



Community Profile

Pequot Lakes city, MN (2750416)
Place

Pequot Lakes ...

Population Summary

2000 Total Population	1,528
2010 Total Population	2,162
2016 Total Population	2,201
2016 Group Quarters	3
2021 Total Population	2,223
2016-2021 Annual Rate	0.20%
2016 Total Daytime Population	2,674
Workers	1,631
Residents	1,043

Household Summary

2000 Households	714
2000 Average Household Size	2.13
2010 Households	955
2010 Average Household Size	2.26
2016 Households	961
2016 Average Household Size	2.29
2021 Households	967
2021 Average Household Size	2.30
2016-2021 Annual Rate	0.12%
2010 Families	576
2010 Average Family Size	2.89
2016 Families	599
2016 Average Family Size	2.86
2021 Families	601
2021 Average Family Size	2.87
2016-2021 Annual Rate	0.07%

Housing Unit Summary

2000 Housing Units	1,021
Owner Occupied Housing Units	45.4%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	30.1%
2010 Housing Units	1,392
Owner Occupied Housing Units	42.5%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	31.4%
2016 Housing Units	1,432
Owner Occupied Housing Units	42.4%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	32.9%
2021 Housing Units	1,458
Owner Occupied Housing Units	41.4%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	33.7%

Median Household Income

2016	\$42,966
2021	\$49,918

Median Home Value

2016	\$185,345
2021	\$213,406

Per Capita Income

2016	\$23,945
2021	\$26,495

Median Age

2010	40.6
2016	39.3
2021	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	960
<\$15,000	13.1%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	20.7%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	1.9%
\$200,000+	1.7%

Average Household Income \$56,178

2021 Households by Income

Household Income Base	967
<\$15,000	13.3%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	24.3%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	2.6%
\$200,000+	1.9%

Average Household Income \$62,408

2016 Owner Occupied Housing Units by Value

Total	607
<\$50,000	3.8%
\$50,000 - \$99,999	6.4%
\$100,000 - \$149,999	22.9%
\$150,000 - \$199,999	23.9%
\$200,000 - \$249,999	16.3%
\$250,000 - \$299,999	6.8%
\$300,000 - \$399,999	11.5%
\$400,000 - \$499,999	3.6%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	0.7%
\$1,000,000 +	0.2%

Average Home Value \$220,675

2021 Owner Occupied Housing Units by Value

Total	602
<\$50,000	2.2%
\$50,000 - \$99,999	4.0%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	22.9%
\$200,000 - \$249,999	22.9%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	14.1%
\$400,000 - \$499,999	4.2%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.3%

Average Home Value \$246,096

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	2,162
0 - 4	7.3%
5 - 9	7.1%
10 - 14	5.7%
15 - 24	12.6%
25 - 34	11.4%
35 - 44	10.7%
45 - 54	15.2%
55 - 64	11.5%
65 - 74	10.5%
75 - 84	6.2%
85 +	1.8%
18 +	75.5%

2016 Population by Age

Total	2,200
0 - 4	7.2%
5 - 9	6.5%
10 - 14	6.7%
15 - 24	13.0%
25 - 34	11.8%
35 - 44	11.0%
45 - 54	13.5%
55 - 64	11.9%
65 - 74	11.0%
75 - 84	5.6%
85 +	1.8%
18 +	75.7%

2021 Population by Age

Total	2,227
0 - 4	7.1%
5 - 9	6.7%
10 - 14	6.4%
15 - 24	14.2%
25 - 34	12.3%
35 - 44	10.7%
45 - 54	11.4%
55 - 64	11.8%
65 - 74	10.2%
75 - 84	6.9%
85 +	2.2%
18 +	76.1%

2010 Population by Sex

Males	1,032
Females	1,130

2016 Population by Sex

Males	1,065
Females	1,135

2021 Population by Sex

Males	1,089
Females	1,138

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	2,162
White Alone	97.3%
Black Alone	0.4%
American Indian Alone	0.8%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.6%
Hispanic Origin	1.1%
Diversity Index	7.4

2016 Population by Race/Ethnicity

Total	2,202
White Alone	97.2%
Black Alone	0.4%
American Indian Alone	0.7%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.7%
Hispanic Origin	0.9%
Diversity Index	7.1

2021 Population by Race/Ethnicity

Total	2,222
White Alone	96.8%
Black Alone	0.5%
American Indian Alone	0.7%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.9%
Hispanic Origin	1.2%
Diversity Index	8.5

2010 Population by Relationship and Household Type

Total	2,162
In Households	99.9%
In Family Households	79.6%
Householder	26.6%
Spouse	19.7%
Child	28.8%
Other relative	1.9%
Nonrelative	2.5%
In Nonfamily Households	20.3%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	1,467
Less than 9th Grade	0.8%
9th - 12th Grade, No Diploma	8.4%
High School Graduate	24.3%
GED/Alternative Credential	2.8%
Some College, No Degree	24.0%
Associate Degree	15.1%
Bachelor's Degree	17.5%
Graduate/Professional Degree	7.1%

2016 Population 15+ by Marital Status

Total	1,752
Never Married	26.6%
Married	51.4%
Widowed	6.3%
Divorced	15.6%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	97.5%
Civilian Unemployed	2.5%

2016 Employed Population 16+ by Industry

Total	1,154
Agriculture/Mining	0.9%
Construction	5.4%
Manufacturing	9.4%
Wholesale Trade	0.6%
Retail Trade	12.1%
Transportation/Utilities	2.6%
Information	2.5%
Finance/Insurance/Real Estate	4.5%
Services	58.8%
Public Administration	3.3%

2016 Employed Population 16+ by Occupation

Total	1,153
White Collar	53.3%
Management/Business/Financial	10.2%
Professional	19.2%
Sales	10.8%
Administrative Support	13.2%
Services	26.3%
Blue Collar	20.4%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.1%
Installation/Maintenance/Repair	3.6%
Production	4.9%
Transportation/Material Moving	7.5%

2010 Population By Urban/ Rural Status

Total Population	2,162
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	955
Households with 1 Person	34.2%
Households with 2+ People	65.8%
Family Households	60.3%
Husband-wife Families	44.5%
With Related Children	16.8%
Other Family (No Spouse Present)	15.8%
Other Family with Male Householder	4.4%
With Related Children	3.2%
Other Family with Female Householder	11.4%
With Related Children	8.3%
Nonfamily Households	5.4%
All Households with Children	28.5%
Multigenerational Households	1.6%
Unmarried Partner Households	5.8%
Male-female	5.3%
Same-sex	0.4%

2010 Households by Size

Total	955
1 Person Household	34.2%
2 Person Household	35.7%
3 Person Household	11.6%
4 Person Household	10.9%
5 Person Household	5.1%
6 Person Household	0.9%
7 + Person Household	1.5%

2010 Households by Tenure and Mortgage Status

Total	955
Owner Occupied	62.0%
Owned with a Mortgage/Loan	43.1%
Owned Free and Clear	18.8%
Renter Occupied	38.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,392
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Old and Newcomers (8F)
2. Middleburg (4C)
3. Rural Resort Dwellers (6E)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,429,382
Average Spent	\$1,487.39
Spending Potential Index	74
Education: Total \$	\$949,308
Average Spent	\$987.83
Spending Potential Index	70
Entertainment/Recreation: Total \$	\$2,061,673
Average Spent	\$2,145.34
Spending Potential Index	74
Food at Home: Total \$	\$3,627,010
Average Spent	\$3,774.20
Spending Potential Index	76
Food Away from Home: Total \$	\$2,234,725
Average Spent	\$2,325.42
Spending Potential Index	75
Health Care: Total \$	\$3,763,634
Average Spent	\$3,916.37
Spending Potential Index	74
HH Furnishings & Equipment: Total \$	\$1,255,429
Average Spent	\$1,306.38
Spending Potential Index	74
Personal Care Products & Services: Total \$	\$522,704
Average Spent	\$543.92
Spending Potential Index	74
Shelter: Total \$	\$11,058,509
Average Spent	\$11,507.29
Spending Potential Index	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,653,822
Average Spent	\$1,720.94
Spending Potential Index	74
Travel: Total \$	\$1,255,019
Average Spent	\$1,305.95
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$740,292
Average Spent	\$770.34
Spending Potential Index	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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