



Community Profile

Breezy Point city, MN (2707516)

Geography: Place

Breezy Point ...

Population Summary	
2000 Total Population	1,382
2010 Total Population	2,294
2018 Total Population	2,465
2018 Group Quarters	0
2023 Total Population	2,564
2018-2023 Annual Rate	0.79%
2018 Total Daytime Population	2,762
Workers	1,512
Residents	1,250
Household Summary	
2000 Households	553
2000 Average Household Size	2.50
2010 Households	884
2010 Average Household Size	2.60
2018 Households	938
2018 Average Household Size	2.63
2023 Households	974
2023 Average Household Size	2.63
2018-2023 Annual Rate	0.76%
2010 Families	668
2010 Average Family Size	2.96
2018 Families	691
2018 Average Family Size	3.03
2023 Families	714
2023 Average Family Size	3.04
2018-2023 Annual Rate	0.66%
Housing Unit Summary	
2000 Housing Units	1,196
Owner Occupied Housing Units	43.7%
Renter Occupied Housing Units	2.5%
Vacant Housing Units	53.8%
2010 Housing Units	1,776
Owner Occupied Housing Units	44.9%
Renter Occupied Housing Units	4.9%
Vacant Housing Units	50.2%
2018 Housing Units	1,800
Owner Occupied Housing Units	46.2%
Renter Occupied Housing Units	6.0%
Vacant Housing Units	47.9%
2023 Housing Units	1,873
Owner Occupied Housing Units	46.7%
Renter Occupied Housing Units	5.3%
Vacant Housing Units	48.0%
Median Household Income	
2018	\$60,056
2023	\$68,433
Median Home Value	
2018	\$249,474
2023	\$319,065
Per Capita Income	
2018	\$30,741
2023	\$35,578
Median Age	
2010	38.3
2018	43.3
2023	43.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	Count	Percentage
<\$15,000	938	5.0%
\$15,000 - \$24,999		10.6%
\$25,000 - \$34,999		8.1%
\$35,000 - \$49,999		16.2%
\$50,000 - \$74,999		20.1%
\$75,000 - \$99,999		15.8%
\$100,000 - \$149,999		15.7%
\$150,000 - \$199,999		4.2%
\$200,000+		4.4%
Average Household Income	\$79,510	

2023 Households by Income

Household Income Base	Count	Percentage
<\$15,000	974	4.5%
\$15,000 - \$24,999		8.9%
\$25,000 - \$34,999		7.6%
\$35,000 - \$49,999		14.9%
\$50,000 - \$74,999		17.6%
\$75,000 - \$99,999		15.3%
\$100,000 - \$149,999		20.8%
\$150,000 - \$199,999		4.7%
\$200,000+		5.6%
Average Household Income	\$92,177	

2018 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	830	2.4%
\$50,000 - \$99,999		2.7%
\$100,000 - \$149,999		17.6%
\$150,000 - \$199,999		16.0%
\$200,000 - \$249,999		11.4%
\$250,000 - \$299,999		9.4%
\$300,000 - \$399,999		13.5%
\$400,000 - \$499,999		8.2%
\$500,000 - \$749,999		14.2%
\$750,000 - \$999,999		2.8%
\$1,000,000 - \$1,499,999		1.3%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.5%
Average Home Value	\$328,825	

2023 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	875	1.8%
\$50,000 - \$99,999		1.7%
\$100,000 - \$149,999		12.6%
\$150,000 - \$199,999		12.1%
\$200,000 - \$249,999		9.4%
\$250,000 - \$299,999		9.4%
\$300,000 - \$399,999		15.9%
\$400,000 - \$499,999		11.1%
\$500,000 - \$749,999		20.1%
\$750,000 - \$999,999		3.7%
\$1,000,000 - \$1,499,999		1.7%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.6%
Average Home Value	\$383,000	

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

January 03, 2019



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2010 Population by Age

Total	2,294
0 - 4	7.5%
5 - 9	8.8%
10 - 14	7.8%
15 - 24	8.0%
25 - 34	12.5%
35 - 44	15.8%
45 - 54	13.6%
55 - 64	12.4%
65 - 74	9.5%
75 - 84	3.2%
85 +	1.0%
18 +	72.2%

2018 Population by Age

Total	2,465
0 - 4	6.1%
5 - 9	6.7%
10 - 14	7.4%
15 - 24	11.5%
25 - 34	8.5%
35 - 44	11.8%
45 - 54	14.2%
55 - 64	13.9%
65 - 74	12.3%
75 - 84	6.2%
85 +	1.4%
18 +	75.6%

2023 Population by Age

Total	2,564
0 - 4	6.0%
5 - 9	6.5%
10 - 14	7.1%
15 - 24	11.9%
25 - 34	10.5%
35 - 44	9.9%
45 - 54	12.9%
55 - 64	13.8%
65 - 74	11.9%
75 - 84	7.6%
85 +	1.8%
18 +	76.1%

2010 Population by Sex

Males	1,160
Females	1,134

2018 Population by Sex

Males	1,239
Females	1,226

2023 Population by Sex

Males	1,290
Females	1,274

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	2,294
White Alone	98.6%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.6%
Hispanic Origin	0.3%
Diversity Index	3.3

2018 Population by Race/Ethnicity

Total	2,463
White Alone	97.8%
Black Alone	0.4%
American Indian Alone	0.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.9%
Hispanic Origin	1.1%
Diversity Index	6.6

2023 Population by Race/Ethnicity

Total	2,564
White Alone	97.2%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.1%
Hispanic Origin	1.4%
Diversity Index	8.1

2010 Population by Relationship and Household Type

Total	2,294
In Households	100.0%
In Family Households	88.1%
Householder	29.1%
Spouse	25.2%
Child	31.1%
Other relative	0.7%
Nonrelative	1.9%
In Nonfamily Households	11.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment	
Total	1,683
Less than 9th Grade	0.1%
9th - 12th Grade, No Diploma	2.3%
High School Graduate	23.8%
GED/Alternative Credential	2.8%
Some College, No Degree	28.5%
Associate Degree	13.1%
Bachelor's Degree	21.0%
Graduate/Professional Degree	8.4%
2018 Population 15+ by Marital Status	
Total	1,966
Never Married	21.1%
Married	60.1%
Widowed	7.4%
Divorced	11.4%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	97.6%
Civilian Unemployed (Unemployment Rate)	2.4%
2018 Employed Population 16+ by Industry	
Total	1,231
Agriculture/Mining	1.4%
Construction	10.4%
Manufacturing	5.0%
Wholesale Trade	2.1%
Retail Trade	9.2%
Transportation/Utilities	3.2%
Information	3.0%
Finance/Insurance/Real Estate	6.7%
Services	53.7%
Public Administration	5.3%
2018 Employed Population 16+ by Occupation	
Total	1,231
White Collar	56.2%
Management/Business/Financial	16.0%
Professional	18.4%
Sales	10.2%
Administrative Support	11.6%
Services	20.5%
Blue Collar	23.3%
Farming/Forestry/Fishing	1.2%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	7.6%
Production	4.3%
Transportation/Material Moving	4.0%
2010 Population By Urban/ Rural Status	
Total Population	2,294
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	884
Households with 1 Person	19.7%
Households with 2+ People	80.3%
Family Households	75.6%
Husband-wife Families	65.5%
With Related Children	29.0%
Other Family (No Spouse Present)	10.1%
Other Family with Male Householder	3.7%
With Related Children	2.9%
Other Family with Female Householder	6.3%
With Related Children	4.4%
Nonfamily Households	4.8%
All Households with Children	37.1%
Multigenerational Households	1.6%
Unmarried Partner Households	5.8%
Male-female	5.3%
Same-sex	0.5%

2010 Households by Size

Total	884
1 Person Household	19.7%
2 Person Household	40.3%
3 Person Household	14.0%
4 Person Household	16.3%
5 Person Household	6.7%
6 Person Household	2.7%
7 + Person Household	0.3%

2010 Households by Tenure and Mortgage Status

Total	884
Owner Occupied	90.2%
Owned with a Mortgage/Loan	71.9%
Owned Free and Clear	18.2%
Renter Occupied	9.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,776
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Middleburg (4C)
2. Rural Resort Dwellers (6E)
3. Top Tier (1A)

2018 Consumer Spending

Apparel & Services: Total \$	\$1,909,170
Average Spent	\$2,035.36
Spending Potential Index	94
Education: Total \$	\$1,087,142
Average Spent	\$1,159.00
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$3,031,243
Average Spent	\$3,231.60
Spending Potential Index	100
Food at Home: Total \$	\$4,714,714
Average Spent	\$5,026.35
Spending Potential Index	100
Food Away from Home: Total \$	\$3,160,403
Average Spent	\$3,369.30
Spending Potential Index	96
Health Care: Total \$	\$5,677,167
Average Spent	\$6,052.42
Spending Potential Index	106
HH Furnishings & Equipment: Total \$	\$1,922,349
Average Spent	\$2,049.41
Spending Potential Index	98
Personal Care Products & Services: Total \$	\$743,178
Average Spent	\$792.30
Spending Potential Index	96
Shelter: Total \$	\$14,039,580
Average Spent	\$14,967.57
Spending Potential Index	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,224,744
Average Spent	\$2,371.80
Spending Potential Index	95
Travel: Total \$	\$1,851,536
Average Spent	\$1,973.92
Spending Potential Index	92
Vehicle Maintenance & Repairs: Total \$	\$1,013,946
Average Spent	\$1,080.97
Spending Potential Index	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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