



Community Profile

Baxter city, MN (2704042)
Place

Baxter city, ...

Population Summary

2000 Total Population	5,912
2010 Total Population	7,610
2016 Total Population	8,210
2016 Group Quarters	64
2021 Total Population	8,589
2016-2021 Annual Rate	0.91%
2016 Total Daytime Population	12,266
Workers	8,065
Residents	4,201

Household Summary

2000 Households	2,109
2000 Average Household Size	2.77
2010 Households	2,963
2010 Average Household Size	2.55
2016 Households	3,199
2016 Average Household Size	2.55
2021 Households	3,351
2021 Average Household Size	2.54
2016-2021 Annual Rate	0.93%
2010 Families	2,110
2010 Average Family Size	3.02
2016 Families	2,189
2016 Average Family Size	3.05
2021 Families	2,282
2021 Average Family Size	3.05
2016-2021 Annual Rate	0.84%

Housing Unit Summary

2000 Housing Units	2,178
Owner Occupied Housing Units	80.8%
Renter Occupied Housing Units	16.0%
Vacant Housing Units	3.2%
2010 Housing Units	3,176
Owner Occupied Housing Units	69.1%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	6.7%
2016 Housing Units	3,427
Owner Occupied Housing Units	65.8%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	6.7%
2021 Housing Units	3,588
Owner Occupied Housing Units	66.5%
Renter Occupied Housing Units	26.8%
Vacant Housing Units	6.6%

Median Household Income

2016	\$59,476
2021	\$69,132

Median Home Value

2016	\$193,550
2021	\$216,846

Per Capita Income

2016	\$31,956
2021	\$35,346

Median Age

2010	38.6
2016	39.0
2021	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income

Household Income Base	3,198
<\$15,000	9.2%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	3.9%
\$200,000+	6.1%

Average Household Income \$81,132

2021 Households by Income

Household Income Base	3,349
<\$15,000	8.9%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	8.4%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	5.2%
\$200,000+	6.6%

Average Household Income \$89,703

2016 Owner Occupied Housing Units by Value

Total	2,253
<\$50,000	3.0%
\$50,000 - \$99,999	4.6%
\$100,000 - \$149,999	15.9%
\$150,000 - \$199,999	30.4%
\$200,000 - \$249,999	16.4%
\$250,000 - \$299,999	7.2%
\$300,000 - \$399,999	6.5%
\$400,000 - \$499,999	8.5%
\$500,000 - \$749,999	4.6%
\$750,000 - \$999,999	1.6%
\$1,000,000 +	1.2%

Average Home Value \$253,018

2021 Owner Occupied Housing Units by Value

Total	2,389
<\$50,000	1.9%
\$50,000 - \$99,999	2.8%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	28.1%
\$200,000 - \$249,999	21.4%
\$250,000 - \$299,999	10.0%
\$300,000 - \$399,999	7.7%
\$400,000 - \$499,999	9.7%
\$500,000 - \$749,999	4.6%
\$750,000 - \$999,999	2.2%
\$1,000,000 +	1.7%

Average Home Value \$279,175

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	7,610
0 - 4	6.7%
5 - 9	7.6%
10 - 14	7.7%
15 - 24	12.8%
25 - 34	10.8%
35 - 44	13.1%
45 - 54	14.0%
55 - 64	11.6%
65 - 74	7.7%
75 - 84	5.5%
85 +	2.6%
18 +	73.0%

2016 Population by Age

Total	8,212
0 - 4	6.5%
5 - 9	7.2%
10 - 14	7.0%
15 - 24	13.0%
25 - 34	11.7%
35 - 44	11.8%
45 - 54	12.6%
55 - 64	12.6%
65 - 74	9.1%
75 - 84	5.5%
85 +	3.2%
18 +	75.0%

2021 Population by Age

Total	8,594
0 - 4	6.5%
5 - 9	6.9%
10 - 14	7.3%
15 - 24	11.7%
25 - 34	12.7%
35 - 44	12.1%
45 - 54	11.8%
55 - 64	12.2%
65 - 74	10.1%
75 - 84	5.7%
85 +	3.0%
18 +	75.0%

2010 Population by Sex

Males	3,676
Females	3,934

2016 Population by Sex

Males	3,983
Females	4,229

2021 Population by Sex

Males	4,172
Females	4,422

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	7,610
White Alone	96.5%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.4%
Hispanic Origin	1.1%
Diversity Index	8.8

2016 Population by Race/Ethnicity

Total	8,211
White Alone	95.1%
Black Alone	0.8%
American Indian Alone	0.6%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	1.9%
Hispanic Origin	1.9%
Diversity Index	13.0

2021 Population by Race/Ethnicity

Total	8,589
White Alone	94.1%
Black Alone	0.9%
American Indian Alone	0.6%
Asian Alone	1.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.4%
Two or More Races	2.3%
Hispanic Origin	2.5%
Diversity Index	15.7

2010 Population by Relationship and Household Type

Total	7,610
In Households	99.4%
In Family Households	85.8%
Householder	27.7%
Spouse	23.2%
Child	31.7%
Other relative	1.2%
Nonrelative	2.1%
In Nonfamily Households	13.6%
In Group Quarters	0.6%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment

Total	5,444
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	2.8%
High School Graduate	21.3%
GED/Alternative Credential	2.8%
Some College, No Degree	26.3%
Associate Degree	15.5%
Bachelor's Degree	19.4%
Graduate/Professional Degree	10.3%

2016 Population 15+ by Marital Status

Total	6,511
Never Married	29.1%
Married	52.9%
Widowed	6.4%
Divorced	11.6%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	96.9%
Civilian Unemployed	3.1%

2016 Employed Population 16+ by Industry

Total	4,044
Agriculture/Mining	1.9%
Construction	4.7%
Manufacturing	6.7%
Wholesale Trade	2.5%
Retail Trade	16.1%
Transportation/Utilities	5.3%
Information	2.1%
Finance/Insurance/Real Estate	8.1%
Services	47.6%
Public Administration	5.1%

2016 Employed Population 16+ by Occupation

Total	4,045
White Collar	65.9%
Management/Business/Financial	11.9%
Professional	23.0%
Sales	15.1%
Administrative Support	15.8%
Services	17.2%
Blue Collar	17.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	2.5%
Production	4.3%
Transportation/Material Moving	4.4%

2010 Population By Urban/ Rural Status

Total Population	7,610
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	77.5%
Rural Population	22.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	2,963
Households with 1 Person	23.8%
Households with 2+ People	76.2%
Family Households	71.2%
Husband-wife Families	59.5%
With Related Children	27.3%
Other Family (No Spouse Present)	11.7%
Other Family with Male Householder	4.1%
With Related Children	2.6%
Other Family with Female Householder	7.6%
With Related Children	5.6%
Nonfamily Households	5.0%
All Households with Children	35.8%

2010 Households by Size

Multigenerational Households	1.5%
Unmarried Partner Households	7.1%
Male-female	6.7%
Same-sex	0.3%

2010 Households by Size

Total	2,963
1 Person Household	23.8%
2 Person Household	36.4%
3 Person Household	14.9%
4 Person Household	15.1%
5 Person Household	6.9%
6 Person Household	2.1%
7 + Person Household	0.9%

2010 Households by Tenure and Mortgage Status

Total	2,963
Owner Occupied	74.1%
Owned with a Mortgage/Loan	56.1%
Owned Free and Clear	18.0%
Renter Occupied	25.9%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,176
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	77.0%
Rural Housing Units	23.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Middleburg (4C)
2. Green Acres (6A)
3. Old and Newcomers (8F)

2016 Consumer Spending

Apparel & Services: Total \$	\$6,700,192
Average Spent	\$2,094.46
Spending Potential Index	104
Education: Total \$	\$4,404,646
Average Spent	\$1,376.88
Spending Potential Index	97
Entertainment/Recreation: Total \$	\$9,863,060
Average Spent	\$3,083.17
Spending Potential Index	106
Food at Home: Total \$	\$16,712,670
Average Spent	\$5,224.34
Spending Potential Index	105
Food Away from Home: Total \$	\$10,508,515
Average Spent	\$3,284.94
Spending Potential Index	106
Health Care: Total \$	\$18,123,570
Average Spent	\$5,665.39
Spending Potential Index	107
HH Furnishings & Equipment: Total \$	\$6,030,379
Average Spent	\$1,885.08
Spending Potential Index	107
Personal Care Products & Services: Total \$	\$2,455,923
Average Spent	\$767.72
Spending Potential Index	105
Shelter: Total \$	\$51,150,281
Average Spent	\$15,989.46
Spending Potential Index	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,997,761
Average Spent	\$2,500.08
Spending Potential Index	108
Travel: Total \$	\$6,219,255
Average Spent	\$1,944.12
Spending Potential Index	104
Vehicle Maintenance & Repairs: Total \$	\$3,500,066
Average Spent	\$1,094.11
Spending Potential Index	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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