



Community Profile

Nisswa city, MN (2746348)
Place

Nisswa city, ...

Population Summary

2000 Total Population	1,864
2010 Total Population	1,971
2016 Total Population	2,000
2016 Group Quarters	0
2021 Total Population	2,027
2016-2021 Annual Rate	0.27%
2016 Total Daytime Population	3,416
Workers	2,401
Residents	1,015

Household Summary

2000 Households	784
2000 Average Household Size	2.36
2010 Households	876
2010 Average Household Size	2.25
2016 Households	888
2016 Average Household Size	2.25
2021 Households	900
2021 Average Household Size	2.25
2016-2021 Annual Rate	0.27%
2010 Families	607
2010 Average Family Size	2.69
2016 Families	624
2016 Average Family Size	2.66
2021 Families	630
2021 Average Family Size	2.66
2016-2021 Annual Rate	0.19%

Housing Unit Summary

2000 Housing Units	1,461
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	6.4%
Vacant Housing Units	46.3%
2010 Housing Units	1,474
Owner Occupied Housing Units	49.8%
Renter Occupied Housing Units	9.6%
Vacant Housing Units	40.6%
2016 Housing Units	1,528
Owner Occupied Housing Units	49.2%
Renter Occupied Housing Units	8.9%
Vacant Housing Units	41.9%
2021 Housing Units	1,563
Owner Occupied Housing Units	48.8%
Renter Occupied Housing Units	8.8%
Vacant Housing Units	42.4%

Median Household Income

2016	\$62,502
2021	\$69,167

Median Home Value

2016	\$330,978
2021	\$358,000

Per Capita Income

2016	\$38,013
2021	\$42,078

Median Age

2010	50.8
2016	53.7
2021	56.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Nisswa city, ...

2016 Households by Income

Household Income Base	887
<\$15,000	3.5%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	32.4%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	5.9%
\$200,000+	5.4%

Average Household Income \$86,107

2021 Households by Income

Household Income Base	900
<\$15,000	3.6%
\$15,000 - \$24,999	5.9%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	29.6%
\$75,000 - \$99,999	16.0%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	7.6%
\$200,000+	6.1%

Average Household Income \$95,228

2016 Owner Occupied Housing Units by Value

Total	751
<\$50,000	2.8%
\$50,000 - \$99,999	2.5%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	16.5%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	9.5%
\$300,000 - \$399,999	12.3%
\$400,000 - \$499,999	12.9%
\$500,000 - \$749,999	16.1%
\$750,000 - \$999,999	12.0%
\$1,000,000 +	0.5%

Average Home Value \$397,870

2021 Owner Occupied Housing Units by Value

Total	762
<\$50,000	1.6%
\$50,000 - \$99,999	1.4%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	13.3%
\$200,000 - \$249,999	10.4%
\$250,000 - \$299,999	12.1%
\$300,000 - \$399,999	13.1%
\$400,000 - \$499,999	13.4%
\$500,000 - \$749,999	14.2%
\$750,000 - \$999,999	16.3%
\$1,000,000 +	0.7%

Average Home Value \$431,135

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Nisswa city, ...

2010 Population by Age

Total	1,971
0 - 4	5.1%
5 - 9	4.6%
10 - 14	4.9%
15 - 24	9.2%
25 - 34	7.7%
35 - 44	9.5%
45 - 54	16.3%
55 - 64	18.4%
65 - 74	14.9%
75 - 84	7.7%
85 +	1.8%
18 +	81.8%

2016 Population by Age

Total	2,001
0 - 4	4.3%
5 - 9	4.2%
10 - 14	4.4%
15 - 24	8.3%
25 - 34	7.6%
35 - 44	9.2%
45 - 54	13.8%
55 - 64	19.9%
65 - 74	18.4%
75 - 84	7.7%
85 +	2.0%
18 +	84.3%

2021 Population by Age

Total	2,024
0 - 4	4.0%
5 - 9	4.0%
10 - 14	4.4%
15 - 24	7.4%
25 - 34	7.4%
35 - 44	9.1%
45 - 54	12.1%
55 - 64	19.5%
65 - 74	20.6%
75 - 84	9.4%
85 +	2.2%
18 +	84.9%

2010 Population by Sex

Males	978
Females	993

2016 Population by Sex

Males	1,029
Females	972

2021 Population by Sex

Males	1,050
Females	974

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

June 15, 2017



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Nisswa city, ...

2010 Population by Race/Ethnicity

Total	1,971
White Alone	97.7%
Black Alone	0.4%
American Indian Alone	0.7%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.6%
Hispanic Origin	0.5%
Diversity Index	5.5

2016 Population by Race/Ethnicity

Total	2,002
White Alone	96.7%
Black Alone	0.5%
American Indian Alone	0.9%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	0.5%
Hispanic Origin	1.1%
Diversity Index	8.5

2021 Population by Race/Ethnicity

Total	2,027
White Alone	96.2%
Black Alone	0.6%
American Indian Alone	0.9%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	0.6%
Hispanic Origin	1.5%
Diversity Index	10.2

2010 Population by Relationship and Household Type

Total	1,971
In Households	100.0%
In Family Households	84.1%
Householder	30.8%
Spouse	27.4%
Child	23.6%
Other relative	1.0%
Nonrelative	1.2%
In Nonfamily Households	15.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment

Total	1,574
Less than 9th Grade	0.2%
9th - 12th Grade, No Diploma	2.2%
High School Graduate	21.2%
GED/Alternative Credential	2.0%
Some College, No Degree	23.4%
Associate Degree	12.9%
Bachelor's Degree	23.8%
Graduate/Professional Degree	14.2%

2016 Population 15+ by Marital Status

Total	1,740
Never Married	15.5%
Married	70.8%
Widowed	4.2%
Divorced	9.5%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	97.5%
Civilian Unemployed	2.5%

2016 Employed Population 16+ by Industry

Total	1,016
Agriculture/Mining	3.5%
Construction	15.5%
Manufacturing	9.3%
Wholesale Trade	3.7%
Retail Trade	8.8%
Transportation/Utilities	2.9%
Information	2.2%
Finance/Insurance/Real Estate	5.3%
Services	44.8%
Public Administration	3.9%

2016 Employed Population 16+ by Occupation

Total	1,016
White Collar	66.0%
Management/Business/Financial	15.1%
Professional	22.6%
Sales	13.1%
Administrative Support	15.3%
Services	12.3%
Blue Collar	21.7%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	12.0%
Installation/Maintenance/Repair	2.0%
Production	5.5%
Transportation/Material Moving	1.4%

2010 Population By Urban/ Rural Status

Total Population	1,971
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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June 15, 2017



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2010 Households by Type

Total	876
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	69.3%
Husband-wife Families	61.8%
With Related Children	17.5%
Other Family (No Spouse Present)	7.5%
Other Family with Male Householder	2.4%
With Related Children	1.0%
Other Family with Female Householder	5.1%
With Related Children	3.5%
Nonfamily Households	4.7%
All Households with Children	22.1%
Multigenerational Households	1.5%
Unmarried Partner Households	4.7%
Male-female	4.5%
Same-sex	0.2%

2010 Households by Size

Total	876
1 Person Household	26.0%
2 Person Household	46.5%
3 Person Household	11.4%
4 Person Household	10.7%
5 Person Household	3.8%
6 Person Household	1.3%
7 + Person Household	0.3%

2010 Households by Tenure and Mortgage Status

Total	876
Owner Occupied	83.8%
Owned with a Mortgage/Loan	55.1%
Owned Free and Clear	28.7%
Renter Occupied	16.2%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,474
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
2. Top Tier (1A)
3. Professional Pride (1B)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,832,589
Average Spent	\$2,063.73
Spending Potential Index	102
Education: Total \$	\$960,375
Average Spent	\$1,081.50
Spending Potential Index	76
Entertainment/Recreation: Total \$	\$3,096,676
Average Spent	\$3,487.25
Spending Potential Index	120
Food at Home: Total \$	\$5,431,244
Average Spent	\$6,116.27
Spending Potential Index	123
Food Away from Home: Total \$	\$2,970,665
Average Spent	\$3,345.34
Spending Potential Index	108
Health Care: Total \$	\$6,672,392
Average Spent	\$7,513.96
Spending Potential Index	142
HH Furnishings & Equipment: Total \$	\$1,752,532
Average Spent	\$1,973.57
Spending Potential Index	112
Personal Care Products & Services: Total \$	\$772,047
Average Spent	\$869.42
Spending Potential Index	119
Shelter: Total \$	\$13,308,082
Average Spent	\$14,986.58
Spending Potential Index	96
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,667,106
Average Spent	\$3,003.50
Spending Potential Index	129
Travel: Total \$	\$1,782,582
Average Spent	\$2,007.41
Spending Potential Index	108
Vehicle Maintenance & Repairs: Total \$	\$1,192,823
Average Spent	\$1,343.27
Spending Potential Index	130

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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