



# Business Summary

Pequot Lakes city, MN (2750416)  
Place

Data for all businesses in area		Pequot Lakes ...			
Total Businesses:		204			
Total Employees:		1,834			
Total Residential Population:		2,201			
Employee/Residential Population Ratio:		0.83:1			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	8	3.9%	74	4.0%	
Construction	10	4.9%	42	2.3%	
Manufacturing	8	3.9%	91	5.0%	
Transportation	2	1.0%	13	0.7%	
Communication	4	2.0%	128	7.0%	
Utility	1	0.5%	75	4.1%	
Wholesale Trade	4	2.0%	19	1.0%	
<b>Retail Trade Summary</b>	<b>55</b>	<b>27.0%</b>	<b>422</b>	<b>23.0%</b>	
Home Improvement	3	1.5%	67	3.7%	
General Merchandise Stores	3	1.5%	16	0.9%	
Food Stores	5	2.5%	75	4.1%	
Auto Dealers, Gas Stations, Auto Aftermarket	5	2.5%	21	1.1%	
Apparel & Accessory Stores	4	2.0%	29	1.6%	
Furniture & Home Furnishings	7	3.4%	52	2.8%	
Eating & Drinking Places	10	4.9%	97	5.3%	
Miscellaneous Retail	18	8.8%	65	3.5%	
<b>Finance, Insurance, Real Estate Summary</b>	<b>32</b>	<b>15.7%</b>	<b>117</b>	<b>6.4%</b>	
Banks, Savings & Lending Institutions	15	7.4%	65	3.5%	
Securities Brokers	1	0.5%	4	0.2%	
Insurance Carriers & Agents	7	3.4%	21	1.1%	
Real Estate, Holding, Other Investment Offices	9	4.4%	27	1.5%	
<b>Services Summary</b>	<b>73</b>	<b>35.8%</b>	<b>798</b>	<b>43.5%</b>	
Hotels & Lodging	4	2.0%	9	0.5%	
Automotive Services	4	2.0%	14	0.8%	
Motion Pictures & Amusements	5	2.5%	31	1.7%	
Health Services	12	5.9%	79	4.3%	
Legal Services	2	1.0%	3	0.2%	
Education Institutions & Libraries	3	1.5%	257	14.0%	
Other Services	43	21.1%	405	22.1%	
<b>Government</b>	<b>4</b>	<b>2.0%</b>	<b>50</b>	<b>2.7%</b>	
<b>Unclassified Establishments</b>	<b>3</b>	<b>1.5%</b>	<b>5</b>	<b>0.3%</b>	
<b>Totals</b>	<b>204</b>	<b>100.0%</b>	<b>1,834</b>	<b>100.0%</b>	

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.5%	2	0.1%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	11	5.4%	117	6.4%
Manufacturing	7	3.4%	44	2.4%
Wholesale Trade	4	2.0%	19	1.0%
Retail Trade	44	21.6%	321	17.5%
Motor Vehicle & Parts Dealers	4	2.0%	16	0.9%
Furniture & Home Furnishings Stores	4	2.0%	37	2.0%
Electronics & Appliance Stores	1	0.5%	10	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	3	1.5%	67	3.7%
Food & Beverage Stores	5	2.5%	73	4.0%
Health & Personal Care Stores	3	1.5%	11	0.6%
Gasoline Stations	1	0.5%	5	0.3%
Clothing & Clothing Accessories Stores	5	2.5%	30	1.6%
Sport Goods, Hobby, Book, & Music Stores	2	1.0%	2	0.1%
General Merchandise Stores	3	1.5%	16	0.9%
Miscellaneous Store Retailers	11	5.4%	48	2.6%
Nonstore Retailers	2	1.0%	6	0.3%
Transportation & Warehousing	2	1.0%	14	0.8%
Information	7	3.4%	183	10.0%
Finance & Insurance	23	11.3%	90	4.9%
Central Bank/Credit Intermediation & Related Activities	15	7.4%	65	3.5%
Securities, Commodity Contracts & Other Financial	1	0.5%	4	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	7	3.4%	21	1.1%
Real Estate, Rental & Leasing	9	4.4%	22	1.2%
Professional, Scientific & Tech Services	18	8.8%	247	13.5%
Legal Services	4	2.0%	10	0.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	6	2.9%	65	3.5%
Educational Services	2	1.0%	253	13.8%
Health Care & Social Assistance	17	8.3%	147	8.0%
Arts, Entertainment & Recreation	5	2.5%	34	1.9%
Accommodation & Food Services	14	6.9%	106	5.8%
Accommodation	4	2.0%	9	0.5%
Food Services & Drinking Places	10	4.9%	97	5.3%
Other Services (except Public Administration)	27	13.2%	115	6.3%
Automotive Repair & Maintenance	2	1.0%	8	0.4%
Public Administration	4	2.0%	50	2.7%
Unclassified Establishments	3	1.5%	5	0.3%
<b>Total</b>	<b>204</b>	<b>100.0%</b>	<b>1,834</b>	<b>100.0%</b>

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