Brainerd Lakes Area Development Corporation

We help make it happen.

2009 Annual Report

200 Economic Development Plan Progress

In the Fall of 2009, a site selector and economic development consultant, John Rhodes, was hired to analyze and compare our community, lead the area through an analysis of our strengths, weaknesses, opportunities and threats (SWOT), and identify new economic development strategies. This session determined that the Brainerd Lakes Area is a prime location for companies in the professional services, manufacturing, and renewable energy industries. The first sector under discussion is the professional services sector. An action plan around this high priority segment is being developed and will soon be implemented.

Professional Service/Information Technology/Call Centers

The professional services industry includes companies who provide accounting, legal, or other knowledge-based services. Typically, one of the largest employers in the industry. The Brainerd office provides record keeping services to companies in the area. Other recent successes include the MC Nurses and Programs Plus. The MN Medical Care Center, True Protection Security, and Northern Tool + Equipment Company.

Renewable Energy

Renewable energy is a growing industry and the Brainerd Lakes Area has many of the resources to be considered. These endeavors will need access and availability of methane gas provide options for developing a renewable energy facility.

During 2009, BLADC assisted with:
• 19 projects and
• $21 million in capital investment which will create
• 380 jobs.

Since 1988, BLADC has coordinated:
• 339 projects and facilitated more than
• $279 million in capital investments which created
• Over 3,600 new jobs.

Letter from the President

I am very optimistic about the future of the Brainerd Lakes Area. We are blessed with many natural amenities. We have built a solid foundation including our municipal infrastructure systems, school and workforce initiatives, economic development programs, and many more. We are fortunate to have BLADC, an effective and long-standing area wide economic development organization who is committed in their efforts to create jobs and pursue business development opportunities. Although we are in the midst of difficult economic times, our community is positioned to benefit as business and industry redefine their future and pursue new opportunities. As John Rhodes, a national Economic Development and Site Selector Programs, stated “The Brainerd Lakes Area best days are yet to come.”

I look forward to working on behalf of our community and each of you to positively impact our area. Thank you for your support.

— Reggie Clow, Executive Vice President

The BLADC Board of Directors is comprised of business and industry leaders that volunteer their time and expertise to improve the economic conditions of the Brainerd Lakes Area and coordinate with the collective experiences and knowledge guide BLADC. Please feel free to visit with them and share ideas to enhance local economic development efforts.

BLADC Board of Directors

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Vice President
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Secretary/Treasurer
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Reggie Clow, Clow Stamping Company
John Wehausen, Lakeland Mold Company
Tim Taylor, Holten

We help make it happen.
Crosslake Sales, Inc.
City of Crosslake

The newly renovated Crosslake Sales Inc and Outdoors Insight Inc are both examples of the types of business community leaders Thomas Masscholtz. Currently, Crosslake Sales purchased large selection of sporting goods, travel, and recreation products and sells them over various internet outlets. Recently, the company purchased a portion of the Nature Vision product lines and is expanding to include the business of sports camping, and development, and more sales outlets. To make this expansion project financially feasible, BLADC assisted the company in requesting a revolving loan from the City of Crosslake.

City of Crosslake

BLADC Helps find the resources needed to succeed.

BLADC’s 2020 Professional Service/IT/Call Centers initiative.
During their search, they contacted BLADC to help in locating a site and financing programs that could aid in the redevelopment of a site. Upon completion of the project, the site will be approximately 33,000 square feet of space. This includes the building and four lane highway with a very busy traffic flow.

BRAINERD AREA DEVELOPMENT CORPORATION
Crow Wing County.

Permanently $5 per square foot per year; and taxes and utilities are typically far below metro area costs.

In a global market the physical location of your business has become secondary to connectivity, cost, and the ability to be agile. In a global market the physical location of your business has become secondary to connectivity, cost, and the ability to be agile. In a global market the physical location of your business has become secondary to connectivity, cost, and the ability to be agile. In a global market the physical location of your business has become secondary to connectivity, cost, and the ability to be agile.

A prime location currently available is the Johnson Properties Industrial Park, located at a capacity of 10 gigabits per second.

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