$4,025.82
Spending Potential Index	80
Food Away from Home: Total \$	\$2,914,474
Average Spent	\$2,540.95
Spending Potential Index	72
Health Care: Total \$	\$5,450,777
Average Spent	\$4,752.20
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$1,764,014
Average Spent	\$1,537.94
Spending Potential Index	74
Personal Care Products & Services: Total \$	\$675,264
Average Spent	\$588.72
Spending Potential Index	71
Shelter: Total \$	\$13,360,238
Average Spent	\$11,647.98
Spending Potential Index	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,096,538
Average Spent	\$1,827.85
Spending Potential Index	74
Travel: Total \$	\$1,611,642
Average Spent	\$1,405.09
Spending Potential Index	65
Vehicle Maintenance & Repairs: Total \$	\$965,074
Average Spent	\$841.39
Spending Potential Index	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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