



Community Profile

Crosslake city, MN (2713978)
Place

Crosslake cit...

Population Summary	
2000 Total Population	1,826
2010 Total Population	2,141
2016 Total Population	2,384
2016 Group Quarters	6
2021 Total Population	2,537
2016-2021 Annual Rate	1.25%
2016 Total Daytime Population	2,569
Workers	1,223
Residents	1,346
Household Summary	
2000 Households	883
2000 Average Household Size	2.07
2010 Households	1,027
2010 Average Household Size	2.08
2016 Households	1,142
2016 Average Household Size	2.08
2021 Households	1,215
2021 Average Household Size	2.08
2016-2021 Annual Rate	1.25%
2010 Families	651
2010 Average Family Size	2.59
2016 Families	728
2016 Average Family Size	2.57
2021 Families	771
2021 Average Family Size	2.57
2016-2021 Annual Rate	1.15%
Housing Unit Summary	
2000 Housing Units	2,427
Owner Occupied Housing Units	34.1%
Renter Occupied Housing Units	2.3%
Vacant Housing Units	63.6%
2010 Housing Units	2,799
Owner Occupied Housing Units	32.6%
Renter Occupied Housing Units	4.1%
Vacant Housing Units	63.3%
2016 Housing Units	3,055
Owner Occupied Housing Units	32.6%
Renter Occupied Housing Units	4.8%
Vacant Housing Units	62.6%
2021 Housing Units	3,216
Owner Occupied Housing Units	32.9%
Renter Occupied Housing Units	4.9%
Vacant Housing Units	62.2%
Median Household Income	
2016	\$56,276
2021	\$62,957
Median Home Value	
2016	\$366,667
2021	\$389,167
Per Capita Income	
2016	\$37,947
2021	\$42,323
Median Age	
2010	56.1
2016	56.5
2021	58.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	1,141
<\$15,000	9.2%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	17.7%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	5.7%
\$200,000+	4.8%

Average Household Income \$81,185

2021 Households by Income

Household Income Base	1,215
<\$15,000	9.0%
\$15,000 - \$24,999	6.6%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	7.8%
\$200,000+	5.5%

Average Household Income \$90,483

2016 Owner Occupied Housing Units by Value

Total	996
<\$50,000	4.1%
\$50,000 - \$99,999	3.0%
\$100,000 - \$149,999	6.2%
\$150,000 - \$199,999	11.3%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	4.1%
\$300,000 - \$399,999	16.0%
\$400,000 - \$499,999	12.8%
\$500,000 - \$749,999	12.4%
\$750,000 - \$999,999	10.6%
\$1,000,000 +	8.8%

Average Home Value \$460,592

2021 Owner Occupied Housing Units by Value

Total	1,057
<\$50,000	2.2%
\$50,000 - \$99,999	1.7%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	9.6%
\$200,000 - \$249,999	12.5%
\$250,000 - \$299,999	5.2%
\$300,000 - \$399,999	17.0%
\$400,000 - \$499,999	13.2%
\$500,000 - \$749,999	10.9%
\$750,000 - \$999,999	13.2%
\$1,000,000 +	10.9%

Average Home Value \$504,281

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	2,141
0 - 4	3.7%
5 - 9	4.5%
10 - 14	4.5%
15 - 24	6.6%
25 - 34	6.8%
35 - 44	9.0%
45 - 54	13.2%
55 - 64	17.7%
65 - 74	18.0%
75 - 84	12.9%
85 +	3.0%
18 +	83.9%
2016 Population by Age	
Total	2,383
0 - 4	3.8%
5 - 9	3.9%
10 - 14	4.4%
15 - 24	7.6%
25 - 34	5.9%
35 - 44	8.0%
45 - 54	13.5%
55 - 64	17.6%
65 - 74	20.4%
75 - 84	11.3%
85 +	3.5%
18 +	85.4%
2021 Population by Age	
Total	2,535
0 - 4	3.5%
5 - 9	3.6%
10 - 14	4.0%
15 - 24	6.5%
25 - 34	6.4%
35 - 44	7.3%
45 - 54	11.8%
55 - 64	18.4%
65 - 74	21.5%
75 - 84	13.4%
85 +	3.6%
18 +	86.5%
2010 Population by Sex	
Males	1,069
Females	1,072
2016 Population by Sex	
Males	1,209
Females	1,174
2021 Population by Sex	
Males	1,291
Females	1,244

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

June 15, 2017



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2010 Population by Race/Ethnicity

Total	2,141
White Alone	98.5%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.7%
Hispanic Origin	0.2%
Diversity Index	3.5

2016 Population by Race/Ethnicity

Total	2,384
White Alone	98.2%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.5%
Hispanic Origin	0.5%
Diversity Index	4.4

2021 Population by Race/Ethnicity

Total	2,537
White Alone	97.9%
Black Alone	0.4%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	0.6%
Hispanic Origin	0.6%
Diversity Index	5.4

2010 Population by Relationship and Household Type

Total	2,141
In Households	99.8%
In Family Households	79.8%
Householder	30.4%
Spouse	27.3%
Child	20.2%
Other relative	0.8%
Nonrelative	1.1%
In Nonfamily Households	20.0%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment

Total	1,914
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	3.1%
High School Graduate	24.3%
GED/Alternative Credential	2.9%
Some College, No Degree	28.4%
Associate Degree	10.8%
Bachelor's Degree	20.4%
Graduate/Professional Degree	8.6%

2016 Population 15+ by Marital Status

Total	2,096
Never Married	14.6%
Married	69.8%
Widowed	6.2%
Divorced	9.4%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.6%
Civilian Unemployed	4.4%

2016 Employed Population 16+ by Industry

Total	1,056
Agriculture/Mining	1.1%
Construction	10.7%
Manufacturing	12.3%
Wholesale Trade	5.0%
Retail Trade	8.1%
Transportation/Utilities	3.7%
Information	2.1%
Finance/Insurance/Real Estate	8.1%
Services	42.0%
Public Administration	6.9%

2016 Employed Population 16+ by Occupation

Total	1,057
White Collar	68.0%
Management/Business/Financial	21.0%
Professional	20.1%
Sales	16.3%
Administrative Support	10.7%
Services	16.0%
Blue Collar	16.0%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	2.5%
Production	4.8%
Transportation/Material Moving	3.7%

2010 Population By Urban/ Rural Status

Total Population	2,141
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	1,027
Households with 1 Person	31.9%
Households with 2+ People	68.1%
Family Households	63.4%
Husband-wife Families	56.9%
With Related Children	13.5%
Other Family (No Spouse Present)	6.5%
Other Family with Male Householder	2.9%
With Related Children	1.8%
Other Family with Female Householder	3.6%
With Related Children	1.8%
Nonfamily Households	4.7%
All Households with Children	17.1%

2010 Households by Size

Total	1,027
1 Person Household	31.9%
2 Person Household	47.3%
3 Person Household	9.0%
4 Person Household	6.7%
5 Person Household	3.2%
6 Person Household	1.4%
7 + Person Household	0.5%

2010 Households by Tenure and Mortgage Status

Total	1,027
Owner Occupied	88.8%
Owned with a Mortgage/Loan	49.1%
Owned Free and Clear	39.7%
Renter Occupied	11.2%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,799
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Silver & Gold (9A)
2. Rural Resort Dwellers (6E)
3. Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$2,245,944
Average Spent	\$1,966.68
Spending Potential Index	98
Education: Total \$	\$1,306,052
Average Spent	\$1,143.65
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$3,643,449
Average Spent	\$3,190.41
Spending Potential Index	109
Food at Home: Total \$	\$6,129,238
Average Spent	\$5,367.11
Spending Potential Index	108
Food Away from Home: Total \$	\$3,600,418
Average Spent	\$3,152.73
Spending Potential Index	102
Health Care: Total \$	\$7,548,131
Average Spent	\$6,609.57
Spending Potential Index	125
HH Furnishings & Equipment: Total \$	\$2,144,935
Average Spent	\$1,878.23
Spending Potential Index	106
Personal Care Products & Services: Total \$	\$940,626
Average Spent	\$823.67
Spending Potential Index	112
Shelter: Total \$	\$17,167,181
Average Spent	\$15,032.56
Spending Potential Index	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,257,357
Average Spent	\$2,852.33
Spending Potential Index	123
Travel: Total \$	\$2,287,194
Average Spent	\$2,002.80
Spending Potential Index	108
Vehicle Maintenance & Repairs: Total \$	\$1,353,547
Average Spent	\$1,185.24
Spending Potential Index	114

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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