



Business Summary

Brainerd city, MN (2707300)
 Geography: Place

Data for all businesses in area		Brainerd city...			
Total Businesses:		851			
Total Employees:		11,979			
Total Residential Population:		14,015			
Employee/Residential Population Ratio (per 100 Residents)		85			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	6	0.7%	57	0.5%	
Construction	28	3.3%	339	2.8%	
Manufacturing	44	5.2%	1,001	8.4%	
Transportation	21	2.5%	164	1.4%	
Communication	8	0.9%	60	0.5%	
Utility	1	0.1%	18	0.2%	
Wholesale Trade	28	3.3%	493	4.1%	
Retail Trade Summary	157	18.4%	1,468	12.3%	
Home Improvement	7	0.8%	48	0.4%	
General Merchandise Stores	5	0.6%	32	0.3%	
Food Stores	14	1.6%	214	1.8%	
Auto Dealers, Gas Stations, Auto Aftermarket	26	3.1%	295	2.5%	
Apparel & Accessory Stores	5	0.6%	18	0.2%	
Furniture & Home Furnishings	13	1.5%	45	0.4%	
Eating & Drinking Places	36	4.2%	606	5.1%	
Miscellaneous Retail	51	6.0%	210	1.8%	
Finance, Insurance, Real Estate Summary	86	10.1%	1,316	11.0%	
Banks, Savings & Lending Institutions	18	2.1%	267	2.2%	
Securities Brokers	13	1.5%	32	0.3%	
Insurance Carriers & Agents	28	3.3%	837	7.0%	
Real Estate, Holding, Other Investment Offices	27	3.2%	180	1.5%	
Services Summary	383	45.0%	5,817	48.6%	
Hotels & Lodging	2	0.2%	5	0.0%	
Automotive Services	26	3.1%	163	1.4%	
Motion Pictures & Amusements	21	2.5%	64	0.5%	
Health Services	57	6.7%	2,225	18.6%	
Legal Services	26	3.1%	113	0.9%	
Education Institutions & Libraries	23	2.7%	1,045	8.7%	
Other Services	228	26.8%	2,202	18.4%	
Government	61	7.2%	1,241	10.4%	
Unclassified Establishments	28	3.3%	5	0.0%	
Totals	851	100.0%	11,979	100.0%	

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	1	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	18	0.2%
Construction	34	4.0%	364	3.0%
Manufacturing	47	5.5%	843	7.0%
Wholesale Trade	28	3.3%	493	4.1%
Retail Trade	115	13.5%	823	6.9%
Motor Vehicle & Parts Dealers	21	2.5%	249	2.1%
Furniture & Home Furnishings Stores	6	0.7%	22	0.2%
Electronics & Appliance Stores	4	0.5%	12	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	7	0.8%	48	0.4%
Food & Beverage Stores	13	1.5%	196	1.6%
Health & Personal Care Stores	10	1.2%	72	0.6%
Gasoline Stations	5	0.6%	46	0.4%
Clothing & Clothing Accessories Stores	7	0.8%	25	0.2%
Sport Goods, Hobby, Book, & Music Stores	11	1.3%	32	0.3%
General Merchandise Stores	5	0.6%	32	0.3%
Miscellaneous Store Retailers	21	2.5%	72	0.6%
Nonstore Retailers	5	0.6%	17	0.1%
Transportation & Warehousing	15	1.8%	155	1.3%
Information	19	2.2%	285	2.4%
Finance & Insurance	60	7.1%	1,138	9.5%
Central Bank/Credit Intermediation & Related Activities	19	2.2%	269	2.2%
Securities, Commodity Contracts & Other Financial	13	1.5%	32	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	28	3.3%	837	7.0%
Real Estate, Rental & Leasing	32	3.8%	154	1.3%
Professional, Scientific & Tech Services	69	8.1%	457	3.8%
Legal Services	29	3.4%	146	1.2%
Management of Companies & Enterprises	1	0.1%	20	0.2%
Administrative & Support & Waste Management & Remediation	25	2.9%	308	2.6%
Educational Services	23	2.7%	1,025	8.6%
Health Care & Social Assistance	104	12.2%	3,237	27.0%
Arts, Entertainment & Recreation	17	2.0%	65	0.5%
Accommodation & Food Services	39	4.6%	633	5.3%
Accommodation	2	0.2%	5	0.0%
Food Services & Drinking Places	37	4.3%	628	5.2%
Other Services (except Public Administration)	132	15.5%	714	6.0%
Automotive Repair & Maintenance	20	2.4%	128	1.1%
Public Administration	61	7.2%	1,241	10.4%
Unclassified Establishments	28	3.3%	5	0.0%
Total	851	100.0%	11,979	100.0%

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