3.100 new jobs

BLADC’s 2020
5-Year Goals

Manufacturing Companies (Metals, Plastics, and Wood)
• 7 New Companies
• 140 New Jobs

Healthcare / Human Service/ Eldercare Entities
• 5 New Companies
• 125 New Jobs

The 2020 manufacturing goals are in addition to BLADC’s existing manufacturing goals of 15 new companies and 300 new jobs in the next five years.

A SPECIAL THANKS TO COMMUNITY PARTICIPANTS

2020 Manufacturing Committee
Members and invited guests ‘06-’07

Industry Representatives
Physicians or Representatives
Dr. Jim Roelofs, Physician
Curt Nelson, BMC
Hospital Services & Surgical Care
Barb Anderson, SJMC
Other Health Related Services
Sheirle Christiansen & Samuel Ramdall, GoodNeighbor
Craig Ammerman, Bethany
Community Representatives
Sheila Wasnie Haverkamp, BLADC
Sue Back, CWC Social Services
Dr. Larry Lundblad/Becky Best, CLC
Jerry Walsh, School District 181
Lisa Paxton, Brainerd Lakes Chamber
Tim Bergin, Lakeland Bank
Bill Wroolie, Retired
Mike Engler, Referral Agent with Close-Converse

2020 Healthcare Committee
Members and invited guests ‘06-’07

Industry Representatives
Physicians or Representatives
Dr. Jim Roelofs, Physician
Curt Nelson, BMC
Hospital Services & Surgical Care
Barb Anderson, SJMC
Other Health Related Services
Sheirle Christiansen & Samuel Ramdall, GoodNeighbor
Craig Ammerman, Bethany
Community Representatives
Sheila Wasnie Haverkamp, BLADC
Sue Back, CWC Social Services
Dr. Larry Lundblad/Becky Best, CLC
Jerry Walsh, School District 181
Lisa Paxton, Brainerd Lakes Chamber
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We help make it happen.
BLADC helps new and expanding businesses find the resources they need to succeed.

Business Retention and Expansion Program

To strengthen and grow the Brainerd Lakes Area economy, BLADC has been actively leading a Business Retention and Expansion (BRE) Program since 1985. The BRE process involves identifying and building on the area’s existing business base. The majority of BLADC’s BRE accomplishments are the result of working with existing lakes area businesses.

BLADC has expanded its BRE Program by partnering with the Minnesota Chamber of Commerce and the Brainerd Lakes Chamber in the Crow Wing Minnesota program. During the 2006 – 2007 BRE Program, BLADC visited with various companies in Crow Wing County. Interesting facts about these companies include:

• 46% are family owned
• 31% have headquarters located in Crow Wing County
• 20% have locations outside the Brainerd Lakes Area
• 25% have more than 50 employees
• 30% plan to expand within the next two years and 100% of these businesses plan to expand in this community

Lonesome Cottage Furniture Company

Lonesome Cottage manufactures a full line of rustic furnishings and specializes in custom log furnishings, mantels, and log materials for contractors and home owners. With tax increment financing assistance and a variety of economic development financing programs, Lonesome Cottage was able to build a new 27,000 square foot manufacturing facility in the Pequot Lakes Business Park. Currently, Lonesome Cottage employs 43 lakes area residents and is anticipating the addition of 10-15 new employees over the next two years.

E & P Manufacturing Services

E & P Manufacturing Services is a broker and wholesaler of raw material supplies to manufacturers. Most of the company’s business revolves around aluminum extrusions, casting, and welding supplies. E & P Manufacturing saw great potential for the former Acrotech building and has located their rotomolding operations at this location.

Stern Manufacturing

Stern Manufacturing’s headquarters is located on College Drive in Baxter, MN. The company is expanding their business to include plastic rotomolding to complement their existing rubber manufacturing processes. This new manufacturing endeavor has potential for substantial growth and creation will result in a minimum of 10 jobs within two years. Stern Manufacturing saw great potential for the former Acrotech building and has located their rotomolding operations at this location.

CDC Enterprises

CDC Enterprises designs, manufactures, and markets a new product line for the construction industry. They are relocating and expanding their manufacturing, distribution, and marketing company from Zimmerman, MN, and will lease space in the former Acrotech building. This company’s product line could revolutionize the building industry with their new ‘duct’ products. In the next two years, a minimum of 14 jobs will be created.

Stem Assembly

Stem Assembly, which is currently located in the former A-Teak building, has positioned the company for future expanding with high tech assembly. The company is providing high tech assembly, processes for plastic manufacturers. Growth opportunities and new ventures caused the company to explore a joint location with Stern Manufacturing.

Minnesotacare Processing Center – 2020 Project

Minnesotacare will be locating a medical insurance processing center in Brainerd because of the existing business base, proximity to the BWH Regional Health Services Center (BWHRS) and the future vision of healthcare and human service entities at this site. Minnesotacare will create 36 jobs immediately and a total of 75 jobs over the next five years. Minnesotacare is very interested in these job opportunities. This project is a catalyst for the redevelopment for the BWHRS and showcases the economic impact of BLADC’s 2000 program.

Range Printing

Range Printing Company prints brochures, catalogs and direct mail projects, as well as short run publications. The company currently has 54 full-time and 12 part-time employees and is located in the Brainerd Industrial Park. With the city’s support, Range Printing moved to Brainerd and using loaning facility to secure financing to purchase new equipment and ensure the company’s long-term goals.

Iron Range Plaza

Iron Range Plaza was developed initially to showcase KJ Dollar Days and offers room for expansion. The City of Crosslake received the project and approved the use of tax increment financing assistance. Guidance and support was provided by the Crow Wing Economic Development, Inc. (CREDI) to the tenants to make multi-tenant building. The City and CREDI are hopeful that Iron Range Plaza will attract new business development opportunities for the downtown.

BLADC worked closely with these companies to find facilities and coordinate a variety of economic development packages. Oak Lawn Township has been very supportive and assisted with JOEB designation/modification.

“BLADC has been absolutely fantastic,” Stem Industries president.

“I can’t say enough about this organization.”

The MinnesotaCare Processing Center (BRHSC) and the future vision of healthcare and human service entities at this site. The city of Crosslake received the project and approved the use of tax increment financing assistance. Guidance and support was provided by the Crow Wing Economic Development, Inc. (CREDI) to the tenants to make multi-tenant building. The City and CREDI are hopeful that Iron Range Plaza will attract new business development opportunities for the downtown.

“The development of an assisted living facility in Central MN communities, it is critical to have local resources, such as BLADC, to identify, coordinate, and facilitate local government resources and processes,” said Chuck Lane of Golden Horizons Assisted Living and Memory Care.

There are many tools BLADC staff utilize to develop successful outcomes for area businesses. Here is a snapshot of three important tools.

Industrial Parks
Area industrial parks provide valuable infrastructure to current and potential businesses.

Community Revolving Loan Funds
Revolving Loan Funds (RLF) provide a critical source of funding for local businesses. Often, RLF loans are used to fill a “financing gap” in business development projects.

Minnesota Department of Employment and Economic Development’s JOEB Program continues to be one of the most popular funding tools for the Brainerd Lakes Area.

Crow Wing County JOEB impact:
• 12 JOEB projects
• Over $35 million in capital investment
• 307 new jobs created or committed
• $18.4/hour average wage (7%+/hr above the State’s standard of $10.80/hr)

BLADC clients have enjoyed financial benefits from JOEB ranging from $250,000 to $5.3M. JOEB projects typically result in the creation and retention of jobs and the elimination of State income taxes on taxable revenue.