



# Community Profile

Baxter city, MN (2704042)  
 Geography: Place

Baxter city, ...

Population Summary	
2000 Total Population	5,912
2010 Total Population	7,610
2018 Total Population	8,466
2018 Group Quarters	63
2023 Total Population	8,958
2018-2023 Annual Rate	1.14%
2018 Total Daytime Population	12,526
Workers	8,527
Residents	3,999
Household Summary	
2000 Households	2,109
2000 Average Household Size	2.77
2010 Households	2,963
2010 Average Household Size	2.55
2018 Households	3,301
2018 Average Household Size	2.55
2023 Households	3,493
2023 Average Household Size	2.55
2018-2023 Annual Rate	1.14%
2010 Families	2,110
2010 Average Family Size	3.02
2018 Families	2,249
2018 Average Family Size	3.05
2023 Families	2,366
2023 Average Family Size	3.05
2018-2023 Annual Rate	1.02%
Housing Unit Summary	
2000 Housing Units	2,178
Owner Occupied Housing Units	80.8%
Renter Occupied Housing Units	16.0%
Vacant Housing Units	3.2%
2010 Housing Units	3,176
Owner Occupied Housing Units	69.1%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	6.7%
2018 Housing Units	3,535
Owner Occupied Housing Units	67.6%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	6.6%
2023 Housing Units	3,749
Owner Occupied Housing Units	69.9%
Renter Occupied Housing Units	23.3%
Vacant Housing Units	6.8%
Median Household Income	
2018	\$61,129
2023	\$71,233
Median Home Value	
2018	\$218,182
2023	\$240,609
Per Capita Income	
2018	\$34,322
2023	\$39,838
Median Age	
2010	38.6
2018	39.3
2023	39.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## 2018 Households by Income

Household Income Base	3,301
<\$15,000	9.1%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	4.7%
\$200,000+	7.4%
Average Household Income	\$87,033

## 2023 Households by Income

Household Income Base	3,494
<\$15,000	8.4%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	5.4%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	5.2%
\$200,000+	9.4%
Average Household Income	\$101,113

## 2018 Owner Occupied Housing Units by Value

Total	2,390
<\$50,000	3.1%
\$50,000 - \$99,999	6.9%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	18.5%
\$200,000 - \$249,999	25.8%
\$250,000 - \$299,999	9.2%
\$300,000 - \$399,999	6.2%
\$400,000 - \$499,999	9.2%
\$500,000 - \$749,999	5.7%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	1.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.4%
Average Home Value	\$275,439

## 2023 Owner Occupied Housing Units by Value

Total	2,619
<\$50,000	2.5%
\$50,000 - \$99,999	5.3%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	22.3%
\$250,000 - \$299,999	10.0%
\$300,000 - \$399,999	7.9%
\$400,000 - \$499,999	13.8%
\$500,000 - \$749,999	8.7%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	2.9%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$328,799

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Baxter city, ...
<b>2010 Population by Age</b>	
Total	7,610
0 - 4	6.7%
5 - 9	7.6%
10 - 14	7.7%
15 - 24	12.8%
25 - 34	10.8%
35 - 44	13.1%
45 - 54	14.0%
55 - 64	11.6%
65 - 74	7.7%
75 - 84	5.5%
85 +	2.6%
18 +	73.0%
<b>2018 Population by Age</b>	
Total	8,465
0 - 4	6.4%
5 - 9	7.0%
10 - 14	7.0%
15 - 24	12.3%
25 - 34	12.3%
35 - 44	11.6%
45 - 54	12.3%
55 - 64	12.8%
65 - 74	9.7%
75 - 84	5.5%
85 +	3.2%
18 +	75.5%
<b>2023 Population by Age</b>	
Total	8,956
0 - 4	6.4%
5 - 9	6.9%
10 - 14	7.0%
15 - 24	11.5%
25 - 34	12.7%
35 - 44	12.3%
45 - 54	11.6%
55 - 64	11.8%
65 - 74	10.5%
75 - 84	6.2%
85 +	3.1%
18 +	75.5%
<b>2010 Population by Sex</b>	
Males	3,676
Females	3,934
<b>2018 Population by Sex</b>	
Males	4,104
Females	4,361
<b>2023 Population by Sex</b>	
Males	4,349
Females	4,607

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

Baxter city, MN (2704042)  
 Geography: Place

Baxter city, ...

## 2010 Population by Race/Ethnicity

Total	7,610
White Alone	96.5%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.4%
Hispanic Origin	1.1%
Diversity Index	8.8

## 2018 Population by Race/Ethnicity

Total	8,467
White Alone	94.7%
Black Alone	0.9%
American Indian Alone	0.6%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.0%
Hispanic Origin	2.1%
Diversity Index	13.9

## 2023 Population by Race/Ethnicity

Total	8,958
White Alone	93.6%
Black Alone	1.2%
American Indian Alone	0.7%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	2.4%
Hispanic Origin	2.6%
Diversity Index	16.7

## 2010 Population by Relationship and Household Type

Total	7,610
In Households	99.4%
In Family Households	85.8%
Householder	27.7%
Spouse	23.2%
Child	31.7%
Other relative	1.2%
Nonrelative	2.1%
In Nonfamily Households	13.6%
In Group Quarters	0.6%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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## 2018 Population 25+ by Educational Attainment

Total	5,710
Less than 9th Grade	1.8%
9th - 12th Grade, No Diploma	1.7%
High School Graduate	21.4%
GED/Alternative Credential	2.8%
Some College, No Degree	23.9%
Associate Degree	17.4%
Bachelor's Degree	17.4%
Graduate/Professional Degree	13.6%

## 2018 Population 15+ by Marital Status

Total	6,747
Never Married	28.6%
Married	53.2%
Widowed	7.4%
Divorced	10.8%

## 2018 Civilian Population 16+ in Labor Force

Civilian Employed	97.6%
Civilian Unemployed (Unemployment Rate)	2.4%

## 2018 Employed Population 16+ by Industry

Total	4,508
Agriculture/Mining	1.8%
Construction	5.1%
Manufacturing	6.5%
Wholesale Trade	2.3%
Retail Trade	16.8%
Transportation/Utilities	5.2%
Information	2.2%
Finance/Insurance/Real Estate	8.2%
Services	47.0%
Public Administration	4.9%

## 2018 Employed Population 16+ by Occupation

Total	4,508
White Collar	65.9%
Management/Business/Financial	11.9%
Professional	22.4%
Sales	15.4%
Administrative Support	16.3%
Services	16.9%
Blue Collar	17.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	2.8%
Production	4.3%
Transportation/Material Moving	4.5%

## 2010 Population By Urban/ Rural Status

Total Population	7,610
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	77.5%
Rural Population	22.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	2,963
Households with 1 Person	23.8%
Households with 2+ People	76.2%
Family Households	71.2%
Husband-wife Families	59.5%
With Related Children	27.3%
Other Family (No Spouse Present)	11.7%
Other Family with Male Householder	4.1%
With Related Children	2.6%
Other Family with Female Householder	7.6%
With Related Children	5.6%
Nonfamily Households	5.0%
All Households with Children	35.8%
Multigenerational Households	1.5%
Unmarried Partner Households	7.1%
Male-female	6.7%
Same-sex	0.3%

## 2010 Households by Size

Total	2,963
1 Person Household	23.8%
2 Person Household	36.4%
3 Person Household	14.9%
4 Person Household	15.1%
5 Person Household	6.9%
6 Person Household	2.1%
7 + Person Household	0.9%

## 2010 Households by Tenure and Mortgage Status

Total	2,963
Owner Occupied	74.1%
Owned with a Mortgage/Loan	56.1%
Owned Free and Clear	18.0%
Renter Occupied	25.9%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,176
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	77.0%
Rural Housing Units	23.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Middleburg (4C)
2. Green Acres (6A)
3. Old and Newcomers (8F)

## 2018 Consumer Spending

Apparel & Services: Total \$	\$7,516,221
Average Spent	\$2,276.95
Spending Potential Index	105
Education: Total \$	\$4,719,789
Average Spent	\$1,429.81
Spending Potential Index	99
Entertainment/Recreation: Total \$	\$11,154,531
Average Spent	\$3,379.14
Spending Potential Index	105
Food at Home: Total \$	\$17,297,853
Average Spent	\$5,240.19
Spending Potential Index	104
Food Away from Home: Total \$	\$12,278,260
Average Spent	\$3,719.56
Spending Potential Index	106
Health Care: Total \$	\$20,189,842
Average Spent	\$6,116.28
Spending Potential Index	107
HH Furnishings & Equipment: Total \$	\$7,339,274
Average Spent	\$2,223.35
Spending Potential Index	106
Personal Care Products & Services: Total \$	\$2,905,415
Average Spent	\$880.16
Spending Potential Index	106
Shelter: Total \$	\$55,982,296
Average Spent	\$16,959.19
Spending Potential Index	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,387,445
Average Spent	\$2,540.88
Spending Potential Index	102
Travel: Total \$	\$7,300,837
Average Spent	\$2,211.70
Spending Potential Index	103
Vehicle Maintenance & Repairs: Total \$	\$3,759,777
Average Spent	\$1,138.98
Spending Potential Index	106

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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