



# Business Summary

Crow Wing County, MN (27035)  
 Geography: County

Data for all businesses in area		Crow Wing Cou...			
Total Businesses:		3,912			
Total Employees:		38,509			
Total Residential Population:		65,395			
Employee/Residential Population Ratio:		0.59:1			
by SIC Codes		Businesses		Employees	
		Number	Percent	Number	Percent
Agriculture & Mining		109	2.8%	471	1.2%
Construction		405	10.4%	1,846	4.8%
Manufacturing		146	3.7%	2,602	6.8%
Transportation		121	3.1%	649	1.7%
Communication		33	0.8%	547	1.4%
Utility		20	0.5%	257	0.7%
Wholesale Trade		121	3.1%	1,262	3.3%
Retail Trade Summary		792	20.2%	9,253	24.0%
Home Improvement		61	1.6%	704	1.8%
General Merchandise Stores		26	0.7%	1,531	4.0%
Food Stores		59	1.5%	824	2.1%
Auto Dealers, Gas Stations, Auto Aftermarket		105	2.7%	1,231	3.2%
Apparel & Accessory Stores		37	0.9%	229	0.6%
Furniture & Home Furnishings		83	2.1%	382	1.0%
Eating & Drinking Places		166	4.2%	3,227	8.4%
Miscellaneous Retail		255	6.5%	1,125	2.9%
Finance, Insurance, Real Estate Summary		527	13.5%	2,737	7.1%
Banks, Savings & Lending Institutions		247	6.3%	620	1.6%
Securities Brokers		36	0.9%	123	0.3%
Insurance Carriers & Agents		78	2.0%	1,004	2.6%
Real Estate, Holding, Other Investment Offices		166	4.2%	990	2.6%
Services Summary		1,361	34.8%	15,913	41.3%
Hotels & Lodging		121	3.1%	1,603	4.2%
Automotive Services		86	2.2%	498	1.3%
Motion Pictures & Amusements		123	3.1%	1,768	4.6%
Health Services		182	4.7%	4,515	11.7%
Legal Services		42	1.1%	164	0.4%
Education Institutions & Libraries		48	1.2%	2,038	5.3%
Other Services		759	19.4%	5,327	13.8%
Government		155	4.0%	2,945	7.6%
Unclassified Establishments		122	3.1%	27	0.1%
Totals		3,912	100.0%	38,509	100.0%

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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 Geography: County

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	32	0.8%	62	0.2%
Mining	3	0.1%	13	0.0%
Utilities	8	0.2%	137	0.4%
Construction	432	11.0%	2,007	5.2%
Manufacturing	159	4.1%	2,424	6.3%
Wholesale Trade	120	3.1%	1,257	3.3%
Retail Trade	601	15.4%	5,964	15.5%
Motor Vehicle & Parts Dealers	85	2.2%	1,065	2.8%
Furniture & Home Furnishings Stores	38	1.0%	195	0.5%
Electronics & Appliance Stores	22	0.6%	135	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	60	1.5%	699	1.8%
Food & Beverage Stores	72	1.8%	892	2.3%
Health & Personal Care Stores	43	1.1%	262	0.7%
Gasoline Stations	20	0.5%	166	0.4%
Clothing & Clothing Accessories Stores	46	1.2%	257	0.7%
Sport Goods, Hobby, Book, & Music Stores	58	1.5%	266	0.7%
General Merchandise Stores	26	0.7%	1,531	4.0%
Miscellaneous Store Retailers	115	2.9%	442	1.1%
Nonstore Retailers	16	0.4%	54	0.1%
Transportation & Warehousing	93	2.4%	559	1.5%
Information	70	1.8%	1,131	2.9%
Finance & Insurance	367	9.4%	1,764	4.6%
Central Bank/Credit Intermediation & Related Activities	251	6.4%	627	1.6%
Securities, Commodity Contracts & Other Financial	38	1.0%	133	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	78	2.0%	1,004	2.6%
Real Estate, Rental & Leasing	193	4.9%	926	2.4%
Professional, Scientific & Tech Services	234	6.0%	1,479	3.8%
Legal Services	59	1.5%	287	0.7%
Management of Companies & Enterprises	4	0.1%	69	0.2%
Administrative & Support & Waste Management & Remediation	159	4.1%	812	2.1%
Educational Services	55	1.4%	2,153	5.6%
Health Care & Social Assistance	279	7.1%	5,932	15.4%
Arts, Entertainment & Recreation	101	2.6%	1,698	4.4%
Accommodation & Food Services	287	7.3%	4,830	12.5%
Accommodation	121	3.1%	1,603	4.2%
Food Services & Drinking Places	166	4.2%	3,227	8.4%
Other Services (except Public Administration)	438	11.2%	2,320	6.0%
Automotive Repair & Maintenance	64	1.6%	414	1.1%
Public Administration	155	4.0%	2,945	7.6%
Unclassified Establishments	122	3.1%	27	0.1%
<b>Total</b>	<b>3,912</b>	<b>100.0%</b>	<b>38,509</b>	<b>100.0%</b>

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