



# Community Profile

Crosby city, MN (2713924)  
Place

Crosby city, ...

## Population Summary

2000 Total Population	2,279
2010 Total Population	2,386
2016 Total Population	2,547
2016 Group Quarters	59
2021 Total Population	2,658
2016-2021 Annual Rate	0.86%
2016 Total Daytime Population	3,510
Workers	2,062
Residents	1,448

## Household Summary

2000 Households	949
2000 Average Household Size	2.32
2010 Households	1,065
2010 Average Household Size	2.13
2016 Households	1,139
2016 Average Household Size	2.18
2021 Households	1,188
2021 Average Household Size	2.19
2016-2021 Annual Rate	0.85%
2010 Families	552
2010 Average Family Size	2.88
2016 Families	634
2016 Average Family Size	2.85
2021 Families	658
2021 Average Family Size	2.85
2016-2021 Annual Rate	0.75%

## Housing Unit Summary

2000 Housing Units	1,044
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	9.1%
2010 Housing Units	1,241
Owner Occupied Housing Units	48.2%
Renter Occupied Housing Units	37.6%
Vacant Housing Units	14.2%
2016 Housing Units	1,326
Owner Occupied Housing Units	52.6%
Renter Occupied Housing Units	33.3%
Vacant Housing Units	14.1%
2021 Housing Units	1,383
Owner Occupied Housing Units	52.6%
Renter Occupied Housing Units	33.2%
Vacant Housing Units	14.1%

## Median Household Income

2016	\$33,499
2021	\$32,689

## Median Home Value

2016	\$133,152
2021	\$168,158

## Per Capita Income

2016	\$24,233
2021	\$25,767

## Median Age

2010	43.2
2016	46.9
2021	45.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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## 2016 Households by Income

Household Income Base	1,139
<\$15,000	23.4%
\$15,000 - \$24,999	15.8%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	1.8%
\$200,000+	3.8%

Average Household Income \$53,012

## 2021 Households by Income

Household Income Base	1,187
<\$15,000	24.5%
\$15,000 - \$24,999	14.8%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	8.4%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	2.5%
\$200,000+	4.0%

Average Household Income \$56,389

## 2016 Owner Occupied Housing Units by Value

Total	697
<\$50,000	8.0%
\$50,000 - \$99,999	28.8%
\$100,000 - \$149,999	19.8%
\$150,000 - \$199,999	12.8%
\$200,000 - \$249,999	8.8%
\$250,000 - \$299,999	2.9%
\$300,000 - \$399,999	6.5%
\$400,000 - \$499,999	6.7%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.9%

Average Home Value \$194,656

## 2021 Owner Occupied Housing Units by Value

Total	727
<\$50,000	5.8%
\$50,000 - \$99,999	22.8%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	13.1%
\$200,000 - \$249,999	11.8%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	8.9%
\$400,000 - \$499,999	9.2%
\$500,000 - \$749,999	5.6%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.4%

Average Home Value \$223,315

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	2,386
0 - 4	7.3%
5 - 9	6.3%
10 - 14	5.8%
15 - 24	11.6%
25 - 34	12.1%
35 - 44	8.5%
45 - 54	12.4%
55 - 64	11.9%
65 - 74	8.3%
75 - 84	8.9%
85 +	7.0%
18 +	76.7%
2016 Population by Age	
Total	2,548
0 - 4	6.3%
5 - 9	5.5%
10 - 14	5.5%
15 - 24	10.0%
25 - 34	11.7%
35 - 44	8.7%
45 - 54	12.0%
55 - 64	15.5%
65 - 74	11.8%
75 - 84	7.7%
85 +	5.2%
18 +	79.5%
2021 Population by Age	
Total	2,659
0 - 4	6.4%
5 - 9	6.1%
10 - 14	5.6%
15 - 24	10.3%
25 - 34	11.1%
35 - 44	9.9%
45 - 54	10.6%
55 - 64	14.1%
65 - 74	13.4%
75 - 84	7.9%
85 +	4.6%
18 +	78.8%
2010 Population by Sex	
Males	1,114
Females	1,272
2016 Population by Sex	
Males	1,222
Females	1,326
2021 Population by Sex	
Males	1,294
Females	1,365

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2010 Population by Race/Ethnicity

Total	2,386
White Alone	96.3%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.5%
Hispanic Origin	1.3%
Diversity Index	9.6

## 2016 Population by Race/Ethnicity

Total	2,547
White Alone	96.1%
Black Alone	0.7%
American Indian Alone	1.0%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.1%
Two or More Races	1.4%
Hispanic Origin	1.7%
Diversity Index	10.8

## 2021 Population by Race/Ethnicity

Total	2,658
White Alone	95.4%
Black Alone	0.8%
American Indian Alone	1.1%
Asian Alone	0.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	1.7%
Hispanic Origin	2.2%
Diversity Index	12.9

## 2010 Population by Relationship and Household Type

Total	2,386
In Households	95.2%
In Family Households	70.7%
Householder	23.1%
Spouse	14.4%
Child	27.4%
Other relative	1.8%
Nonrelative	3.9%
In Nonfamily Households	24.6%
In Group Quarters	4.8%
Institutionalized Population	4.8%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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## 2016 Population 25+ by Educational Attainment

Total	1,852
Less than 9th Grade	1.8%
9th - 12th Grade, No Diploma	8.6%
High School Graduate	33.5%
GED/Alternative Credential	6.5%
Some College, No Degree	22.8%
Associate Degree	12.4%
Bachelor's Degree	9.1%
Graduate/Professional Degree	5.2%

## 2016 Population 15+ by Marital Status

Total	2,107
Never Married	25.2%
Married	48.2%
Widowed	11.2%
Divorced	15.5%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.3%
Civilian Unemployed	4.7%

## 2016 Employed Population 16+ by Industry

Total	1,097
Agriculture/Mining	0.4%
Construction	9.3%
Manufacturing	10.4%
Wholesale Trade	1.8%
Retail Trade	11.2%
Transportation/Utilities	4.2%
Information	0.5%
Finance/Insurance/Real Estate	5.5%
Services	54.7%
Public Administration	2.0%

## 2016 Employed Population 16+ by Occupation

Total	1,097
White Collar	51.9%
Management/Business/Financial	9.6%
Professional	17.9%
Sales	11.5%
Administrative Support	12.9%
Services	26.7%
Blue Collar	21.4%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	1.7%
Production	8.9%
Transportation/Material Moving	3.3%

## 2010 Population By Urban/ Rural Status

Total Population	2,386
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	92.1%
Rural Population	7.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	1,065
Households with 1 Person	42.3%
Households with 2+ People	57.7%
Family Households	51.8%
Husband-wife Families	32.3%
With Related Children	12.0%
Other Family (No Spouse Present)	19.5%
Other Family with Male Householder	5.7%
With Related Children	4.7%
Other Family with Female Householder	13.8%
With Related Children	10.2%
Nonfamily Households	5.8%
All Households with Children	27.5%
Multigenerational Households	1.6%
Unmarried Partner Households	8.8%
Male-female	8.1%
Same-sex	0.8%

## 2010 Households by Size

Total	1,065
1 Person Household	42.3%
2 Person Household	29.8%
3 Person Household	10.8%
4 Person Household	9.7%
5 Person Household	4.8%
6 Person Household	2.2%
7 + Person Household	0.5%

## 2010 Households by Tenure and Mortgage Status

Total	1,065
Owner Occupied	56.2%
Owned with a Mortgage/Loan	35.0%
Owned Free and Clear	21.1%
Renter Occupied	43.8%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,241
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	93.4%
Rural Housing Units	6.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Small Town Simplicity
2. Traditional Living (12B)
3. Rural Resort Dwellers (6E)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$1,543,740
Average Spent	\$1,355.35
Spending Potential Index	67
Education: Total \$	\$950,724
Average Spent	\$834.70
Spending Potential Index	59
Entertainment/Recreation: Total \$	\$2,395,488
Average Spent	\$2,103.15
Spending Potential Index	72
Food at Home: Total \$	\$4,341,419
Average Spent	\$3,811.61
Spending Potential Index	76
Food Away from Home: Total \$	\$2,440,379
Average Spent	\$2,142.56
Spending Potential Index	69
Health Care: Total \$	\$4,692,337
Average Spent	\$4,119.70
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$1,392,499
Average Spent	\$1,222.56
Spending Potential Index	69
Personal Care Products & Services: Total \$	\$572,945
Average Spent	\$503.02
Spending Potential Index	69
Shelter: Total \$	\$11,518,534
Average Spent	\$10,112.85
Spending Potential Index	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,943,656
Average Spent	\$1,706.46
Spending Potential Index	74
Travel: Total \$	\$1,328,026
Average Spent	\$1,165.96
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$892,251
Average Spent	\$783.36
Spending Potential Index	76

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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