



Community Profile

Breezy Point city, MN (2707516)
Place

Breezy Point ...

Population Summary

2000 Total Population	1,382
2010 Total Population	2,294
2016 Total Population	2,448
2016 Group Quarters	0
2021 Total Population	2,543
2016-2021 Annual Rate	0.76%
2016 Total Daytime Population	2,339
Workers	999
Residents	1,340

Household Summary

2000 Households	553
2000 Average Household Size	2.50
2010 Households	884
2010 Average Household Size	2.60
2016 Households	935
2016 Average Household Size	2.62
2021 Households	970
2021 Average Household Size	2.62
2016-2021 Annual Rate	0.74%
2010 Families	668
2010 Average Family Size	2.96
2016 Families	689
2016 Average Family Size	3.03
2021 Families	710
2021 Average Family Size	3.04
2016-2021 Annual Rate	0.60%

Housing Unit Summary

2000 Housing Units	1,196
Owner Occupied Housing Units	43.7%
Renter Occupied Housing Units	2.5%
Vacant Housing Units	53.8%
2010 Housing Units	1,776
Owner Occupied Housing Units	44.9%
Renter Occupied Housing Units	4.9%
Vacant Housing Units	50.2%
2016 Housing Units	1,868
Owner Occupied Housing Units	43.7%
Renter Occupied Housing Units	6.3%
Vacant Housing Units	49.9%
2021 Housing Units	1,934
Owner Occupied Housing Units	43.7%
Renter Occupied Housing Units	6.4%
Vacant Housing Units	49.8%

Median Household Income

2016	\$56,773
2021	\$67,070

Median Home Value

2016	\$237,381
2021	\$259,962

Per Capita Income

2016	\$28,919
2021	\$32,507

Median Age

2010	38.3
2016	42.7
2021	42.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income

Household Income Base	936
<\$15,000	4.7%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	3.4%
\$200,000+	3.4%

Average Household Income \$74,394

2021 Households by Income

Household Income Base	970
<\$15,000	4.6%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	4.6%
\$200,000+	3.9%

Average Household Income \$83,814

2016 Owner Occupied Housing Units by Value

Total	817
<\$50,000	2.6%
\$50,000 - \$99,999	2.1%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	20.3%
\$200,000 - \$249,999	12.9%
\$250,000 - \$299,999	11.6%
\$300,000 - \$399,999	11.6%
\$400,000 - \$499,999	8.0%
\$500,000 - \$749,999	11.1%
\$750,000 - \$999,999	3.2%
\$1,000,000 +	1.2%

Average Home Value \$307,191

2021 Owner Occupied Housing Units by Value

Total	847
<\$50,000	1.4%
\$50,000 - \$99,999	1.2%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	18.3%
\$200,000 - \$249,999	16.6%
\$250,000 - \$299,999	15.7%
\$300,000 - \$399,999	13.0%
\$400,000 - \$499,999	8.5%
\$500,000 - \$749,999	10.3%
\$750,000 - \$999,999	4.3%
\$1,000,000 +	1.4%

Average Home Value \$328,365

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	2,294
0 - 4	7.5%
5 - 9	8.8%
10 - 14	7.8%
15 - 24	8.0%
25 - 34	12.5%
35 - 44	15.8%
45 - 54	13.6%
55 - 64	12.4%
65 - 74	9.5%
75 - 84	3.2%
85 +	1.0%
18 +	72.2%

2016 Population by Age

Total	2,450
0 - 4	6.4%
5 - 9	6.9%
10 - 14	8.0%
15 - 24	11.0%
25 - 34	8.2%
35 - 44	12.7%
45 - 54	14.5%
55 - 64	13.4%
65 - 74	12.3%
75 - 84	5.4%
85 +	1.3%
18 +	74.9%

2021 Population by Age

Total	2,543
0 - 4	6.2%
5 - 9	6.7%
10 - 14	7.3%
15 - 24	12.0%
25 - 34	9.3%
35 - 44	11.0%
45 - 54	13.4%
55 - 64	13.6%
65 - 74	11.8%
75 - 84	7.2%
85 +	1.5%
18 +	75.3%

2010 Population by Sex

Males	1,160
Females	1,134

2016 Population by Sex

Males	1,235
Females	1,215

2021 Population by Sex

Males	1,279
Females	1,264

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	2,294
White Alone	98.6%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.6%
Hispanic Origin	0.3%
Diversity Index	3.3

2016 Population by Race/Ethnicity

Total	2,449
White Alone	97.9%
Black Alone	0.4%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.9%
Hispanic Origin	1.0%
Diversity Index	6.1

2021 Population by Race/Ethnicity

Total	2,543
White Alone	97.5%
Black Alone	0.4%
American Indian Alone	0.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.1%
Hispanic Origin	1.3%
Diversity Index	7.4

2010 Population by Relationship and Household Type

Total	2,294
In Households	100.0%
In Family Households	88.1%
Householder	29.1%
Spouse	25.2%
Child	31.1%
Other relative	0.7%
Nonrelative	1.9%
In Nonfamily Households	11.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment

Total	1,659
Less than 9th Grade	0.2%
9th - 12th Grade, No Diploma	3.8%
High School Graduate	22.2%
GED/Alternative Credential	3.4%
Some College, No Degree	28.9%
Associate Degree	13.9%
Bachelor's Degree	20.6%
Graduate/Professional Degree	7.1%

2016 Population 15+ by Marital Status

Total	1,928
Never Married	22.0%
Married	59.7%
Widowed	6.5%
Divorced	11.8%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	97.0%
Civilian Unemployed	3.0%

2016 Employed Population 16+ by Industry

Total	1,124
Agriculture/Mining	1.4%
Construction	9.7%
Manufacturing	5.2%
Wholesale Trade	2.3%
Retail Trade	8.8%
Transportation/Utilities	3.2%
Information	2.8%
Finance/Insurance/Real Estate	6.6%
Services	54.4%
Public Administration	5.5%

2016 Employed Population 16+ by Occupation

Total	1,124
White Collar	56.0%
Management/Business/Financial	16.1%
Professional	18.5%
Sales	10.1%
Administrative Support	11.4%
Services	21.1%
Blue Collar	22.9%
Farming/Forestry/Fishing	1.4%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	6.9%
Production	4.4%
Transportation/Material Moving	3.9%

2010 Population By Urban/ Rural Status

Total Population	2,294
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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2010 Households by Type

Total	884
Households with 1 Person	19.7%
Households with 2+ People	80.3%
Family Households	75.6%
Husband-wife Families	65.5%
With Related Children	29.0%
Other Family (No Spouse Present)	10.1%
Other Family with Male Householder	3.7%
With Related Children	2.9%
Other Family with Female Householder	6.3%
With Related Children	4.4%
Nonfamily Households	4.8%
All Households with Children	37.1%
Multigenerational Households	1.6%
Unmarried Partner Households	5.8%
Male-female	5.3%
Same-sex	0.5%

2010 Households by Size

Total	884
1 Person Household	19.7%
2 Person Household	40.3%
3 Person Household	14.0%
4 Person Household	16.3%
5 Person Household	6.7%
6 Person Household	2.7%
7 + Person Household	0.3%

2010 Households by Tenure and Mortgage Status

Total	884
Owner Occupied	90.2%
Owned with a Mortgage/Loan	71.9%
Owned Free and Clear	18.2%
Renter Occupied	9.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,776
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Middleburg (4C)
2. Rural Resort Dwellers (6E)
3. Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,758,025
Average Spent	\$1,880.24
Spending Potential Index	93
Education: Total \$	\$1,054,475
Average Spent	\$1,127.78
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$2,702,935
Average Spent	\$2,890.84
Spending Potential Index	99
Food at Home: Total \$	\$4,628,545
Average Spent	\$4,950.32
Spending Potential Index	99
Food Away from Home: Total \$	\$2,797,952
Average Spent	\$2,992.46
Spending Potential Index	97
Health Care: Total \$	\$5,238,944
Average Spent	\$5,603.15
Spending Potential Index	106
HH Furnishings & Equipment: Total \$	\$1,612,157
Average Spent	\$1,724.23
Spending Potential Index	98
Personal Care Products & Services: Total \$	\$672,671
Average Spent	\$719.43
Spending Potential Index	98
Shelter: Total \$	\$13,175,489
Average Spent	\$14,091.43
Spending Potential Index	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,225,995
Average Spent	\$2,380.74
Spending Potential Index	103
Travel: Total \$	\$1,640,972
Average Spent	\$1,755.05
Spending Potential Index	94
Vehicle Maintenance & Repairs: Total \$	\$984,998
Average Spent	\$1,053.47
Spending Potential Index	102

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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