

2017 BOARD OF DIRECTORS

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Vice President
Janelle Riley, Syvantis Technologies

Secretary/Treasurer
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Kevin Close, Close Converse Properties
Tom Haglin, LINDAR/Avantech
Scott Kuehl, Nor-Son
Mike Larson, Essentia Health
Pam O'Rourke, Integrated Retirement Initiatives

OUTGOING 2016 BOARD MEMBERS

Chuck Albrecht, Mid-Minnesota Federal Credit Union
Tom Anderson, Integrated Retirement Initiatives
Bruce Buxton, Widseth Smith Nolting and Associates
Mark Ronnei, Grand View Lodge







EMERITUS BOARD MEMBERS

Chuck Albrecht, Mid-Minnesota Federal Credit Union
Tom Anderson, Integrated Retirement Initiatives
Timothy Bergin, Retired
Bruce Buxton, Retired
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Arnie Johnson, Johnson Enterprises, LLC
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Kevin Larson, Consolidated Telecommunications Company
Paul Lindbloom, Retired
Terry McCollough, Retired
Clint Nelson, Positive Realty
John Newhouse, Retired
Angella Roby, Oakridge Woodview Residential & Support Services

BLAEDC BOARD LIAISONS / GOV'T REPS

Rosemary Franzen and Tim Houle, Crow Wing County
Ed Menk and Jim Thoreen, City of Brainerd
Darrel Olson, City of Baxter
Matt Kilian, Brainerd Lakes Chamber
Eric Charpentier, CREDI

ECONOMIC DEVELOPMENT SNAPSHOT

 <p>JOBS</p> <p>77 jobs created in 2016</p> <p>4,894 jobs created to date</p>	 <p>INVESTMENT</p> <p>\$7.78 million capital investment in 2016</p> <p>\$693.98 million capital investment to date</p>												
 <p>AREA GROWTH</p> <p>Crow Wing County</p> <table border="1"> <thead> <tr> <th></th> <th>2014</th> <th>2015</th> <th>Δ</th> </tr> </thead> <tbody> <tr> <td>Jobs</td> <td>26,665</td> <td>26,819</td> <td>+154</td> </tr> <tr> <td>Companies</td> <td>2,065</td> <td>2,042</td> <td>-23</td> </tr> </tbody> </table>		2014	2015	Δ	Jobs	26,665	26,819	+154	Companies	2,065	2,042	-23	 <p>EXPANDED TAX BASE</p> <p>Examples:</p> <p>Fed Ex - \$60,800 Dennis Drummond Wine Co (est.) - \$44,500 Syvantis Technologies (est.) - \$26,300</p> <p>Based on 2016 Rates</p>
	2014	2015	Δ										
Jobs	26,665	26,819	+154										
Companies	2,065	2,042	-23										
 <p>WEALTH CREATION</p> <table border="1"> <thead> <tr> <th></th> <th>2014</th> <th>2015</th> <th>Δ</th> </tr> </thead> <tbody> <tr> <td>Avg Wkly Wages</td> <td>\$665</td> <td>\$689</td> <td>+\$24</td> </tr> <tr> <td>Unemployment</td> <td>5.8%</td> <td>5.2%</td> <td>-0.6%</td> </tr> </tbody> </table>		2014	2015	Δ	Avg Wkly Wages	\$665	\$689	+\$24	Unemployment	5.8%	5.2%	-0.6%	 <p>DIVERSIFIED ECONOMY</p> <p>2016 (Q2) Percentage of Total Industry Sectors</p> <p>Trade/Trans./Utilities = 22.6% Construction = 12.3% Prof. Services/Tech = 12.1% Manufacturing = 5.0%</p>
	2014	2015	Δ										
Avg Wkly Wages	\$665	\$689	+\$24										
Unemployment	5.8%	5.2%	-0.6%										

Numbers based on BLAEDC Research and 2014-2016 MN DEED Data

2016 PROJECT ACCOMPLISHMENTS

- | | |
|---|--|
| <p>BLAEDC's Accomplishments (1987-2016)</p> <ul style="list-style-type: none"> • 431 projects • \$693.98 million in capital investments • 4,894 jobs created | <p>BLAEDC's 2016 Accomplishments</p> <ul style="list-style-type: none"> • 13 projects • \$7.78 million in capital investments • 77 jobs projected + 142 jobs retained |
|---|--|

**Brainerd Lakes Area
ECONOMIC DEVELOPMENT
Corporation**

www.growbrainerdlakes.org • 218-828-0096 • 888-322-5232
224 West Washington Street, Brainerd MN 56401

THE BLAEDC TEAM - Sheila Haverkamp, John Gunstad, Mike Bjerkness and Megan Rehbein



**Brainerd Lakes Area
ECONOMIC DEVELOPMENT
Corporation**

PATH TO SUCCESS



2016 ANNUAL REPORT



PATH TO SUCCESS

BLAEDC 2016 STRATEGIES

BLAEDC's overall mission is to Expand Business, Build Community, and Grow Jobs in Crow Wing County. BLAEDC has set six objectives to enhance the economic development health of our area. Furthermore, we have identified six primary strategies to put us on the Path to Success. We are pleased to share some of our success stories with you.

TO ACHIEVE OBJECTIVES

1. Promotion and Awareness

We shared the message that BLAEDC and our area stand ready to support projects and businesses, and we have the professional resources available to do so. Efforts included: news stories, a Brainerd Area Summit, public television coverage, and other activities at a local, regional, and state level.



2. Technical Assistance

BLAEDC worked directly with new and local prospects to provide assistance in various forms but typically included site location, financing, technical assistance, and government resources and processes.



3. Business Retention & Expansion

Our BRE efforts included connecting with key companies in our community and letting them know we care about them and are here to support them in retaining and/or growing their business in our area. We connected with more than 50 companies in 2016.



OBJECTIVES



4. The EXEC Program

The BLAEDC EXECs brought insight and knowledge of the area to their business networks, engaged and represented our community, and offered their expertise to our business leaders.



5. Tech Services & Manufacturing Sectors

BLAEDC's targeted efforts toward industry clusters, such as manufacturing and tech services, are creating opportunities to grow and diversify our economy.



6. Workforce & KEY Recruitment Program

An innovative program was launched in 2016 known as the KEY Recruitment Program. Local business leaders identified the need to recruit top candidates and provided financial support to launch and sustain the program.



BLAEDC is ready to lead the way!

