



Business Summary

Brainerd city, MN (2707300)
Place

Data for all businesses in area		Brainerd city...			
Total Businesses:		1,082			
Total Employees:		13,447			
Total Residential Population:		13,797			
Employee/Residential Population Ratio:		0.97:1			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	13	1.2%	32	0.2%	
Construction	68	6.3%	526	3.9%	
Manufacturing	45	4.2%	954	7.1%	
Transportation	27	2.5%	171	1.3%	
Communication	8	0.7%	60	0.4%	
Utility	4	0.4%	58	0.4%	
Wholesale Trade	43	4.0%	703	5.2%	
Retail Trade Summary	197	18.2%	1,695	12.6%	
Home Improvement	12	1.1%	78	0.6%	
General Merchandise Stores	4	0.4%	28	0.2%	
Food Stores	14	1.3%	201	1.5%	
Auto Dealers, Gas Stations, Auto Aftermarket	31	2.9%	333	2.5%	
Apparel & Accessory Stores	13	1.2%	87	0.6%	
Furniture & Home Furnishings	21	1.9%	74	0.6%	
Eating & Drinking Places	41	3.8%	622	4.6%	
Miscellaneous Retail	61	5.6%	272	2.0%	
Finance, Insurance, Real Estate Summary	139	12.8%	1,346	10.0%	
Banks, Savings & Lending Institutions	59	5.5%	267	2.0%	
Securities Brokers	11	1.0%	25	0.2%	
Insurance Carriers & Agents	29	2.7%	832	6.2%	
Real Estate, Holding, Other Investment Offices	40	3.7%	222	1.7%	
Services Summary	431	39.8%	5,935	44.1%	
Hotels & Lodging	6	0.6%	120	0.9%	
Automotive Services	27	2.5%	132	1.0%	
Motion Pictures & Amusements	28	2.6%	100	0.7%	
Health Services	66	6.1%	2,184	16.2%	
Legal Services	20	1.8%	84	0.6%	
Education Institutions & Libraries	25	2.3%	1,082	8.0%	
Other Services	259	23.9%	2,233	16.6%	
Government	69	6.4%	1,961	14.6%	
Unclassified Establishments	38	3.5%	6	0.0%	
Totals	1,082	100.0%	13,447	100.0%	

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	1	0.0%
Mining	1	0.1%	4	0.0%
Utilities	3	0.3%	54	0.4%
Construction	74	6.8%	551	4.1%
Manufacturing	49	4.5%	870	6.5%
Wholesale Trade	43	4.0%	703	5.2%
Retail Trade	149	13.8%	1,053	7.8%
Motor Vehicle & Parts Dealers	24	2.2%	272	2.0%
Furniture & Home Furnishings Stores	9	0.8%	34	0.3%
Electronics & Appliance Stores	8	0.7%	31	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	11	1.0%	73	0.5%
Food & Beverage Stores	13	1.2%	197	1.5%
Health & Personal Care Stores	14	1.3%	109	0.8%
Gasoline Stations	7	0.6%	61	0.5%
Clothing & Clothing Accessories Stores	17	1.6%	101	0.8%
Sport Goods, Hobby, Book, & Music Stores	13	1.2%	45	0.3%
General Merchandise Stores	4	0.4%	28	0.2%
Miscellaneous Store Retailers	27	2.5%	93	0.7%
Nonstore Retailers	2	0.2%	9	0.1%
Transportation & Warehousing	21	1.9%	163	1.2%
Information	24	2.2%	358	2.7%
Finance & Insurance	101	9.3%	1,128	8.4%
Central Bank/Credit Intermediation & Related Activities	61	5.6%	271	2.0%
Securities, Commodity Contracts & Other Financial	11	1.0%	25	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	29	2.7%	832	6.2%
Real Estate, Rental & Leasing	45	4.2%	199	1.5%
Professional, Scientific & Tech Services	73	6.7%	403	3.0%
Legal Services	24	2.2%	119	0.9%
Management of Companies & Enterprises	1	0.1%	20	0.1%
Administrative & Support & Waste Management & Remediation	39	3.6%	294	2.2%
Educational Services	28	2.6%	1,079	8.0%
Health Care & Social Assistance	113	10.4%	3,131	23.3%
Arts, Entertainment & Recreation	19	1.8%	71	0.5%
Accommodation & Food Services	47	4.3%	742	5.5%
Accommodation	6	0.6%	120	0.9%
Food Services & Drinking Places	41	3.8%	622	4.6%
Other Services (except Public Administration)	144	13.3%	656	4.9%
Automotive Repair & Maintenance	22	2.0%	99	0.7%
Public Administration	69	6.4%	1,961	14.6%
Unclassified Establishments	38	3.5%	6	0.0%
Total	1,082	100.0%	13,447	100.0%

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